

**Buffalo Can Challenge (BuCC)
2009, Second Year
Event Fact/Statistics/Data Sheet**

Project Purpose: To raise awareness and decrease the prevalence of hunger by being part of the solution in Boulder and surrounding areas.

Date: Friday, April 24, 2009 and Saturday, April 25, 2009
Time: Friday, 9:00 AM – 3:30 PM Build
Friday, 3:45 PM – 4:15 PM Judging
Friday, 5:00 PM – Announced winners and closed for day
Saturday, 10:00 AM – 2:00 PM Public Viewing and Community Vote
Saturday, 2:00 PM – Announced Community Vote winner during half time of spring football game. Reps went on field to be recognized.
Saturday, 2:30 – 4:00 PM Deconstruction and donation to Community Food Share

Location: Balch Field House, University of Colorado at Boulder

Partners/Co-sponsors: Institute for Ethical and Civic Engagement
Volunteer Resource Center
Community Food Share
CU Athletics
Safeway (\$300 gift card)
Whole Foods (\$100 store credit)
Red Bull Energy Drink (10 cases of 24 cans)

Publications:

- Fox News and My TV 20
- Daily Camera under events
- Silver and Gold
- Inside CU and CU Website, www.colorado.edu/vrc/bucc
- CU Buffs website and jumbo screen on Folsom Field before spring football audience
- CU University Communications to be on .edu website and YouTube.com

Photos taken:

- By Casey Cass with University Communications
- Video by University Communications intern
- Video by Athletics

By The Numbers

Pounds of Food Donated: 8,415 lbs including cans donated after event by BuCC teams
Cans Raised: ~10,000 non-perishable items
Value of Cash and Prizes Received: \$650.00
Cash Donated: \$19.24 Remainder of Safeway Gift Card
Organizations Contacted: 50+ primarily on campus
Registered Teams: 18
Sculptures built: 13
Students and Staff Registered: 111
Students and Staff Participating: ~2,800

Teams Registered:

- The Village People (donated cans)
- Alpha Phi Omega
- Norlin scholars
- PAD-Pre Law Club
- Volunteer Resource Center
- Yes We Can – Environmental Center

- Army ROTC (donated cans)
- UMC Cannibals
- Rotaract at CU
- Sig Ep (donated cans to Greek Life)
- Team Management
- Arnett Domination (donated cans)
- Alpha Epsilon Delta
- Greek Life
- Quad Squad
- Will Vill (dropped)
- Everybody's Business – Libraries
- Access Colorado

Groups that collected cans only

- Recreation Center
- Office of Orientation
- Department of Facilities Management

Largest Team: UMC Cannibals, 25 registered members

Smallest Team: Quad Squad, 6 registered members

Most cans donated by number: Greek with approx 3,300

Most food donated by weight: UMC Cannibals

Man-hours Donated from Teams: ~2,000

Man-hours Donated in Total (Planning Included): ~3,000

Awards Given

Most Creative: Yes We Can from the Environmental Center with a footprint

Best Use of Color: UMC Cannibals from UMC Catering with a US Flag and bell symbolizing the USS Colorado Memorial

Most Likely to Withstand an Earthquake: Rotaract at CU with a replica of their logo

Best Large: Greek Life with Folsom Stadium complete with a scoreboard indicating CU 42, Nebraska 0

Best Small: Everybody's Business from Libraries with a chess piece on a chess board

Most CU: Quad Squad with an Etch-A-Sketch with CU drawn in the screen

Best No Build: (collected the most cans and did not build) CU Recreation Center

Best from Saturday Community Vote: Greek Life with Folsom Stadium with first and PAD-Pre Law Club with the scales of justice was second.

Honorable Mentions:

Best Fantasy: Norlin Scholars with a dragon

Best Balanced: PAD Pre-Law Club with the scales of justice

Most Inspiring: Volunteer Resource Center with drops in a river

Most Retro: Team Management with the peace symbol

Most Artistic: Alpha Epsilon Delta Pre Med with a stethoscope

Senioritis Award: Access Colorado for a cap and scroll

Prizes and Donations

Each team that built a structure received a colorful canvas grocery bag filled with packages of microwave popcorn and chips donated using Safeway card. In addition, award winners received a CU foam finger and a bag of Pirates Booty donated from Whole Foods. The popcorn, bags of small chips, grocery bags \$50.00 in cans for the first two teams that registered and bottled water for the event was donated by Safeway using a \$300.00 gift card. There is about \$20.00 left on this card and those funds will be donated to Community Food Share in the name of the "winning" teams. Red Bull cans were used for refreshment and to build. Whole Foods store credit was used to purchase cans for teams to use and Pirates Booty for winning teams. Each team was given a certificate of participation and the winning teams were given a certificate telling the teams what category their sculpture won in. A thank you email was sent out to every team leader thanking them for their contribution, pictures, and informing them of the amount of money donated in their names to Community Food Share.