

At this time, eight completed articles are posted on the EIF journal website and nine are in the review process. The number of submissions is likely to increase quickly due to the academic presentations scheduled for this summer (see below).

Development of awareness

The *Ethics in Film* online journal has been part of presentations made by editor Robert Kolb at the Teaching Business Ethics Conference at the University of Colorado in July, 2005 and the Society for Business Ethics annual meeting in August, 2006. This summer, managing editor Cynthia Scheopner will be part of panels discussing film to teach business ethics at both TBE (June 7-9) and SBE (August 13). In addition, the panel has been accepted for a presentation at the Academy of Management annual meeting, which provides much greater exposure.

The initial panel of reviewers has been augmented with additional volunteers to help keep the process timely (full list available on website). These reviewers also submit articles to the journal and contribute to its international visibility.

Fiscal sustainability

The funding received during the June, 2005- June, 2006 year was spent to purchase necessary computer equipment and software, design, test and re-design the website. These initial expenditures will not need to be replicated. The journal may now remain fully functional with only modest funds for video rental and student assistants. In addition to the expenses itemized in the accompanying financial report, the Leeds School of Business has provided travel support to academic conferences and support for the time required of the editor and managing editor. At some time in the future, a small subscription charge may be appropriate to cover annual expenses but that is not projected for the coming year.

Conclusion

Using film to teach ethics is not a new endeavor. However, the *Ethics in Film* online journal is unique in its approach. Individual scenes or segments of movies are identified, put into context, and developed as full instructional tools for classroom use. Reaction to the journal has been uniformly positive and enthusiastic. A project of this type, however, requires a significant upfront commitment of time and money. The support received from our three primary funders was essential in turning the journal from a great idea into a fully functioning reality. We are most grateful.

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