2013 BEST Results = $11,000,000!
CU Foundation Realignment Update

- Campus-based CU Foundation employees transferred to CU on July 1
- 45 centrally based CU Foundation employees transferred to System on Aug 1st
- Kelly Cronin hired as System Vice President for Advancement on Sept. 1st

- Structure under discussion
  - Vice Chancellor for Advancement
  - Campus Development Officers
  - Alumni Association
  - Annual Fund

- Position Description/Search for Campus Vice Chancellor for Advancement
BEST Development Discussion

2014 Boulder Campus Goal - $85,350,000

- BEST, $16M
- Athletics, $30M
- A&S, $21M
- Leeds, $7.5M
- Campus Programs, $5.5M
- Law, $5.35M

System goal is $157,850,000 – Boulder comprises 54%.
BEST Development Discussion

2014 BEST Development Priorities

- Caruthers Biotech Bldg, $5M
- