## The 2016 Election: What Just Happened?



American Politics Research Lab UNIVERSITY OF COLORADO BOULDER

## Polling "Misses" by State



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$$
\begin{array}{cccc}
+20 \mathrm{D} & +15 \mathrm{D} & +10 \mathrm{D} & +5 \mathrm{D}
\end{array}
$$

In 2016, state polls understated Republican support by large margins in many small states. In the five states in bold, Hillary Clinton lost the statewide vote despite leading in the polls.

Key
$\xrightarrow[\begin{array}{l}\text { Pre-election } \\ \text { polling average }\end{array}]{ }$


# Wolak's Take on What Happened in 2016 

Jennifer Wolak<br>University of Colorado Boulder

## Wolak's take on what happened in 2016

- A story to start
- Travel back to August 2013...


## Why did I bet against Hillary Clinton in 2013?

- She has high rates of public disapproval.



## Why did I bet against Clinton in 2013?

- Because I expected most voters wanted the country to move in a conservative direction.
- Some background on the link between the public's ideological leanings and the outcomes of government.


## True things about American politics

- We know that liberal electorates are associated with liberal policy outcomes.



## True things about American politics

- Moreover, policy changes follow from shifts in the liberalism of public preferences.



## True things about American politics

- The electorate also responds to the ideological tenor of what politicians do.
- A thermostatic model
- When things get too liberal in Washington, public mood turns conservative.
- If people feel public policy is too conservative for their taste, they call for more liberal outcomes.


## People's preferences respond to the ideological content of laws

$■$ Net liberalism of laws passed $\quad$ Resulting change in public liberalism


## Why did I bet against Clinton in 2013?

- After Obama's reelection, the public's policy mood continues to move in the conservative direction, favoring a Republican for president.



# 2016 What "should" have happened? 

Seth Masket

University of Denver

## The Economy and the Vote, 1948-2012



## The Economy and the Vote, 1948-2016



## Forecasts of Vote

- Based on
- Economic growth
- Terms in office
- War/peace
- Presidential popularity
- Consensus prediction: Dem should get 49.9\% of vote.
- Actual: 51.5\% of vote.


# The 2016 Presidential Election: What Happened and Why? 

Jennifer L. Lawless<br>American University<br>lawless@american.edu

# Or . . . Did feminism die with the 2016 presidential election? 

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The First Female Presidential Nominee


The First Explicitly Sexist Nominee


## The Outcome

## Hillary Clinton's qualifications were no match for sexism

Hillary Clinton has failed, writes Anne Kingston-as do the dreams of suffragettes with her

Anne Kingston
November 9, 2016

President Obama Calls Out a Sexist Double Standard for Hillary Clinton: 'We're Just Not Used to' Ambitious Women<br>BY TIERNEYMCAFEE @TIERNEYMCAFEE

## The Outcome

##  Proves That America Hates Women <br> By Michelle Goldberg

## The Outcome

WEDNESDAY, NOV 9, 2016 11:10 AM EST
The misogyny apocalypse: Turns out being white and male counts for more than intelligence, grace or decency

It was unimaginable that America would self-destruct rather than elect a female president. But that's what happened VIDED

AMANDA MARCOTTE

## How did this happen?

- Maybe public attitudes about feminism and women's rights are at death's doorstep.


## Do you consider yourself a feminist?



Notes: Data come from a 2014 Economist/YouGov poll. Bars indicate the percentage of people who responded "yes" when asked, "Do you consider yourself a feminist?"

## But these ratings are nothing new . . .



Notes: Data come from the American National Election Studies. Respondents are asked to rate each term on a "feeling thermometer" that ranges from 0-100.

## How did this happen?

- Maybe public attitudes about feminism and women's rights are at death's doorstep.
- Maybe the public doesn't support policies that would improve the status of women in society.


## Support for Feminist Policies



Notes: Data come from a 2016 Washington Post/Kaiser Family Foundation poll. Bars indicate the percentage of people who agree with each policy statement.

## Top Priorities for Improving Women’s Lives



Notes: Data come from a 2016 Washington Post/Kaiser Family Foundation poll. Bars indicate the percentage of people who agree with each policy statement.

## Do you consider yourself a feminist?

- "One dictionary definition of a feminist is someone who believes in the social, political, and equality of the sexes. As you think about that definition, do you think of yourself as a feminist?"


