

Office of Facilities Planning
Research Laboratory No. 2, Room 301
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Meeting Minutes

DATE: Wednesday, October 14, 2009 10:00 a.m.

SUBJECT: Community Partnerships Master Plan Task Force

LOCATION: RL-2 Room 321

ATTENDEES: Rich Wobbekind
Bob Hohlfelder
Ann Schmiessing
Glen Segure
David Driskell
Susan Graf
Phil Simpson
Robin Suitts
Megan Rose

1. Introductions:
 - a. Phil Simpson: AD of Planning
 - i. Overview of Master Planning Process
 - ii. Opportunities to collaborate with the city
 - b. Me
 - c. Robin Suitts
 - d. Bob Hohlfelder
 - i. Involved in Grandview and CU-Couth
 - e. Ann Schmiessing
 - i. Other task force experience
 - f. Glen Segrue: BVSD
 - g. David Driskell: City Planner
 - h. Susan Graf
 - i. Boulder Chamber
 - i. Rich Wobbekind
 - i. Business School
 - ii. Lots of experience with city work
2. Overview of Flagship 2030

- a. State Statute requires Master Plan and Strategic Plan
 - b. Hand out: Lists of thoughts and suggestions (On Web site)
- 3. Overview of other committees
 - a. How they overlap
 - i. East Campus
 - ii. North of Boulder Creek
 - 1. Hotel Conference Center
 - iii. Transportation
 - iv. Recreation, Open Space and Athletics
 - v. Sustainability
 - vi. Living-Learning
 - vii. Academic Needs and Space Utilization
- 4. Re-name win/win committee: Many opportunities to work with the City, especially in a time where we need more support from each other
 - a. Not only good ideas but ways to implement and put these ideas in place
 - b. Community representative ideas on general ideas
 - c. School District has least amount of interface with the process
- 5. After last conflict, we began meetings with city council, are those still going on?
 - a. They have a few, Frank Bruno has contacts
 - b. Chamber has Phil DiStefano, and other admin over to have off record conversations
 - c. Jennifer Korbelik is our liaison
 - d. CU oversight group – alcohol impacts, hill redevelopment
 - e. Lots of staff to staff interface helps to solve some problems
- 6. Comparatively to other peer Universities it seems there is a better University/City relationships
 - a. Hopefully by the end of this, we can identify ways we will work together
 - b. 90% of the community is favorable to very favorable towards the University
 - c. The cornerstone of economic development of University
 - d. Media drives the idea of pretentious city attitude towards the University
 - e. Increase communication
 - f. Changes in the newspaper have led to a majority of negative stories
- 7. Review the charge from the Chancellor
 - a. Breaking the letter into subject areas
 - i. School district, art district, real estate development (redevelopment)
 - b. Geographic Areas
 - i. The Hill, East Campus, Williams Village, areas between campuses
 - c. Should we break down the group? And how?
 - i. Committee interface?
 - 1. Notes from an Alliance focused on sustainability
 - ii. Lunch mid-way to discuss big picture
 - iii. Subcommittee may include members from other groups
 - d. Commitment to work together on a wide array of issues
 - i. Map out ways and issues in which we need to work together in
 - ii. Proactive vs ‘putting out fire’ mentality
 - e. Are there existing interactions between committees?
 - i. Regent Crossing was a result of this collaboration

- f. Regardless of changes in elected officials, we should establish guiding principles that will be maintained through the staff levels
- g. Are there any 'less' statements? Or things we will no longer do?
 - i. Re-term some of the statements – re-allocating existing space
 - ii. Less of traditional buildings
 - iii. Opportunities to move service areas out and use core campus space for on campus programs
 - iv. Hotels and other opportunities, there are ownership technicalities, but with a vision we can move in the right direction
- h. Boulder Valley Comp Plan(150 year visioning process) is moving forward at almost the same time, great opportunity to make process plans in both driving Plans
- i. Nodes developed: Williams Village, BaseMar, etc..
 - i. We would like influence but not control
- j. Opportunities with Naropa
- k. What is the vision with cooperation with BVSD?
 - i. Rec space, educational programming and activities, Charter School on campus, P99 approach
 - ii. New Vista High School, Uni Hill, Boulder High
 - iii. Housing redevelopment, graduate housing on campus
- 8. Daycare options
 - a. City, school district, University
- 9. Working Groups that would include faculty to work towards integration
- 10. Collaboration on green power
 - a. Colorado.edu/conservation
- 11. Intellectual fiber – What does the University bring to the community besides numbers?
 - a. No high school presentations within Boulder
 - b. Anne Heinz increased role into Community Outreach – Subject Matter Expert
- 12. Notes from community stakeholders
- 13. What is the strategy of creating our final report?
 - a. Overarching principles
 - i. Identify some specifics
 - b. Next phase:
 - i. Make a list what will be in the next 10 years
 - ii. Also balance against our debt capacity
 - iii. Rolling capital project list will be added to this list, micro-master plans will add some projects
 - iv. Our needs will be met by dense building (University Villages)
- 14. Where does the public outreach come into effect?
 - a. Web site, press releases, community open houses, subject matter expert
 - b. The more we can have aligning processes the better
 - i. Also make a process for identifying our process
- 15. How does the city see Community Outreach?
 - a. Project specific: planning
 - b. Working together through events
 - c. What are our prioritizations as far as what kind of climate are we trying to establish through collaboration

- d. Institutionalizing communication
- e. City is lost in knowing where to even start to get information from the University. Some kind of regular connection between City and Community.
 - i. Maybe a focus group will identify what the community wants from the University
 - ii. New emphasis on experiential learning will focus faculty in

Action Items:

- Read Susan's Flagship 2030 Notes when posted
- Robin will group ideas and send them out
- Prioritizing projects with financial realities in mind
- Send your ideas of guiding principles to Rich Wobbekind (Richard.Wobbekind@colorado.edu)
- After consolidation of ideas, expand the ideas to people around you

NEXT MEETING: Wednesday, October 28, 10-12 UMC 382-384