Partnerships Abound Around Libraries, State Parks, and Early Literacy in Colorado



Check Out Colorado State Parks







Who/Partners

- Colorado State Library
- Colorado Parks & Wildlife
- All 258 CO public library branches
- All 3 military libraries in CO
- 17 interested academic libraries
- All 42 state parks

What?

- State park pass
- Backpack
- Binoculars
- Colorado wildlife laminated guide
- Colorado trees & wildflowers laminated guide
- Guide to Your 42 State Parks
- Leave No Trace[™] card
- Activity ideas list
- Evaluation form



Whv?

- Increase access to Colorado state parks
- Provide broader learning experiences
- Encourage healthy activities
- Facilitate library-park collaborations
- Increase reach of state parks
- Allow people to try before they buy
- Expand traditional library services
- Celebrate & sustain the 2016 summer library program theme of health & wellness

Partnering



Programming ideas

- Provide park ranger programs at the library & storytimes at the park
- Enhance existing library programs & facilities
- Promote mid-week visitation/picnics/events
- Collaborate on regular & special events
- Install Little Free Libraries in parks & campgrounds
- Install StoryWalks in parks

Promotion



Promotion





We checked out a backpack full of supplies from the Library!

Mom wore the backpack so I could run around and have fun!

We made sure to hang the

State Parks Pass on

our car before we left

for our walk.



A day at Crawford State Park with Delta County Libraries (and Ian).



I looked at lots of tracks in the mud and even left some of my own!

We caught a grasshopper in the bug catcher.



Check Out Colorado State Parks is a partnership between the Colorado State Library and Colorado Parks and Wildlife. Backpacks are available to check out for one week at a time from the Paonia Library. Please contact your library for more information.

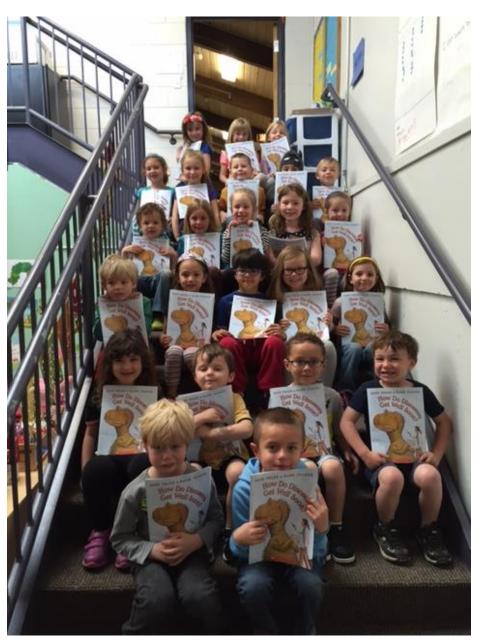


Next steps

- Denver Museum of Nature and Science IMAX tickets
- Twitter/Instagram photo contest for Library Card Sign-Up Month and Outside the Lines
- Continued cross promotional campaigns



One Book 4 Colorado



What?

- Program distributes 75,000 copies of the same book in English and Spanish to 4-year-olds through public and military libraries
- Held annually for 2 weeks in April
- Privately funded
- Author or illustrator makes appearances in Colorado libraries and partner facilities

Who/Partners

- Colorado State Library
- Colorado Lt. Governor's Office
- Denver Preschool Program
- All 258 CO public & 3 military libraries
- Private sector & nonprofit community
- Rocky Mountain PBS

Whv?

- Increase awareness of early literacy
- Encourage parents to read every day with their children
- Close vocabulary gap of low-income kids
- Help instill early literacy skills to get kids ready to read at kindergarten
- Make reading fun for young kids
- Increase home libraries

Programming













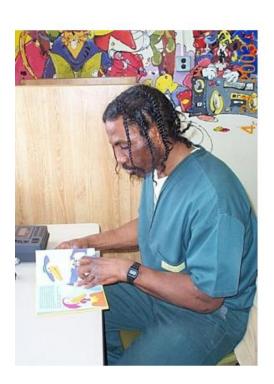
Migrant Education Program

Department of Education program serving migrant families distributes OB4CO books to 4-year-olds through home visits and events



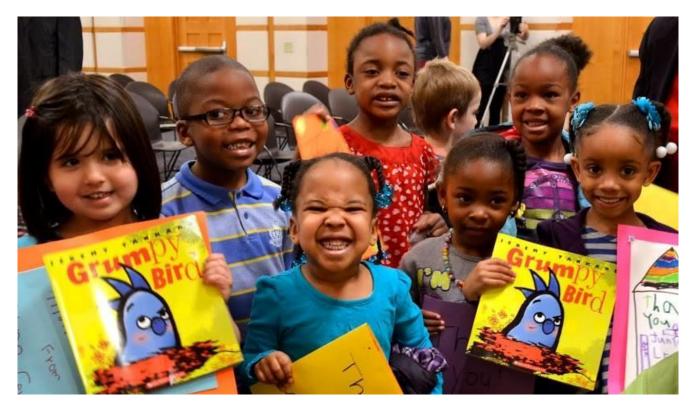
Read to the Children Program





Read to the Children One Book 4 Colorado 2013

Thank vou!



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