

# From ACT to IMPACT

Dr. Katherine Skinner, Executive Director, Educopia Institute  
Western States Government Information Virtual Conference

August 24, 2016

@Educopia

# **Our Choices Matter.**

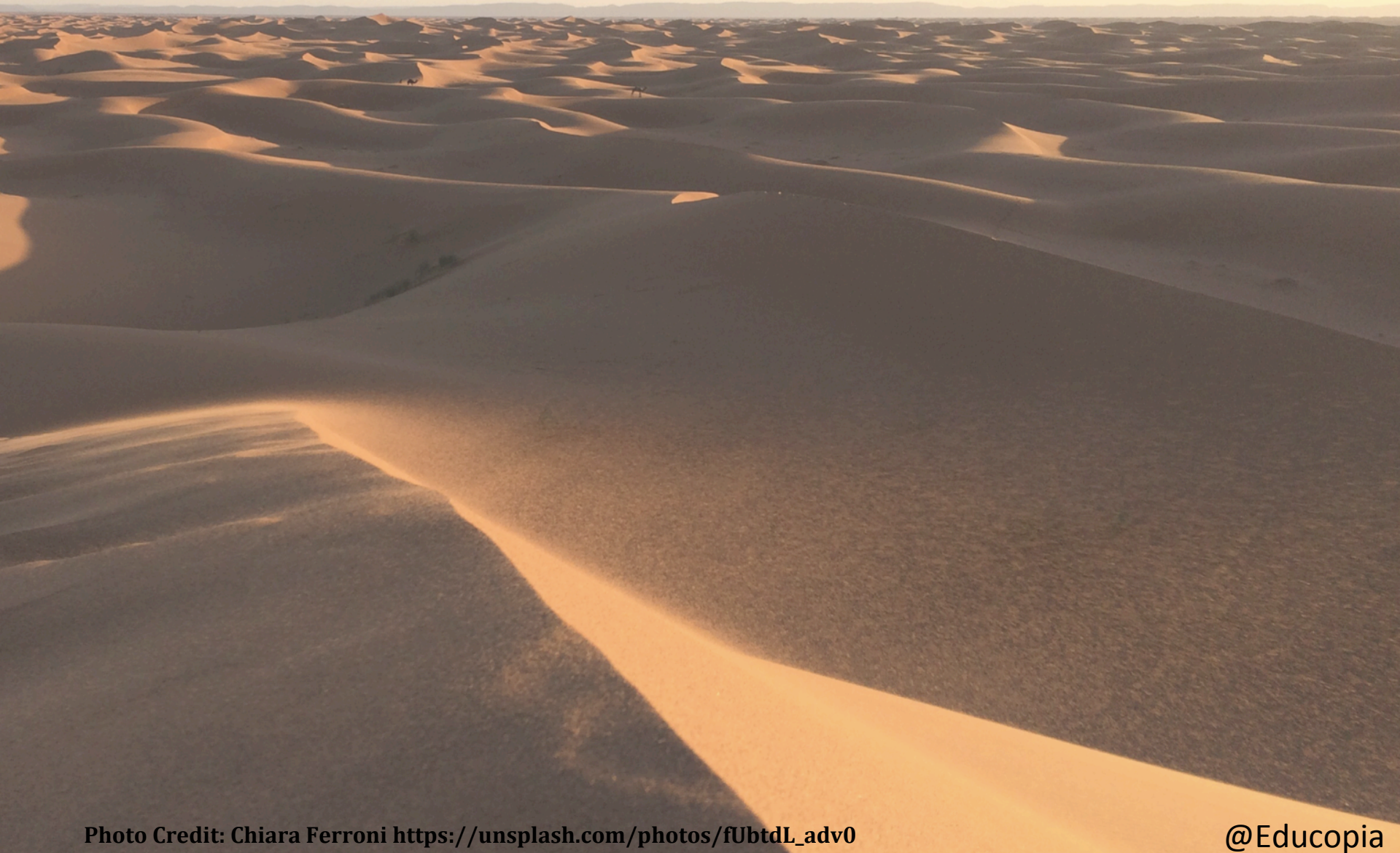


# Presentation arc

- The angle of repose and critical transitions
  - The government information problem(s)
- Collective Impact
  - Applying the framework in our system
- Networked leadership
  - Multi-perspective decision making



