



**Craig J. Calhoun**

President, Social Science Research Council; University Professor of the Social Sciences, New York University. To learn more about Dr. Calhoun, please visit his homepage: <http://as.nyu.edu/object/craigcalhoun.html>



**Karen Cook**

Director, Stanford University Institute for Research in the Social Sciences; Ray Lyman Wilbur Professor and Chair, Department of Sociology; Member, National Academy of Sciences. To learn more about Dr. Cook, please visit her homepage: <http://www.stanford.com/dept/soc/people/kcook/index.html>



**Myron Gutmann**

Assistant Director, National Science Foundation; Head, NSF Social, Behavioral, and Economic Sciences Directorate; Professor of History and Information, University of Michigan; former Director, Inter-University Consortium for Political and Social Research. To learn more about Dr. Gutmann, please visit his homepage: <http://www.lsa.umich.edu/history/facstaff/facultydetailfacultydetail.asp?ID=71>



**James S. Jackson**

Director, Institute for Social Research, University of Michigan; Daniel Katz Distinguished University Professor of Psychology; also Professor of Health Behavior and Health Education, School of Public Health; Member, Institute of Medicine, National Academy of Sciences . To learn more about Dr. Jackson, please visit his homepage: <http://www.lsa.umich.edu/psych/people/directory/profiles/faculty/?uniqueid=jamesj>



**Stephen M. Kosslyn**

Director, Center for Advanced Study in the Behavioral Sciences at Stanford University; formerly, Dean of Social Science, Chair, Department of Psychology, and the John Lindsley Professor of Psychology in Memory of William James at Harvard University. To learn more about Dr. Kosslyn, please visit his homepage: <http://isites.harvard.edu/icb/icb.do?keyword=kosslynlab>



**S. Philip Morgan**

Director, Social Science Research Institute, Duke University; Professor of Sociology and former Chair, Department of Sociology; and Norb R. Schaeffer Professor of International Studies, Duke University. To learn more about Dr. Morgan, please visit his homepage: <http://fds.duke.edu/db/Provost/SSRI/CSDE/directors/pmorgan>



**Alex Ortega**

Director, Institute for Social Science Research, University of California, Los Angeles; Director, UCLA Center for Population Health and Health Disparities; and Professor of Public Health and Psychiatry and Bio-Behavioral Sciences at UCLA. Incoming Director, Institute for Survey Research, Temple University. To learn more about Dr. Ortega, please visit his homepage: [http://www.ph.ucla.edu/hs/bio\\_ortega.asp](http://www.ph.ucla.edu/hs/bio_ortega.asp)



University of Colorado  
Boulder

**Institute of Behavioral Science**  
**BUILDING DEDICATION SYMPOSIUM**

*“Behavioral Science in the Twenty-First Century:  
Prospects and Challenges”*



April 28th, 2011

Main Conference Room  
New IBS Building  
1440 15th Street  
(Corner of Grandview Avenue)  
Boulder, CO 80302  
[www.colorado.edu/ibs/](http://www.colorado.edu/ibs/)

## Morning Program

- 8:30 Opening of Symposium  
**Jane Menken**, Director, Institute of Behavioral Science
- 8:35 Welcoming Remarks  
**Philip DiStefano**, Chancellor, University of Colorado Boulder
- 8:45 Welcoming Remarks  
**Russell Moore**, Provost, University of Colorado, Boulder
- 8:50 Introduction of the Symposium Speakers  
**Dick Jessor**, Distinguished Professor of Behavioral Science
- 9:00 **Craig J. Calhoun**: *“Social Science Challenges in a Changing World”*
- 9:45 **James S. Jackson**: *“Changing Landscape of Social and Behavioral Science Research”*
- 10:30 **Coffee Break**
- 11:00 **Karen Cook**: *“Social Sciences---New Challenges and New Opportunities: Stanford’s Initiatives, Institutes, and Centers”*
- 11:45 **Myron Gutmann**: *“Twenty-One Squared: Using 21<sup>st</sup> Century Technology to Plan 21<sup>st</sup> Century Social, Behavioral, and Economic Science”*
- 12:30: **Lunch Break**

## Afternoon Program

- 1:30 **Stephen M. Kosslyn**: *“What Have We Learned from the ‘Imagery Debate?’”*
- 2:15 **Alex Ortega**: *“Social and Behavioral Sciences and Health and Healthcare Disparities”*
- 3:00 **S. Philip Morgan**: *“Constructing Interdisciplinary Theory: A Consilient Theory of Family/Fertility Behavior”*
- 3:45 **General Discussion**
- 4:30 **Adjourn**

*Appreciation to Provost Russell Moore and to Vice Chancellor for Research Stein Sture for their contributions to the Dedication Symposium*

