

International Environmental Journalism Summit

Boulder Colorado USA
University of Colorado at Boulder
School of Journalism & Mass Communication
November 12-15, 2008

agenda subject to change

Sponsors

Center for Environmental Journalism, University of Colorado at Boulder
Tom Yulsman, co-director
Deserai Crow, associate director

Center for Strategic and International Studies, Washington, DC
Reginald (Reggie) Dale, Director Transatlantic Media Network

British Consul in Denver
Kevin Lynch, Consul General

Participating American Journalists

David Baron, a national environmental radio reporter who has worked for NPR and PRI's "The World." Baron is the series producer for "Shifting Ground," a public radio series examining the difficult choices confronting communities as they cope with change (<http://www.shifting-ground.com/>). His work has received many honors, including a duPont Columbia Award, and three journalism awards from the American Association for the Advancement of Science. He's also on the advisory board of the Ted Scripps Fellowships in Environmental Journalism advisory board.

Jad (Jonathan) Davenport, Ted Scripps Fellow in Environmental Journalism and freelance photojournalist based in Denver, Colo. Davenport has written and photographed stories for a variety of magazines, including *Outside*, *Men's Journal*, and *ISLANDS*, where he is a contributing editor and photographer. He began his career as a war photographer in the 1980s. In the late 1990s he photographed and wrote stories for the World Health Organization about epidemics in Africa, Asia, Central and South America. Davenport won a 2007 Lowell Thomas Travel Journalism Award for a feature on South Georgia in the sub-Antarctic.

Leslie Dodson, Leslie Dodson is a former Ted Scripps Fellow in Environmental Journalism and a freelance television correspondent. Dodson has worked as a reporter, correspondent, anchor, on-air editor, producer and writer for a number of broadcast companies including CNBC, Reuters and CNN. She has been stationed all over the world: in Atlanta, Tokyo, London, New York and in six Latin

American countries. Dodson's work has focused on international business and economic news and regularly has drawn connections between business and the environment. She was awarded special recognition by Reuters for her coverage of Latin America and South Korean debt restructuring talks.

Deborah J. Fryer, Ted Scripps Fellow in Environmental Journalism, and freelance producer, writer, director and founder of Lila Films, Inc., an independent production company for educational videos and documentary films, based in Boulder. She has created films for PBS, Nova, Frontline, MSNBC, Discovery, The History Channel, Turner Broadcasting, HGTV, U.S. Fish & Wildlife and Audubon. Her first documentary, "SHAKEN: Journey into the Mind of a Parkinson's Patient," won multiple awards. She has also been published as a writer, and was noted as "one of the 20 up-and-coming writers in the U.S. to watch" by the literary journal *New Millennium Writings*.

Todd Hartman, environmental reporter at the Rocky Mountain News in Denver, Colorado. Hartman covers a wide range of issues including air quality, Colorado's energy boom, and struggles over water. He has been honored with several national and regional awards for his work, including first place in the "Best of the West" contest for a three-part series on a \$200 million effort to save four rare species of fish in the Colorado River, and second place for a 24-page narrative titled "Dividing the Waters," the story of how an ambitious Denver suburb tried to take water resources from a tiny eastern Colorado town. Hartman was a Ted Scripps Fellow in Environmental Journalism in 1998 and 1999.

Joanna Kakissis, Ted Scripps Fellow in Environmental Journalism, and freelance journalist based in Athens, Greece. Kakissis has been published by *The New York Times*, *The Boston Globe*, *World Hum*, and *The News & Observer* in Raleigh, NC, where she previously covered politics and other issues. She has received awards from the American Association of Sunday and Feature Editors, the Society of Professional Journalists and the North Carolina Press Association. She also contributed to a *News & Observer* series on hurricane-spawned flooding in eastern North Carolina that was a finalist for the 2000 Pulitzer Prize for breaking news.

Keith Kloor, Ted Scripps Fellow in Environmental Journalism, and freelance journalist based in New York City. Prior to joining the fellowship, Kloor was a senior editor at *Audubon* magazine. His work has appeared in a variety of national publications, including *Science*, *Archaeology* and *Smithsonian*. Kloor's most recent writing has focused on topics ranging from the impacts of environmental constraints on prehistoric Indian cultures to modern-day coal-bed methane drilling in Wyoming.

Susan Moran, freelance environmental and business reporter and former Ted Scripps Fellow in Environmental Journalism. Moran's work has been published in the *The Economist*, *The New York Times*, *5280* magazine, *Newsweek*, and other

publications. She covers environment, business, technology, and health issues. Previously she worked with the *Reuters* news service in Tokyo, New York and Silicon Valley. Moran has a master's degree from Columbia University's Graduate School of Journalism, as well as a master's in Asian studies from the University of California at Berkeley.