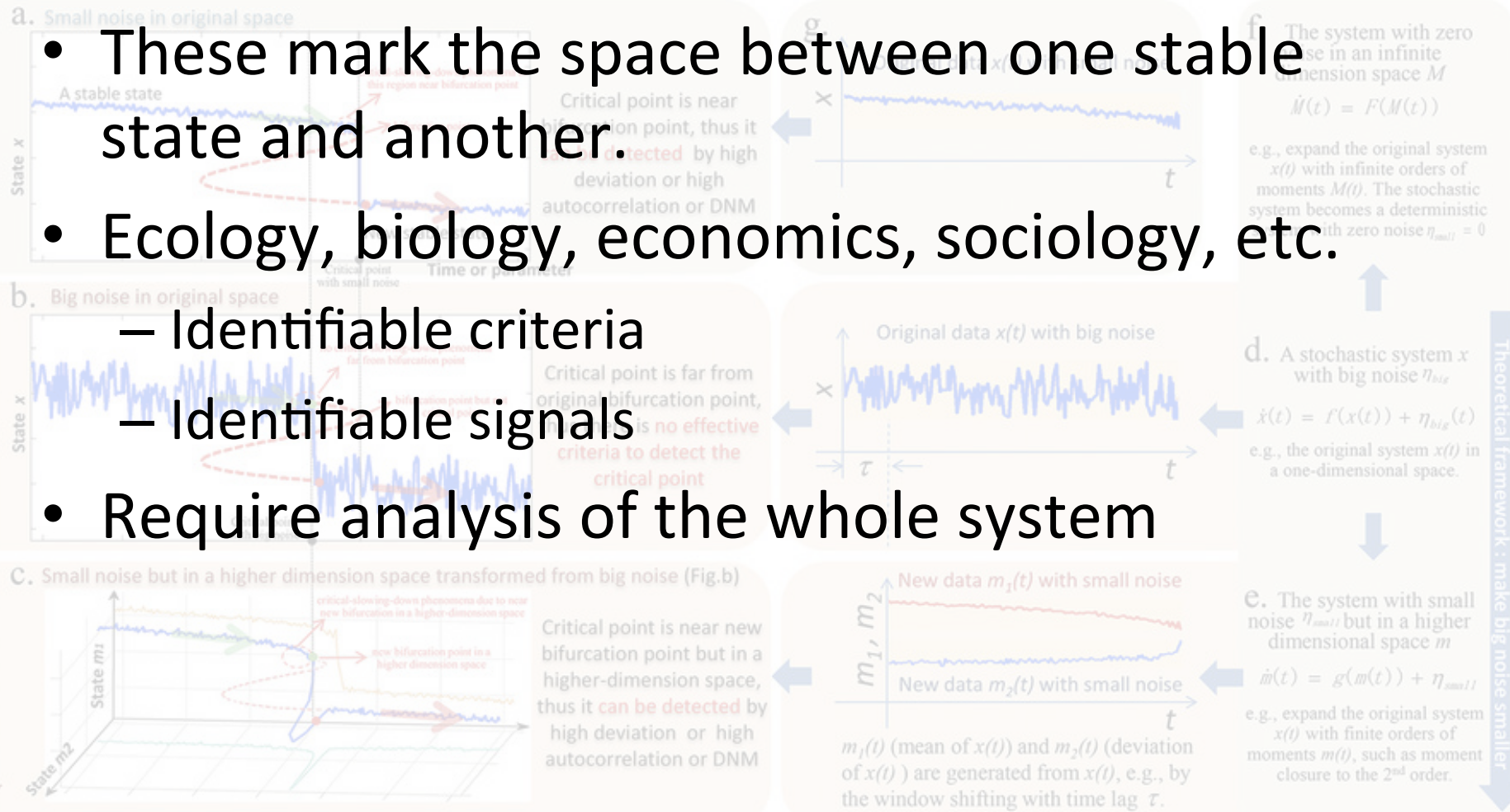
# Angle of repose



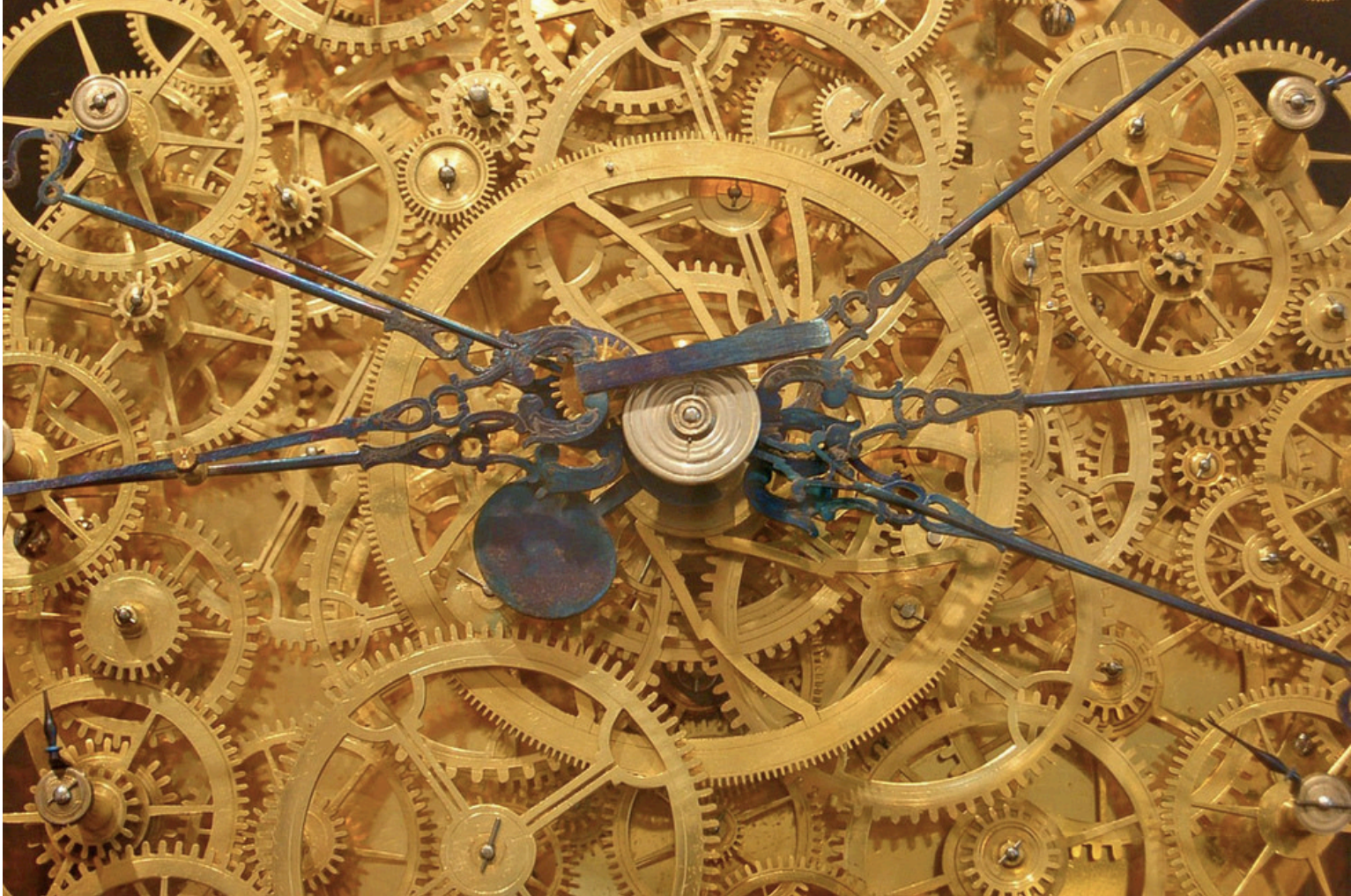


# Critical transitions

- These mark the space between one stable state and another.
- Ecology, biology, economics, sociology, etc.
- Identifiable criteria
- Identifiable signals
- Require analysis of the whole system



