

POLITICAL SCIENCE 5223/7223, Fall 2001
“Continuities and Change
in the Modern World Economy”

Semester I of the two-semester
“Globalization and Democracy” Sequence

Course Coordinator: Ed Greenberg
Course Teaching Associate: Jim Bell
Class Meeting: Tuesdays, 4:00-7:00,
at IBS #2, 1546 Broadway

(Cross-Listed: ECON 8323; GEOG 5222; SOC 5223)

To Contact Coordinator and Course Teaching Associate:

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Purpose: This seminar introduces students to the burgeoning literature on the increasing globalization of economic, political and cultural processes. In particular, it examines the structure and processes of globalization, the impact of globalization on polity and society at all levels of scale, ranging from the local to the regional and international. (The second-semester portion focuses on “democratization”). The course is interdisciplinary, drawing on materials from economics, political science, geography and sociology, and taught on a team basis by Institute of Behavioral Science-associated faculty from each of these disciplines.

Assignments: The basic assignment is to come to class having read and thought seriously about the materials for each session. Students are expected to participate in a critical discussion of the major issues raised in individual readings as well as those raised by the readings as a set.

Students are required to complete each week (1) a two to three page, double-spaced summary/“think piece” that addresses the main issues in the assigned readings and (2) at least two discussion questions to be considered by the class as a whole. The summary paper and the discussion questions should be submitted to the seminar coordinator and the course teaching associate by 4:00 PM of the business day preceding the seminar (Monday), preferably in electronic form. Both submissions will then be posted on the course Web site by Tuesday morning so that all members of the seminar might ponder them in advance of our class.

Students will also be required to write one major seminar paper. The paper is due on December 15, the first day of final examinations. The paper may take one of two forms: a major literature review of some area of scholarship addressed in the seminar, or a complete research design/proposal related to the course content. (examples of exemplary literature reviews and research design/proposals will be distributed in class). Please talk to one of the GAD faculty and the course coordinator about your paper and have your topic approved by the end of the eighth week of the semester. (Note: you may want to skim ahead in the readings to see if there is a topic towards the end of the seminar that is more to your liking). Students will make an oral presentation of their paper and accept questions on the paper from other seminar members on the dates listed below.

Office Hours: There are no scheduled office hours, but Professor Greenberg is in the building for most of the day and is generally available. Jim Bell is also generally available. Please call for an appointment or make contact by e-mail or simply drop by.

Staying connected: The course teaching associate Jim Bell will set up and maintain a seminar e-mail list by which members of the seminar can stay in touch with one another. He will also maintain the seminar Website whose address is: TBA

Colloquium: A colloquium series of CU faculty, student and invited scholars will be held regularly during the semester. These colloquia are largely keyed to topics relevant to the seminar. These sessions are highly recommended for seminar participants and required of GAD trainees.

Books for purchase (Note: most assigned reading for the seminar is in the form of articles and chapters in books. Rather than go through the inconvenience of using the Norlin Library Reserve, we will supply each seminar participant with these articles and chapters, conditional on payment of \$20 to cover costs of photocopying).

Dicken, *Global Shift*
Friedman, *The Lexus and the Olive Tree*
Mittleman, *The Globalization Syndrome*
Tomlinson, *Globalization and Culture*
A Field Guide to the Global Economy

Subject Outline

1. Introduction (Greenberg) (August 29): students will be required to have read Thomas Friedman's *The Lexus and the Olive Tree* prior to the first class meeting..
2. Alternative Perspectives on the Global Political Economy (Greenberg, Mayer) (Sept. 5). NOTE: THIS CLASS AND THIS CLASS ONLY WILL MEET FROM 7:00-9:30 PM

P. Anderson, "Renewals," *New Left Review, Second Series*, no. 1 (2000).
P. Dicken, *Global Shift*, Ch. 1.
D. Harvey, "Globalization in Question," *Rethinking Marxism* (1995), 8:1-17
Mittleman, *Globalization Syndrome*, chs. 1, 2, 6 and 8.
A Field Guide to the Global Economy
Mittleman, "Globalization: An Ascendant Paradigm?" (GAD conference paper, Spring, 2002).
Hardt and Negri, Empire
Eichengreen, Globalization (Social Science Research Council web site; perspectives from the social sciences.
Guillen, "Is globalization civilizing, destructive or feeble? *American Review of Sociology*, 27:235-260 (2001)
Gilpin, The Challenge of Global Capitalism

3. Elements of Globalization

A. Global Corporations and Foreign Direct Investment (Greenberg) (Sept. 12)

Dicken, *Global Shift*, chs. 2, 6-8.
Dicken, "Placing Firms-Firming Places: Grounding the Debate on the Global Corporation (GAD conference paper, Spring, 2002).
Doremus, et. al. *The Myth of the Global Corporation*, chs. 1,2 and 6.
Stopford and Strange, *Rival States, Rival Firms*, chs. 1-3.
Lindblom, The Market System