Chris Welsch, Ted Scripps Fellow in Environmental Journalism, senior reporter and photographer at the *Minneapolis Star Tribune*. Welsch has reported and photographed in more than 40 countries on six continents, writing on a variety of travel and news topics. He was nominated for a Pulitzer Prize for feature writing in 2000 and beat coverage in 2005. He has also won several Lowell Thomas Travel Journalism Awards and a 2004 Society for News Design Award of Excellence for photography.

Participating European Journalists

Susanna Baltscheffsky, writer who covers environmental issues for *Svenska Dagbladet* in Stockholm, Sweden.

Johan Bergendorff, reporter and producer at *Swedish National Radio*.

Juliette Jowit, environment editor for The Observer in London.

Evita Neefs, Foreign Editor at the Belgium daily newspaper, *De Standaard* and a Transatlantic Media Network Visiting Fellow.

Lisa Ringstrom, an editor at *Miljö Rapporten* (Environmental Report), a Swedish magazine that covers business and the environment. Specifically, Ms. Ringstrom works on issues of energy, climate, environment, emissions trading and policy making in the EU.

Tomasz Ulanowski, is an environmental reporter at the Polish newspaper, *Gazeta Wyborcza*.

Guests

Mitch Jeffrey, Vice Consul, British Consulate, Houston

Speakers

John Temple, Rocky Mountain News

Jack Fellows (tentative), National Center for Atmospheric Research

Sarah Ladislaw, Center for Strategic and International Studies

Sasha Madronich, National Center for Atmospheric Research

Gerald Meehl, National Center for Atmospheric Research

Kevin Trenberth, National Center for Atmospheric Research

International Environmental Journalism Summit Agenda

Wednesday, November 12, 2008

6:00 p.m. Welcome reception - Law School's Boettcher Lounge

Thursday, November 13, 2008

9:00 a.m. Continental breakfast, UMC, Aspen Room

9:30 a.m. Overview of conference

Summary of American Issues on the Media's Coverage of the Environment: Tom Yulsman, University of Colorado at Boulder

10:15 a.m. Panel of American Journalists

- *How and how much do U.S. news media cover the environment?*
- *To what extent is the reporting neutral and balanced?*
- *How much interest is there among the general public and to what extent does news coverage sway public opinion?*
- *Is the coverage adequate and accurate?*
- *Is it largely national or does it include international reporting?*
- *How much does it reflect solely American viewpoints, and how could it be improved?*

11:15 a.m. Break

11:30 a.m. Directed discussion

12:15 p.m. Lunch

2:00 p.m. Summary of European Issues for Coverage of the Environment: Reggie Dale, Center for Strategic and International Studies, Washington, DC

2:45 p.m. Panel of European Journalists

- *How and how much do European news media cover the environment?*
- *To what extent is the reporting neutral and balanced?*
- *How much interest is there among the general public and to*

what extent does news coverage sway public opinion?

- *Is the coverage adequate and accurate?*
- *Is it largely national or does it include international reporting?*
- *How much does it reflect solely European viewpoints, and how could it be improved?*

- 3:30 p.m. Break
- 3:45 p.m. Directed discussion
- 4:30 p.m. Day activities close
- 6:30 p.m. Dinner reception - Heritage Center, Old Main
- 7:30 p.m. Keynote presentation: John Temple, editor, publisher and president of the Rocky Mountain News

Friday, November 14, 2008

- 8:30 a.m. Bus leaves for National Center for Atmospheric Research (NCAR)
Departing from Quality Inn
- 9:00 a.m. NCAR, Damon Room – coffee & breakfast pastries

Presentations by Scientists in Damon Room

- 9:30 a.m. Kevin Trenberth, Head of the Climate Analysis Section at the National Center for Atmospheric Research: Overview of climate change
- 10:30 a.m. Break
- 10:45 a.m. Gerald Meehl, research scientist: climate modeling
- 11:45 a.m. Lunch in NCAR cafeteria
- 1:00 p.m. Sarah Ladislaw, CSIS, and Jack Fellows (tentative), Vice-President of Corporate Affairs, Director of UCAR Office of Programs: possible policies of the new U.S. administration and Congress
- 2:00 p.m. Sasha Madronich, senior scientist, NCAR: air pollution in mega cities

- 3:30 p.m. Bus departs
- 3:45 p.m. Arrive at Quality Inn & SJMC
- 6:00 p.m. Reception and dinner sponsored Kevin Lynch, British Consul General in Denver – location to be determined

Saturday, November 15, 2008

- 9:45 a.m. UMC – Aspen Room – continental breakfast
- 10:00 a.m. Round-table discussion among journalists
- *Conclusions on differences between journalistic approaches on either side of the Atlantic*
 - *Future trends in environmental politics*
 - *Trends in international and transatlantic relations*
 - *How to follow up on the summit, future activities and how to maintain and widen networks among U.S. and European environmental Journalists*
- Noon Lunch Buffet – UMC - Aspen Room
- 1:30 p.m. Conference adjourns