# Principle 1: Systems tend toward stasis





## Principle 2: Stasis fails when key conditions align



e.g., Changes in the means of communication, New stakeholders in the system, Changes in political structures, Changes in the economy, etc...

# Principle 3: Innovations happen on the fringes





# Principle 4: Human networks create change



Photo Credits: Ashes Sitoula, <https://unsplash.com/photos/UfEyDdXIRp8>;  
David Ramos, [http://photoblog.nbcnews.com/\\_news/2012/10/07/14276532-a-human-tower-under-construction-in-spain](http://photoblog.nbcnews.com/_news/2012/10/07/14276532-a-human-tower-under-construction-in-spain)

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**IF**

1. Systems tend toward stasis
2. Critical transitions are rare and marked by known factors
3. Human networks move innovations from fringe to center
4. For change to happen, all stakeholders need to support it

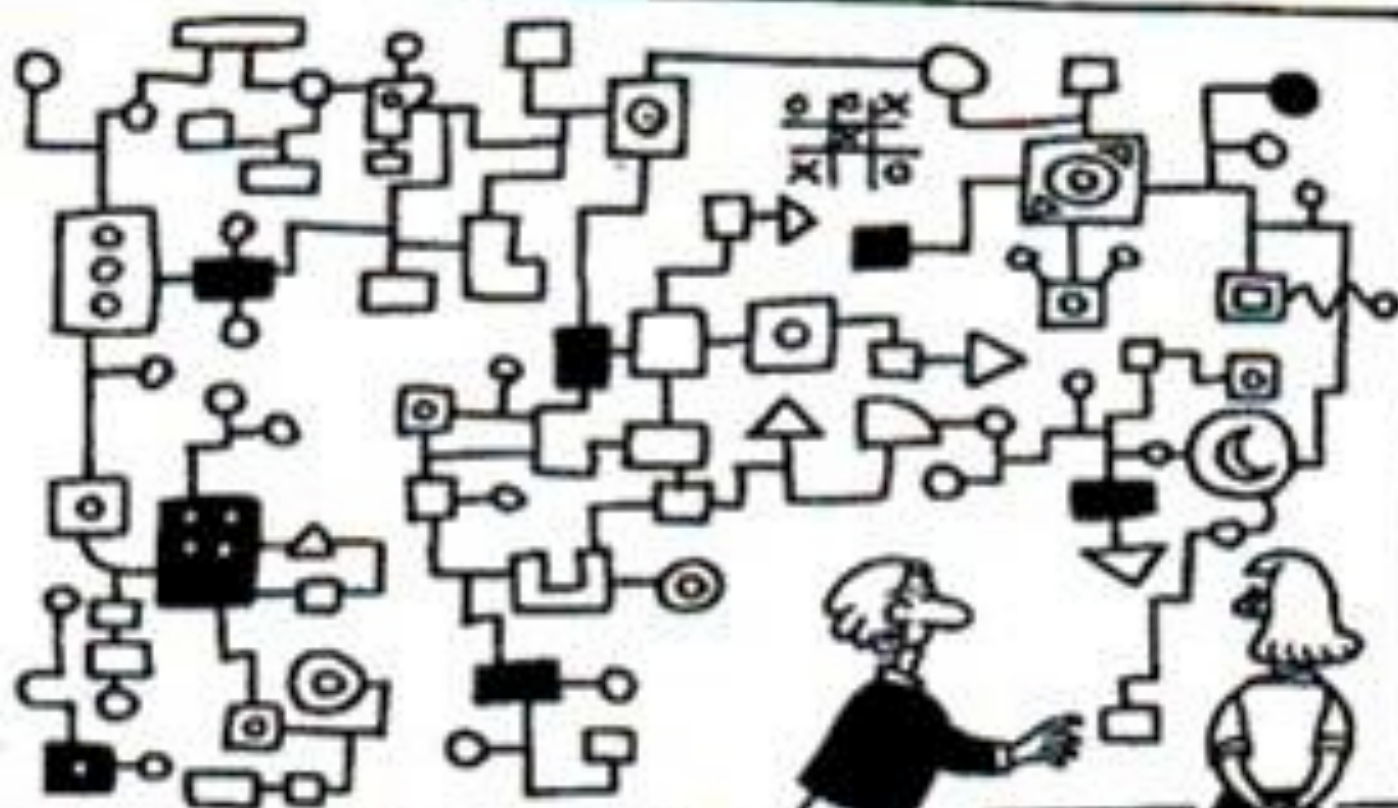
**THEN**

**alignment is a  
transformative  
tactic**





# WORKFLOW REDESIGN



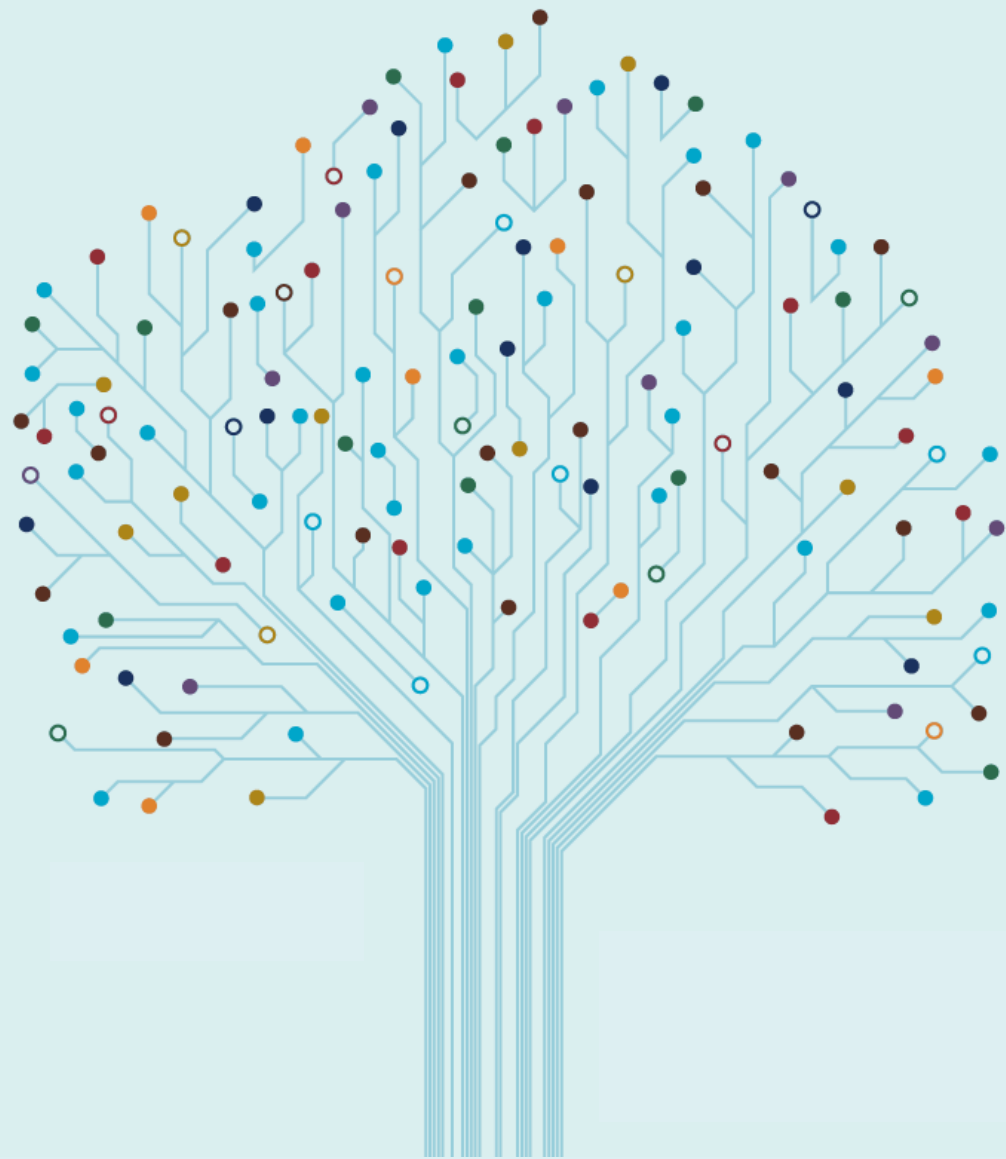
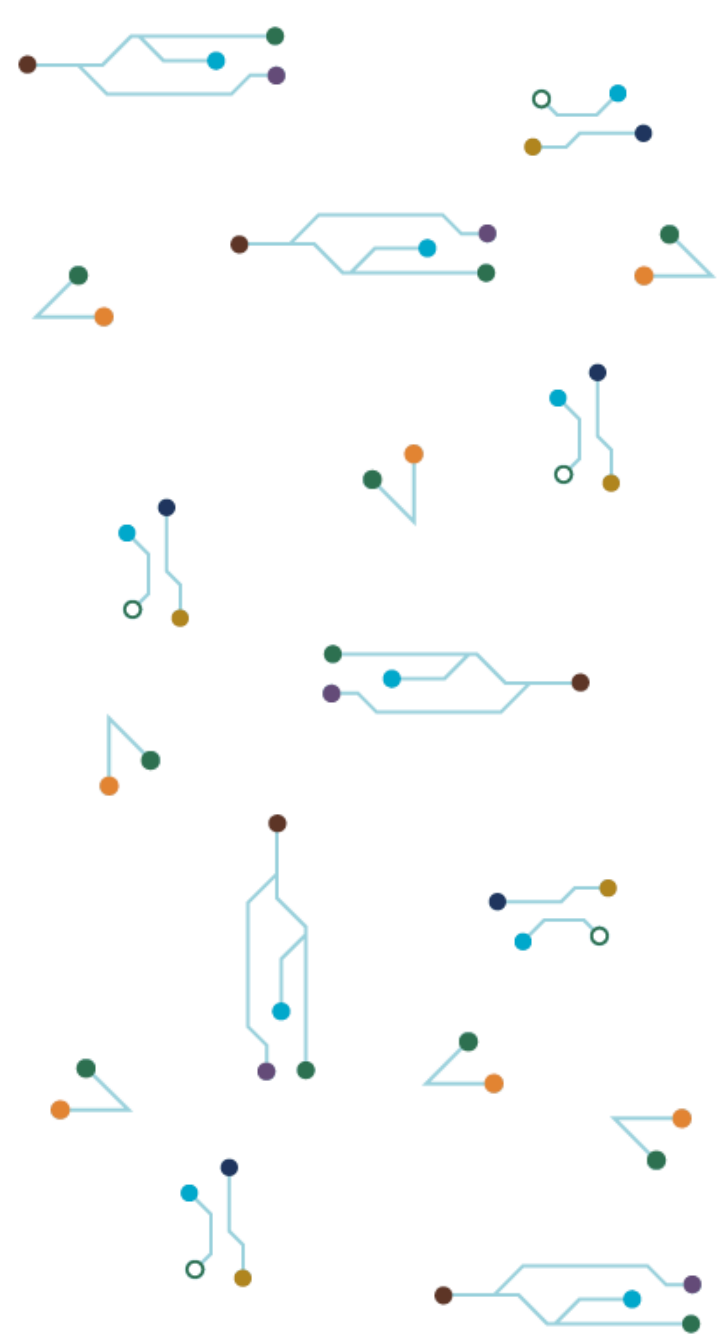
Geff

