Journalism 6201: International Mass Communication
Fall 2004

Instructor: Dr. Shu-Ling C. Berggreen
Office: Armory 106B
Office Hours: MT 10:30-3:00, T/R 2:30-3:30 and by appointment
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Course Emphasis:

International Mass Communication is about sharing values, ideas, knowledge and beliefs among the various people, cultures and nations of the world through the understanding of their mass media systems. Therefore, as a course, International Mass Communication encompasses the historical, cultural, social, political and economic dimensions of communication systems in various parts of the world and their relationship with technological and cultural processes. The course aims to provide a critical overview of the profound changes in media and communication in today’s digitally connected/disconnected world. Theories of both international communication and intercultural communication will be used as a framework to explore a variety of issues and topics.

Expectations and Assignments:

Obviously, there are more issues and countries we can explore than what I have listed on this syllabus. As we progress, I expect you would develop special interests in a particular topic area or in a particular region or country. In order to share your interests with and get feedback from the whole class, I would like you to assign readings and lead a discussion on the topic/country/region of your choice during the last part of the semester. If we need more time, your topics/countries may also replace some of the listed ones on the syllabus. We shall discuss and rearrange the line-up together as we advance through the semester. My philosophy is that for a class like ours, a good syllabus should be organized but flexible. While the course needs to give you enough grounding and guidance for solid and continuing development, it should also evolve with your progress.

You are free to select a topic for your final paper. I highly recommend you examine the same topic for both of your class presentation/leading discussion and final paper. Of course, you may choose to write a final paper on something entirely different from your presentation, if you prefer.

Please complete all assigned readings before coming to class. To facilitate class discussion, please type up four to five paragraphs that highlight some of the questions raised for you as you complete the readings for the day and/or significant points from the readings that you would like to share with the class. Please turn them in at the end of each session. Together, these discussion essays and your classroom participation will account for 20% of your grade.
Grading:

Class Presentation/Leading Discussion 30%
Class Participation & Discussion Essays 20%
Final paper 50%

CU Policies

If a student qualify for accommodations because of a disability, please submit to the professor a letter from Disability Services in a timely manner so that your needs may be addressed. Disability Services determines accommodations based on documented disabilities (please refer to 303-492-8671, Willard 322, colorado.edu/disabilityservices).

Every effort shall be made to reasonably and fairly deal with a student’s conflicts with scheduled exams, assignments or required attendance because of his/her religious obligations. If a student and an instructor cannot come to a mutually satisfactory agreement for a particular situation, the student may appeal the matter to the department chair and then, if necessary, to the relevant Dean’s office.

This class follows the CU Honor Code. Students should familiarize themselves with the code. Information could be found on the following web sites: colorado.edu/policies.honor.html and colorado.edu/academics/honorcode
Weekly Schedule:

8-23  Introduction and Background
8-30  International Communication - Theories and Concepts
9-06  Labor Day / No class meeting
9-13  Introduction to Asia
9-20  China
9-27  Hong Kong
10-04  Taiwan and Singapore
10-11  Reflection and Research
10-18  Japan; Discuss topics for class presentation and final paper
10-25  South Korea
11-01  Introduction to Scandinavia; Denmark and Sweden
11-08  Norway and Finland; Finalize topics for class presentation
11-15  Reflection and Research
11-22  Class Presentation: Countries/Regions of your choice
11-29  Class Presentation: Countries/Regions of your choice
12-06  Class Presentation: Countries/Regions of your choice
12-13  Final paper due in my mailbox
August 30: International Communication – Theories and Concepts

Required:


Of your interests:

Please choose one of the three chapters that interests you the most. If time permits, of course, please read all three.


September 13: Introduction to Asia

Required:


Optional:


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September 20: China

Required:


Optional:


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September 27: Hong Kong

Required:


Optional:


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October 4: Taiwan and Singapore

Required:


Optional:


October 18: Japan ✅

Required:


Optional:


October 25: South Korea

Required:


Rhee, In-Yong (2003). The Korean election shows a shift in media power: Young voters create a ‘cyber Acropolis’ and help to elect the president. *Nieman Reports*, 57(2), 95-96.

Optional:


new articles - 4
November 1: Introduction to Scandinavia; Denmark and Sweden

Required:


Optional:
