SECTION 01580

PROJECT IDENTIFICATION SIGN

PART 1 - GENERAL

A. Provide labor, equipment, and materials for fabrication of a project sign as specified by the Project Architect.

B. Project sign(s) shall be required for all major renovation and new construction projects. The location(s) shall be at a point on or adjacent to the worksite where its visibility to the passing public is most apparent.

C. The maximum size of project sign backgrounds shall be 40 sq. ft. In most cases, an 8' x 4' plywood panel is recommended. For smaller projects, sign backgrounds may be less, but in no case shall be smaller than 16 sq. ft.

PART 2 - PRODUCT

A. Fabricate project sign of three (3) treated 4" x 4" wood posts for 4'-0" x 8'-0" backgrounds or two (2) treated 4" x 4" wood posts for smaller backgrounds. Posts shall be set in 12" diameter holes at least three (3) feet deep and filled with concrete. Backgrounds shall be at least 3/4" thick exterior A/C plywood, "Duraply" pre-treated surface, sheet metal overlay cemented to background, or other approved surface. Seal edges of plywood with paint. Supporting posts shall receive two coats of exterior grade paint or stain.

B. Design of the sign, including graphics, lettering, and colors, shall be furnished by the Project Architect and approved by the University. At a minimum, the sign shall include the following information:

1. An artist's conception of the completed building or other facility as envisioned by the Project Architect.

2. Project name in prominent sized lettering.

3. Name of principal occupant or use.

4. Owner's name: "University of Colorado at Boulder." Use approved style lettering and "CU" logo.

5. Under owner's name add: "Project Manager: Department of Facilities Management."

NOTE: CONSULTANT SHALL COORDINATE THESE REQUIREMENTS WITH ARTICLE 62 OF THE GENERAL CONDITIONS.
6. Project Architect and Principal Consultants' names. Include city and state of each, and telephone number of Project Architect.

7. Include "Project Start [date]," and "Project Completion [date]."

8. Sign shall be white lettering on a black background.

9. All lettering shall be in Helvetica Neue Medium or Bold conforming with the University of Colorado branding standards. The interlocking “CU” and full university name in the CU lock up shall be used. Contact Facilities Planning with any questions regarding signage standards.

10. PART 3 - EXECUTION

A. Project sign shall be in place prior to the start of construction, and shall not be removed until the point of substantial completion.

B. Location(s), number(s), size, configuration, and other details of the installation, including height above grade, shall be furnished and approved by the Project Architect with the approval of the University.

C. An experienced professional sign painter shall be hired and approved by the Project Architect and the University to prepare the graphics and lettering for the sign.

D. If, at the end of the project, the sign is reusable, it shall be disposed of as directed by the University.

END OF SECTION 01580