*"And this is where our ED workflow redesign team went insane."*



# Principles revisited...

- Systems tend toward stasis
- Critical transitions are rare and marked by known factors
- Human networks move innovations from fringe to center
- For change to happen, all stakeholders need to support it





Events | Dodging the Memory Hole II: An Action Assembly

## Dodging the Memory Hole II: An Action Assembly

Date:  
11 May 2015 to 12 May 2015

Place:  
Charlotte  
Mecklenburg Public Library Charlotte, NC

Facilitator:  
Katherine Skinner

### What will tomorrow bring for yesterday's news?

For centuries, this "rough first draft of history" has been saved and preserved in archives and libraries around the world.

But over the last four decades, news has transitioned from printed paper to digital files, and studies show that these files are in great danger.

Join stakeholders from all angles of this problem—news publishers and associations, technologists and researchers, libraries and archives, corporations and funding agencies. Together, we will lay a crucial foundation for resolving this information crisis.

... participatory forum for information exchange and focused work on the...

## Pilot: Organizational Involvement in Collaborative Digital Preservation Activities 1

Filter by...

Organization State

(All)

Organization Structure

(All)

Sector Focus

(All)

Organization Role in Activity

(All)

Census Region

(All)

Highlight by Activity Type

Advocacy

Conference

Digital Archive/Re.

Research

Standard/Policy D.

Software/Service

Training/Knowledge

Participating Organizations Map

Filtered Results

Count of Activities

210

Filter by Number of Collaborating Organizations

(All)

Participating Organization Name

(All)

Participating Organization Name

(All)

Participating Organization Name

(All)

Participating Organization Name

(All)

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## Chrysalis

Contact:  
Christina Drummond

Advocating for alliances between scholars, libraries, and scholarly presses to promote innovative digital research publication.

The Chrysalis project explores the design and implementation of vertically integrated research alliances (VIRAs) comprising scholars, libraries, and scholarly presses. VIRAs could constitute a chrysalis of sorts for innovative digital research publications. To better understand this model, Educopia Research and the University of North Texas are investigating potential revenue streams and sustainability models, including possible redistribution of current university library investments in information resources and the creation of new sources of revenue generated to sustain research publishing.

If you are interested in learning more about this project, please contact Christina...

## Distributed Digital Preservation



Contact:  
Matt Schultz

Websites:  
Project Wiki

Creating a framework to build effective, reliable, and auditable digital preservation environments with large geographic spreads.

Distributed Digital Preservation (DDP) uses highly distributed methodologies, infrastructures, and persistence of digital objects. Initiatives are already underway as those that have...

Downloads | Grant Deliverables | Mapping the Landscapes Interactive Survey Data Storyboards

## Mapping the Landscapes Interactive Survey Data Storyboards

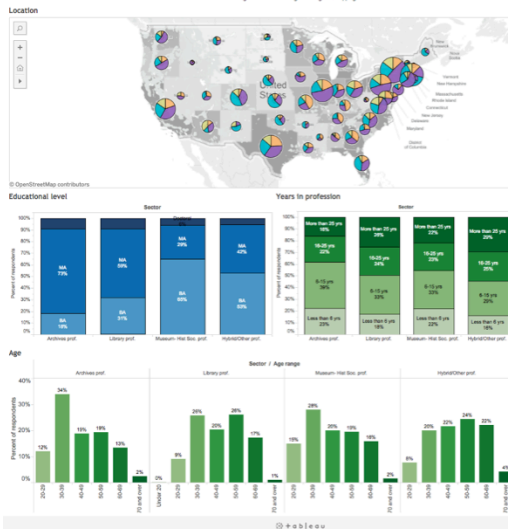
Released:  
07 July 2016

Author(s):  
TrueBearing Consulting

Editors(s):  
Eric Pourchoit  
Amanda Focke  
Laurie Sather  
Regina Mays  
Jeannie Castro

Downloadable, interactive results from the Mapping the Landscape survey, filterable by respondent location and sector. Requires the free [Tableau Reader](#) program to use offline.

Results can also be viewed and interacted with online [here](#).



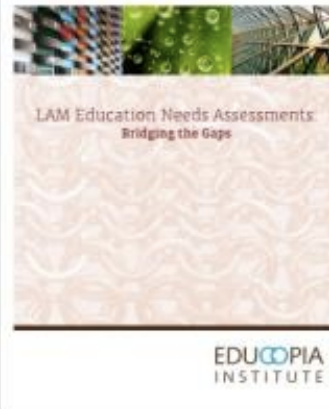
## Nexus



Contact:  
Katherine Skinner

Empowering leadership development organizations to strengthen the p...

The Nexus projects address the need for documented cross-germination across leadership training groups to establish a foundation to train and evaluate bound...



