Meeting Minutes

DATE: Wednesday, December 2, 2009 10:00 a.m.

SUBJECT: Master Plan Task Force on Transportation

LOCATION: UMC 382

ATTENDEES: Bill Emery
Peter Roper
Richelle Reilly
Tom Blumenthal
Casey Jones
Shari Philpott
Judy Packer
Megan Rose

Transportation 12/2 UMC 382-384
1. Steinway
   a. tourist attraction
   b. parking on east campus
   c. $ 6 million to build it
   d. inexpensive to run
   e. will run 1k people
   f. consultants said wind would shut down only 2 days per year
2. Alternative to Steingway – Casey Jones
   a. Portland..street car
   b. street car linking 30th and pearl
   c. provides tourist infrastructure
3. FasTrack
   a. year out on vote to raise tax
   b. if it goes to 30th and pearl-- then street car would be a solution
   c. FasTrack does not include street cars within boulder
4. We need to move a large number of folks in the next few years
   a. many solutions
   b. consultants pushing this are those that would benefit
   c. need an unbiased study
   d. last study done by bombardier folks
5. Insurance costs
   a. don't know the needs for east campus
   b. major versus minor build out on east campus
c. things change if we consider 30th pearl as a node
d. FasTrack 2017
6. City would like to make the hop a street car
   a. Stein way and street cars are lofty goals
   b. every plan you see has east campus being built out
   c. east campus going to be the science campus
7. Tom wants to get rid of all parking on campus put parking on east campus
   a. need to remember events...during times when you can’t use the bus..hence we need parking
8. Really need unbiased study of all options
   a. bus or street car...
9. Reduce VMT...bus to campus...need bus to other destinations.
   a. car share...
   b. guaranteed ride home...paid by CU
10. Need to teach people to ride the bus...understanding what is reasonable for us in terms of modal shift...maybe the best we can do is a 10% shift in cars to buses.
11. Study what the potential shifts in transit modalities should be...to evaluate the potential growth in non SOV trips to and from campus.
12. Transit to and from campus...reduce VMT....how do we influence the mode split...how do we work with the city...this in scope 3 category of the carbon footprint....influence with bus passes and car share....
13. Mandate at UW from city that only a certain number of miles can be travelled
   a. need to have a study of how to access the campus
   b. short-term ... understand the maximum potential of our system. ...we need to know to make decisions....focus should not just be VMTs...UW spends a bunch to monitor....Casey says we need to
14. Raising parking costs...doesn't just reduce VMTs...one important factor...
   a. challenge that we face is a political one not a practical one..
15. If we reduce VMT who pays for the shifts in modalities....
16. Should include reducing VMT as a goal in the long-range master plan..
17. need to study it to know what the changes should be
18. Top recommendations for the short and long term – to/from campus
   a. There is a perceived barrier in people’s minds that once they get on the campus they have no way around
      i. Adding multiple modes of transportation to help people move around campus and around the city
   b. There is a necessity for a study to evaluate the potential growth in non SOV trips to campus
   c. Look at commuting to/from campus as a system, in a way it is similar to a portfolio
      i. How complete is our portfolio? How is our parking, how much is price
   d. Understand our maximum potential of our system or ‘portfolio’
   e. Recommend adopting policies that would decrease VMT
   f. There is a disconnect that needs to be resolved through different modes of transportation and how we pay for them
   g. Look at the University of Washington model and their relationship with the city
      i. City places a firm cap of VMT on the University, regardless of growth
19. Inter campus transit
   a. The ring road idea is possible and attractive
   b. There are probably exterior reservations from city and county workers who wouldn’t be optimistic about shutting down Colorado as a through street through campus
   c. On the closure of 18th and Colorado, switch the emphasis to no private vehicles and perhaps having more study about the impact on campus
   d. Engineering, education and enforcement are the three pillars in attacking the problem of high density of pedestrians and bicycles in the core of the campus
      i. One way we have encouraged bicycle traffic on campus is by placing bike racks at the door ways of main destinations
   e. There is also a real problem of pedestrians and bicyclists crossing city streets on the perimeter of campus
      i. This has been addressed by the Regent Crossing as well as the plans for the Broadway/Euclid Underpass
   f. Separation of modes is still a real problem without a solution
      i. Dismount zones, pedestrian malls
      ii. Segregated corridors
      iii. Enhanced intersection
      iv. Provide a yes for modes not telling them no, which means providing paths for bike specific, or pedestrian specific
         1. We need to understand what’s not working
         2. And identify ways to change these
         3. Indiana University had a fatality which is why they implemented changes
   g. Recommend more study and work with certain goals as a final outcome
      i. Can comment on plans that were addressed in the first plan, and reiterate the fact that they need to be addressed and implemented
   h. Funding is key!

NEXT MEETING: Wednesday, December 16, 10-12, DLC 1B65