Meeting Minutes

DATE: Wednesday, October 14, 2009 10:00 a.m.

SUBJECT: Community Partnerships Master Plan Task Force

LOCATION: RL-2 Room 321

ATTENDEES:
- Rich Wobbekind
- Bob Hohlfelder
- Ann Schmiessing
- Glen Segure
- David Driskell
- Susan Graf
- Phil Simpson
- Robin Suitts
- Megan Rose

1. Introductions:
   a. Phil Simpson: AD of Planning
      i. Overview of Master Planning Process
      ii. Opportunities to collaborate with the city
   b. Me
   c. Robin Suitts
   d. Bob Hohlfelder
      i. Involved in Grandview and CU-Couth
   e. Ann Schmiessing
      i. Other task force experience
   f. Glen Segrue: BVSD
   g. David Driskell: City Planner
   h. Susan Graf
      i. Boulder Chamber
   i. Rich Wobbekind
      i. Business School
      ii. Lots of experience with city work

2. Overview of Flagship 2030
a. State Statute requires Master Plan and Strategic Plan
b. Hand out: Lists of thoughts and suggestions (On Web site)

3. Overview of other committees
   a. How they overlap
      i. East Campus
      ii. North of Boulder Creek
         1. Hotel Conference Center
      iii. Transportation
      iv. Recreation, Open Space and Athletics
      v. Sustainability
      vi. Living-Learning
      vii. Academic Needs and Space Utilization

4. Re-name win/win committee: Many opportunities to work with the City, especially in a time where we need more support from each other
   a. Not only good ideas but ways to implement and put these ideas in place
   b. Community representative ideas on general ideas
   c. School District has least amount of interface with the process

5. After last conflict, we began meetings with city council, are those still going on?
   a. They have a few, Frank Bruno has contacts
   b. Chamber has Phil DiStefano, and other admin over to have off record conversations
   c. Jennifer Korbelik is our liaison
   d. CU oversight group – alcohol impacts, hill redevelopment
   e. Lots of staff to staff interface helps to solve some problems

6. Comparatively to other peer Universities it seems there is a better University/City relationships
   a. Hopefully by the end of this, we can identify ways we will work together
   b. 90% of the community is favorable to very favorable towards the University
   c. The cornerstone of economic development of University
   d. Media drives the idea of pretentious city attitude towards the University
   e. Increase communication
   f. Changes in the newspaper have led to a majority of negative stories

7. Review the charge from the Chancellor
   a. Breaking the letter into subject areas
      i. School district, art district, real estate development (redevelopment)
   b. Geographic Areas
      i. The Hill, East Campus, Williams Village, areas between campuses
   c. Should we break down the group? And how?
      i. Committee interface?
         1. Notes from an Alliance focused on sustainability
         ii. Lunch mid-way to discuss big picture
         iii. Subcommittee may include members from other groups
   d. Commitment to work together on a wide array of issues
      i. Map out ways and issues in which we need to work together in
      ii. Proactive vs ‘putting out fire’ mentality
   e. Are there existing interactions between committees?
      i. Regent Crossing was a result of this collaboration
f. Regardless of changes in elected officials, we should establish guiding principles that will be maintained through the staff levels

g. Are there any ‘less’ statements? Or things we will no longer do?
   i. Re-term some of the statements – re-allocating existing space
   ii. Less of traditional buildings
   iii. Opportunities to move service areas out and use core campus space for on campus programs
   iv. Hotels and other opportunities, there are ownership technicalities, but with a vision we can move in the right direction

h. Boulder Valley Comp Plan(150 year visioning process) is moving forward at almost the same time, great opportunity to make process plans in both driving Plans

i. Nodes developed: Williams Village, BaseMar, etc..
   i. We would like influence but not control

j. Opportunities with Naropa

k. What is the vision with cooperation with BVSD?
   i. Rec space, educational programming and activities, Charter School on campus, P99 approach
   ii. New Vista High School, Uni Hill, Boulder High
   iii. Housing redevelopment, graduate housing on campus

8. Daycare options
   a. City, school district, University

9. Working Groups that would include faculty to work towards integration

10. Collaboration on green power
    a. Colorado.edu/conservation

11. Intellectual fiber – What does the University bring to the community besides numbers?
    a. No high school presentations within Boulder
    b. Anne Heinz increased role into Community Outreach – Subject Matter Expert

12. Notes from community stakeholders

13. What is the strategy of creating our final report?
    a. Overarching principles
       i. Identify some specifics
    b. Next phase:
       i. Make a list what will be in the next 10 years
       ii. Also balance against our debt capacity
       iii. Rolling capital project list will be added to this list, micro-master plans will add some projects
       iv. Our needs will be met by dense building (University Villages)

14. Where does the public outreach come into effect?
    a. Web site, press releases, community open houses, subject matter expert
    b. The more we can have aligning processes the better
       i. Also make a process for identifying our process

15. How does the city see Community Outreach?
    a. Project specific: planning
    b. Working together through events
    c. What are our prioritizations as far as what kind of climate are we trying to establish through collaboration
d. Institutionalizing communication

e. City is lost in knowing where to even start to get information from the University. Some kind of regular connection between City and Community.
   i. Maybe a focus group will identify what the community wants from the University
   ii. New emphasis on experiential learning will focus faculty in

Action Items:
- Read Susan’s Flagship 2030 Notes when posted
- Robin will group ideas and send them out
- Prioritizing projects with financial realities in mind
- Send your ideas of guiding principles to Rich Wobbekind (Richard.Wobbekind@colorado.edu)
- After consolidation of ideas, expand the ideas to people around you

NEXT MEETING: Wednesday, October 28, 10-12  UMC 382-384