## Do you consider yourself a feminist?



Notes: Data come from a 2014 Economist/YouGov poll. Bars indicate the percentage of people who responded "yes" when asked, "Do you consider yourself a feminist?" defined as ...

## How did this happen?

- Maybe public attitudes about feminism and women's rights are at death's doorstep.
- Maybe the public doesn't support policies that would improve the status of women in society.
- We're willing to accept sexism far more than we might have expected.
- Especially in such highly polarized times.


## June 2008


"Of course there is sexism.
We all know that. It's a given."

## June 2008

"One of the lessons of the
Clinton campaign is the continued and accepted role of sexism in American life, particularly in the media."


## February 2014


"Many voters aren't ready for a female president."

## September 2014

"The political pundits, the media, the Harrisburg establishment couldn't believe a woman could serve as governor couldn't even imagine it."


## May 2015


"Oh, Katie. Would you ask a male candidate that question?"

## March 2015


> "I was fascinated by how people are so judgmental about how women look, and male politicians don't get that shit. A change of hairstyle often gets more attention than legislation they're trying to put forth."

## But 2016 was a little over the top . . .



"If Hillary Clinton can't satisfy her husband, what makes her think she can satisfy America?"

## And...


"Look at that face! Would anyone vote for that? Can you imagine that, the face of our next president?!"

## And . . .


"If Hillary Clinton were a man, I don't think she would get $5 \%$ of the vote.
. . The way she is, she would get virtually no votes . . . Without the woman's card, Hillary would not even be a viable person who could even run for a city council position."

## And let's not forget. . .



## Or...



## Sexism Wasn't a Disqualifying Factor

| Percent of | Voted for | Voted for |
| :---: | :---: | :---: |
| Electorate | Clinton | Trump |

When did you decide your vote?
In the last month
Before that
oes Trump have the temperament to be president?

Yes
No

Does Trump's treatment of women bother you?

Yes
70
65
29
No
29
10
87

## 2008

Barack Obama
John McCain
Democrats
GOP
89 \% 9 \%

2012
Barack Obama
Mitt Romney
Democrats
GOP
$92 \% \quad 6 \%$
7
93

2016

## Hillary Clinton

Democrats
GOP
89 \%
9 \%
Donald Trump
7
90


# The 2016 Presidential Election: What Happened and Why? 

Jennifer L. Lawless<br>American University<br>lawless@american.edu

# Religion in 2016: The Case of White Evangelicals 

Anand Edward Sokhey

## Two Americas

Trump, champion of the religious


Hillary, secular rock-star


81\% of the white evangelical vote

68\% of religious "nones"

## Wait, what?



## Some Context...

- Evangelicals \& the GOP
- Trump did better with white evangelicals than his three predecessors

- Clinton did worse than Obama with secular Americans


## A Shift in the Culture War?

- "Values Voters" to "Nostalgia Voters"
\% Adult population that is White Christian:
- 2008: 54\%
- 2016: 43\%


Robert P. Jones
CEO, Public Religion Research Institute

Source: Rob Jones, PRRI

## Hindsight is 20/20

- Between late 2015 and January 2016, a majority of white evangelicals start to view Trump favorably

2015 American Values Survey
"Immigrants today are a burden on our country..." (66\%/46\%)

- GOP primaries

"Today, discrimination against whites has become as big a problem..." (61\%/43\%)
"Since the 1950s, American culture and way of life has mostly changed for the worse"
(72\%/53\%)


# Squaring this with Election Night 

White Christian population density (\% adult population in each state)



Wisconsin, Michigan, Pennsylvania

Red (majority WC): dark $\rightarrow$ more than 60\%
light $\rightarrow$ 51-60\%

Gray (minority WC): dark $\rightarrow$ 41-50\%
light $\rightarrow$ less than 40\%

## What about Religious Elites?

- Panel Study, 2016
- Asked white evangelicals if they had heard their clergy address Trump (12\%)

"Satan" treatment - consistent with evangelicals placing a high priority on individual sanctity by avoiding sin


## Why didn’t Religious Elites Speak Out?



## Take-Aways

- White Evangelicals voted for Trump (in droves)
- Religion mattered, but the nature of the Culture Wars changed (suggestive evidence)
- Religious elites may have had some sway, but didn't speak up (suggestive evidence)