## Aligning National Approaches to Digital Preservation

Nancy T. McQuinn, Volume Editor  
Katherine Skinner, Series Editor

EDUCOPIA INSTITUTE PUBLICATIONS  
Atlanta, Georgia

# dodging the memory hole 2016 saving online news

journalism  
digital  
news  
archive  
**jdn**a  
oct 13-14, 2016  
ucla library  
los angeles



UCLA Library



LIBRARY OF CONGRESS

ASK A LIBRARIAN DIGITAL COLLECTIONS LIBRARY CATALOGS

The Library of Congress • Blogs • Digital Preservation • Dodging the Memory Hole: Collaborations to Save the News

Search All Formats Search Loc.gov GO

THE SIGNAL  
DIGITAL PRESERVATION

Search this blog GO

About This Blog

Categories

- At the Museum
- Content Matters Interview
- Digital Content
- Education and Training
- FADGI
- Inside the Library
- Insights Interview
- NDSA
- Outreach and Events
- Partners and Collaboration
- Personal Archiving
- Publications and Resources
- Tools and Infrastructure
- Videos and Podcasts
- Videoshare

Archives

2014 ()

December (8)

## Dodging the Memory Hole: Collaborations to Save the News

December 19, 2014 by [Abbey Potter](#)

2014 forum  
dodging the memory hole

November 10-11, 2014

jdn

The news is often called the "first draft of history" and preserved newspapers are some of the most used collections in libraries. The Internet and other digital technologies have altered the news landscape. There have been numerous stories about the demise of the newspaper and disruption at traditional media outlets. We've seen more than a few newspapers shutter their operations or move to strictly digital publishing. At the same time, niche news blogs, citizen-captured video, hyper-local news sites, news aggregators and social media have all emerged to provide a dynamic and constantly changing news environment that is sometimes confusing to consume and definitely complex to encapsulate.

With these issues in mind and with the goal to create a network to preserve born-digital journalism, the Reynolds Journalism Institute at the University of Missouri sponsored part one of the meeting [Dodging the Memory Hole](#) as part of the Journalism Digital News Archive 2014 forum, an [initiative](#) at the Reynolds Institute. [Edward McCain](#) (the focus of a recent [Content Matters interview](#) on The Signal) has a unique joint appointment at the Institute and the University of Missouri Library as the Digital Curator of Journalism. He and [Katherine Skinner](#), [Executive Director of the EduCOPIA Institute](#) (which will host [part two](#) of the meeting in May 2015 in Charlotte, N.C.) developed the two-day program which attracted journalists, news librarians, technologists, academics and administrators.

Cliff Lynch, Director of the Coalition of Networked Information, [opened](#) the meeting with a thoughtful assessment of

savenews.org

Apps Bookmarks

Save News Events Projects Resources Jump In Contact

Sign up for the Journalism Digital News Archive newsletter for more information about the 2016 Dodging the Memory Hole event and digital news archiving.

## What will tomorrow bring for today's news?

**What will tomorrow bring for today's news?**

If the cross-sector assemblage of voices in the community has anything to say about it, tomorrow will bring an end to a serious, gaping memory hole: the disappearance of our nation's born-digital news legacy.

Participants in the "SaveNews" community include more than 100 journalists, news publishers, technologists, content management companies, press association directors, funders, librarians, archivists, professors, and researchers from all over the United States.

This cross-stakeholder group is laying a strong foundation of both local and national work to ensure that digital news content will be accessible to future researchers for years to come. They also form a strong advocacy network that has the potential to change the state of news preservation nationwide.

**Why yesterday's news is disappearing**

For centuries, memory organizations—including libraries, archives, and historical societies—have dependably acquired, provided access to, and preserved print news for future researchers. As news has transitioned from print-only to multimedia, most of these preservation relationships and workflows have broken. Major news stories that first broke and developed in e-formats—e.g., the [Clinton-Lewinsky scandal](#) or the 9/11 tragedy—are already lost. This high-risk genre presents significant preservation challenges and is in critical need of preservation attention that it is not yet receiving.

**What you can do**

**Jump in and get involved**—there are myriad projects moving forward already, and the community welcomes new voices, new perspectives, and new ideas!



# Spanning Our Field Boundaries:

[Downloads](#) | [Grant Deliverables](#) | [Mapping the Landscapes Interactive Survey Data Storyboard](#)

## Mapping the Landscapes Interactive Survey Data

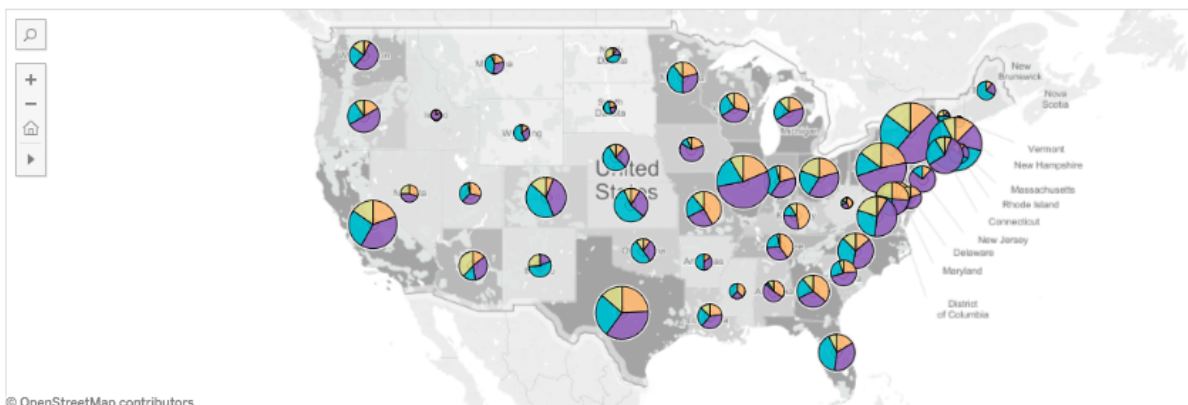
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Downloadable, interactive results from the Mapping the Landscapes location and sector. Requires the free [Tableau Reader](#) program. Results can also be viewed and interacted with online [here](#).