B. Trade (Greenberg, Maskus) (Sept. 19)

Dicken, *Global Shift*, ch. 2 (again)
J. Bhagwati, "The Case for Free Trade," *Scientific American* (Nov., 1993).
H. Daly, "The Perils of Free Trade," *Scientific American* (Nov., 1993).
J. Markusen, et al *International Trade*, chs. 1,5,8, 14

C. Money and Finance (Greenberg, Leblang) (Sept. 26)

B. Eichengreen, *Globalizing Capital*, ch. 5.
D. Leblang, "Domestic and Systematic Determinants of Capital Controls," *International Studies Quarterly* 41:435-54 (1997).
D. Leblang and W. Bernhard, "Speculative Attacks in Industrial Democracies: the Role of Politics," *International Organization* (Spring, 2000).
Cohen, The Geography of Money (1998)

D. Global Cultural, Technological and Mass Communications Flows (Greenberg, Calabrese) (Oct. 3).

P. Dicken, *Global Shift*, ch. 5

J. Tomlinson, *Globalization and Culture*

Holton, "Globalization's Cultural Consequences," *Annals* 570 (July, 2000)

E. Organizing Principles: Ideas and Practices That Travel (Greenberg, Dunn)(Oct. 10)

Fantasia, Rick, "Fast Food in France," *Theory and Society* (1995), 24:201-243.

Lass, Andrew, "Portable Worlds: On the Limits of Replication in the Czech and Slovak Republics," in Michael Burawoy and Katherine Verdery (eds.) *Uncertain Transitions: Ethnographies of Change in the Postsocialist World* (1999) Boulder: Rowman and Littlefield.

Power, Michael, *The Audit Society: Rituals of Verification* (1997) Oxford: Oxford University Press. [chapters TBA]

Strathern, Marilyn, "Bulletproofing," unpublished ms. (1999).

F. The Flow of People (immigration and migration) (Greenberg, Dunn and Staeheli) (Oct. 17).

Linda Basch, et. al, *Nations Unbound*, chs. 1 and 7.

Mittleman, *The Globalization Syndrome*, chs. 1-3.

Stephen Castles and Mark Miller, 2nd ed, *The Age of Migration* (1999), chs. 3-6.

G. Global Coordination/ Institutions...WTO, World Bank, IMF, organized crime, NGOs (Greenberg and Maskus) (Oct. 24).

K. Maskus, "Regulatory Standards in the WTO," working paper, Institute for International Economics, 2000.

J.M. Finger and P. Schuler, "Developing Countries and the Millennium Round," World Bank working paper, April 2000.

B. Hoekman and M. Kostecki, *The Political Economy of the World Trading System* (Oxford U Press, 1995)..various chapters TBA.

Stiglitz, *Globalization and Its Discontents*

The Economist, special report "globalization and its critics," (Sept. 29, 2001).

4. Impacts of Globalization

A. Is the Nation State Obsolete? (Greenberg, Yamazaki) (Oct. 31)

P. Dicken, *Global Shift*, ch. 3.

P. Evans, "The Eclipse of the State?" *World Politics* vol 50 (1997).

T. Friedman, *The Lexus and the Olive Tree* (review)

G. Garrett, "Globalization and Government Spending Around the World" (manuscript).

R. Rodrik, "Why Do More Open Economies Have Bigger Government?" NBER Working paper No. 5537 (www.ksg.harvard.edu/rodrik/last.pdf).

T. Yamazaki, "Japanese Response to Globalization" (manuscript)

The Economist, special report “globalization and its critics,” (Sept. 29, 2001).

B. Globalization and Income Inequality in Rich Societies (Greenberg; Maskus)(Nov. 7).

R. Burtless, R. Lawrence, R. Litan, and R. Shapiro, *GLOBAPHOBIA* (Brookings, 1998), chs. 3 and 4.

V. Mahler, et al., “Exploring the Impact of Trade and Investment on Income Inequality,” *Comparative Political Studies*, vol. 32, no. 3 (May, 1999).

Edward Leamer, “Foreigners and Robots: Assistants of Some, Competitors of Others” (manuscript)

D. Rodrik, *Has Globalization Gone Too Far?* (Institute for International Economics, 1997), chapter 3

C. Globalization and Income Inequality in Poor Societies (Greenberg, Scarritt) (Nov. 14).

Dicken, *Global Shift*, ch. 13.

S. Haggard, *Pathways From the Periphery*, ch.1

P. Krugman and A. Venables, “Globalization and the inequality of nations,” *The Quarterly Journal of Economics*, 1995, 110(4).

W. Langewiesche, “The Shipbreakers,” *Atlantic Monthly* (Aug., 2000).

Easterlin, “The Globalization of Human Development,” *Annals* 570 (July, 2000)

The Economist, special report “globalization and its critics,” (Sept. 29, 2001).

Dollar and Draay “Growth is Good for the Poor” (World Bank, manuscript, March 2000).

NOTE: NO CLASS NOV. 21 DUE TO UNIVERSITY RESCHEDULING TO TAKE ACCOUNT OF MID-FALL BREAK

5. Student Reports..... Dec. 5/ Dec. 12