Through the **Telecom Policy and Strategy Track**, you’ll explore policy and regulation, receive hands-on exposure to IP networks, wireless networks, and network security in labs designed to provide students their first exposure to these technologies, and develop the ability to communicate with deep credibility about telecom markets, governance, innovation and societal impact in this industry.

**BE A LEADER IN TELECOM POLICY & STRATEGY**

CU-Boulder’s master’s degree in the Telecom Policy and Strategy Track provides you with the education and skills to be a leader in the field of telecommunications strategy, business, policy, and regulation. This track is ideal if you have a non-technical degree and want to pursue your passion in telecommunications, broadband and Internet technology, or if you have a technical background and want to grasp the big picture of technology, economics, business, and policy to better understand the trajectory of change in this field. The combination of courses on state-of-the-art Internet-based technologies, network economics, business models driving broadband markets, and policy courses describing the regulatory environment provide a comprehensive study which you can then put into practical use within the telecom industry.

A **DEGREE IN TELECOM PREPARES YOU FOR CAREERS WITHIN**

- **ENTREPRENEURIAL ORGANIZATIONS**
- **CONSULTING FIRMS**
- **GOVERNMENT**
- **NON-PROFITS**

After graduation, you’ll have the skills needed to:

- Craft strategic policy initiatives
- Work in senior governmental staff positions
- Translate difficult problems into solid technically sound solutions
The Dale Hatfield Scholars and Research Program provides grants for internships in government or public interest positions. Recipients have worked at the Federal Communications Commission, Federal Trade Commission and the U.S. Senate Committee on Science and Transportation.

FACULTY SPOTLIGHT

David Reed, ITP Faculty Director, teaches Principles of Telecommunications Policy, the Future of Video, and Research Methods/Capstone. For 18 years, he worked in industry as the Chief Technology Officer and Chief Strategy Officer at Cable Television Laboratories where he led large R&D projects covering a wide range of technologies relevant to the cable industry such as application platforms, business services, voice-over-IP, and broadband delivery systems. He also has been a Telecommunications Policy Analyst in the Office of Plans and Policy at the Federal Communications Commission where he worked on cable-telco competition, personal communications services, and spectrum auction policies. His research is on broadband networking technologies, economics, and policy.

ADMISSION REQUIREMENTS

We accept students from varied backgrounds. In making admission decisions, we review all elements of the application packet. Applicants must meet the following criteria:

- A bachelor’s degree from a four-year college or university of recognized standing
- A GPA of at least 3.0
- GRE, GMAT, or LSAT cumulative scores
- TOEFL or IELTS scores for applicants whose native language is not English
- An aptitude for working with technology, and strong written and oral English skills

REQUIRED COURSES

- Network Economics and Finance
- Telecom Business Strategy
- Telecom Law and Policy or Telecom Law and Policy Clinic
- Telecommunications Systems
- Intros to Telecom, Wireless, and Security Lab

DEGREES OFFERED

- MS
- PhD

DID YOU KNOW?

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