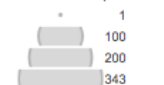
### Location



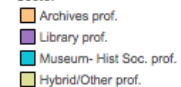
### 2016 State Population



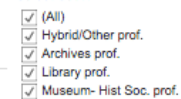
### Number of respondents



### Sector



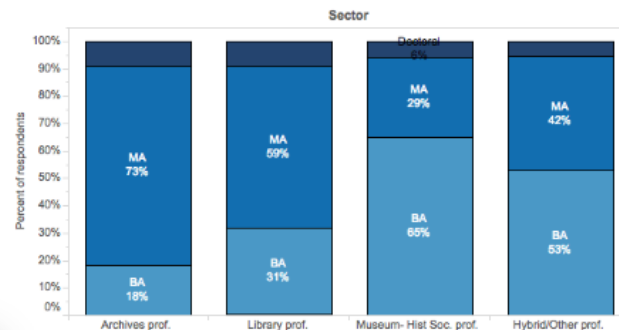
### Select Sector



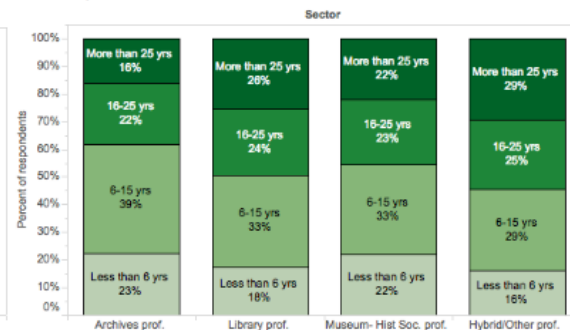
### Select State



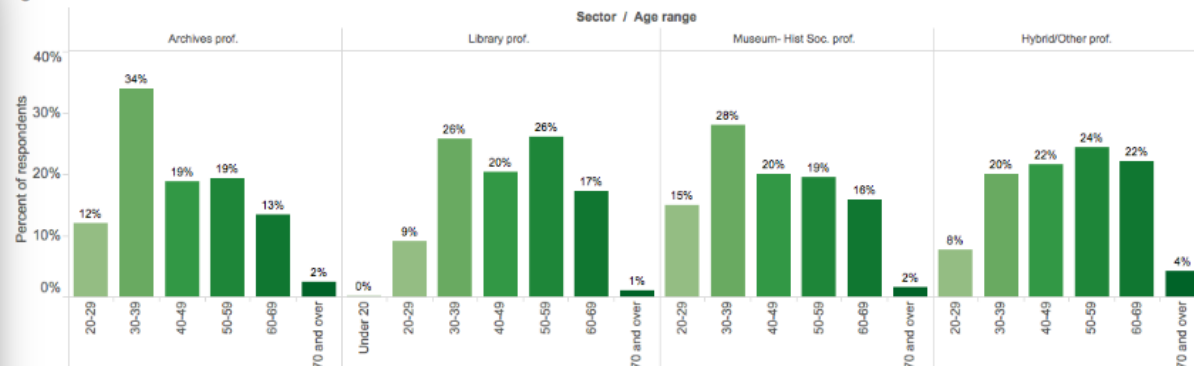
