Meeting Minutes

DATE: Wednesday, December 9, 10-12

SUBJECT: Community Partnerships Master Plan Task Force

LOCATION: UMC 382-384

ATTENDEES: Rich Wobbekind
Bob Hohlfelder
Glen Segrue
Susan Graf
Jennifer Korbelik
Michelle Krezek
Paul Leef
Joe Roy
John Ackerman
Phil Simpson
Robin Suitts
Megan Rose

Community Partnerships                      UMC 382                      12/9

1. John Ackerman’s pitch on broadening our guidelines
   a. Creative economy – new ways for the arts, culture, information, and technology to move laterally across city/university borders
   b. Revitalize the economic model for Boulder and Boulder County
   c. Make guidelines more concrete – an economic model that supports the city, county and university, what does the economic infrastructure look like?
   d. University Village and creative economy could come together somehow, there needs more research and thought to get there
   e. What are the components of a healthy urban or campus plan? We have to have a diversity of culture, diversity of socioeconomic climates, diversity in arts, and we need to have a physical space that can support this mixing pots of culture
      i. Identifying components and creating ideas and boundaries to facilitate these ideas
   f. Example of Ann Arbor on Jim Lehrer
g. Susan Graf has a creative class economy presentation – either have a brief presentation in a meeting or send out the slides
h. Richard Florida – “The Rise of Creative Class”
i. Important elements – having a common vision, looking at the barriers, institutionalizing communication
   i. Timing is in our favor, master plan is at the same time as city and county comprehensive plan
j. How in the university’s planning are we addressing the idea that our plans generally seem like a counter culture to that in which the Boulder city has
k. Regional impact is also important, Superior, Louisville, etc.
l. In tenure track faculty there is a level of ‘service’ to achieve tenure, we should shift the paradigm from service to COMMUNITY service
m. We need to be able to show what the benefit is to the faculty member and what they do, not only the benefit to the community
n. Do not presume that a classroom is bound by the room
   i. You’re preparing/training students to work in the community
o. On the flip side the county can use our students to work in a lab that they wouldn’t otherwise be able to afford, the students get work experience, and the county gets some research completed

2. Revisit our guiding principles document (delete and augment as needed)
   a. Strategic about how many students go out, do they like it, what do both the students and the host get out of it, etc. (experiential learning)
   b. University officer who is charged with this task
   c. How does off campus infrastructure work into the campus master plan?
      i. University will develop areas of influence/interest
      ii. Different shades of this, East Campus is a great example of this – could even be a model of this
      iii. The Hill is pretty much a clean slate, could be used as a laboratory to develop a model that the university could use in other areas
   d. Opportunities in Athletics and Recreation
   e. The university serves as the regional magnet, and then the university pushes students out to the community, affordable housing, retail, etc.
   f. Overarching MOU? Lays out what our relationship looks like

3. Other pieces of information
   a. How many interfaces exist on campus?
   b. Background information on the village campus model, power point from UC Davis
      i. Other universities have similar models, Penn State,
      ii. Web site address on the Master Plan Web site

4. Discuss the possibility of breaking into subcommittees by geography or area
   a. Identify areas of interest in the community
   b. Important components to plan for the future, and areas of interest in where this could take place
      i. Establish priorities
   c. The final output will be How? And then there will be a component of the What?
d. 3 meeting break down: 1 - guiding principles, 2 - elements, 3 - ‘low hanging fruit’ the What – opportunity areas

5. Future meeting dates
   a. 3 meetings in January
   b. MWF – Other times on Wednesdays 90 minute 8-9:30 or 3:30-5

NEXT MEETING: Wednesday, January 6, 8:00 – 9:30, UMC 415/417