### Educational level



### Years in profession



### Age



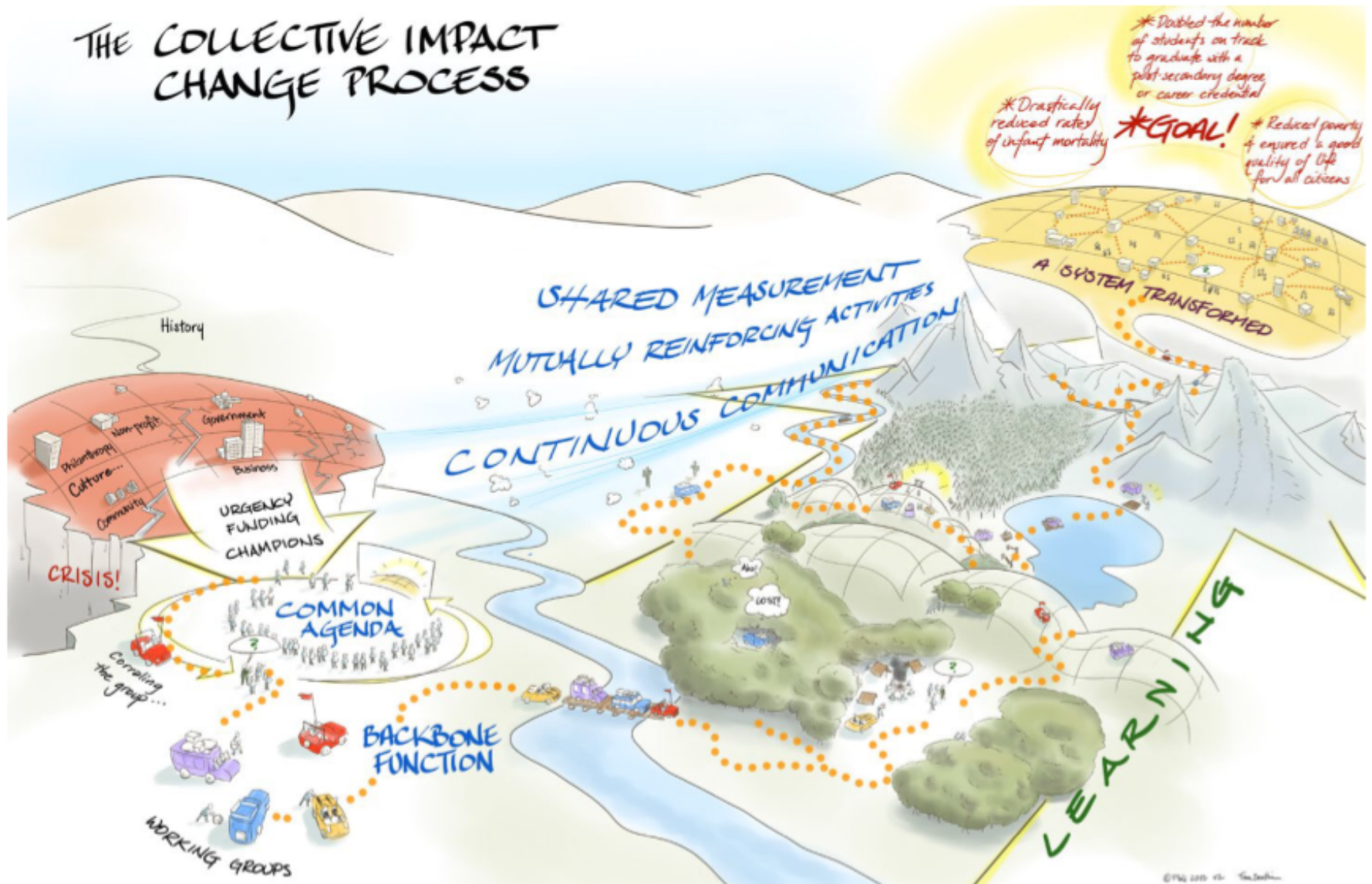
# Perspective shifts

- Individual
- Organization
- System





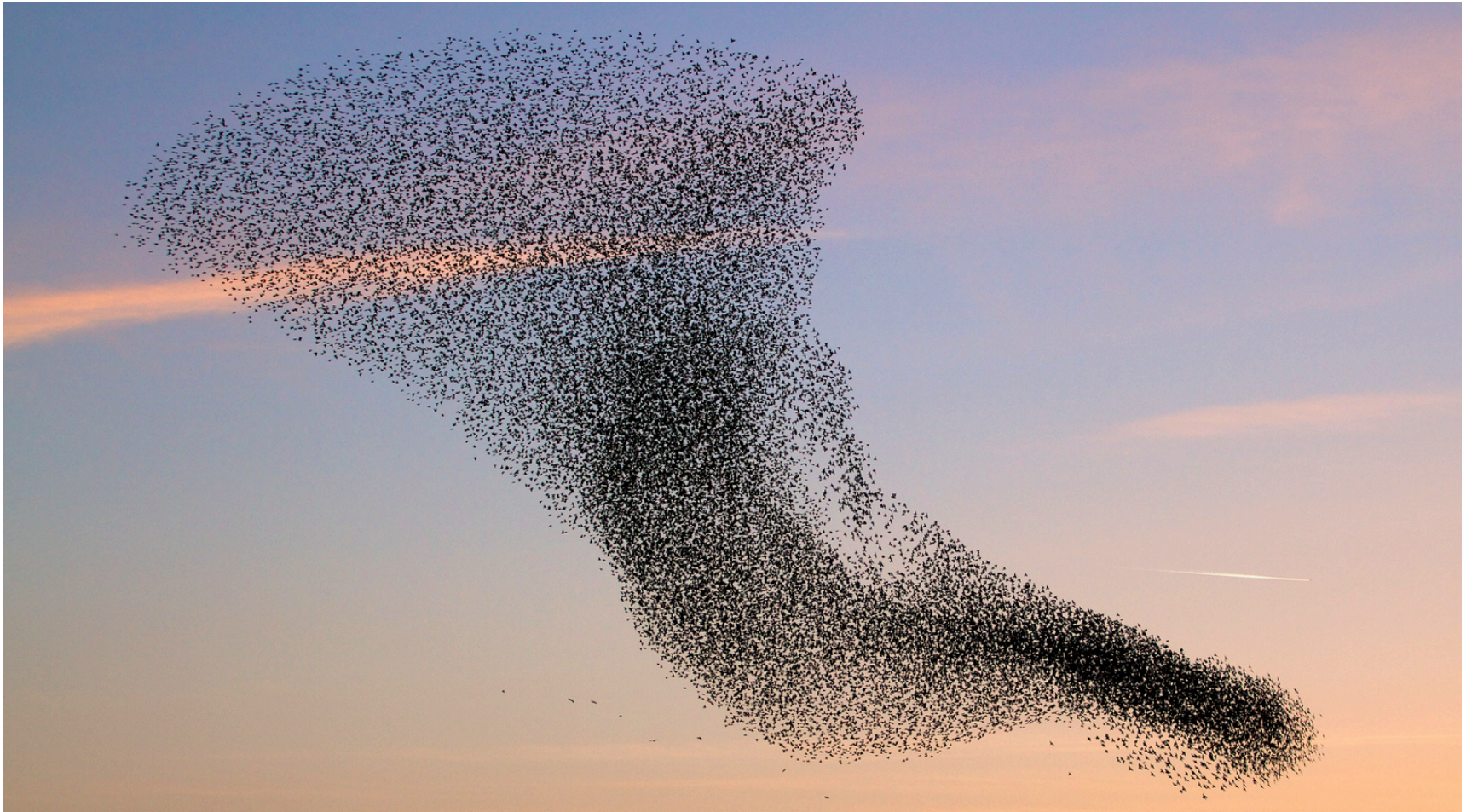
# THE COLLECTIVE IMPACT CHANGE PROCESS



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# Impact





# **Our Choices Matter.**

Photo Credit: Barby Dalbosco, <https://unsplash.com/photos/84q-yqafiqU>

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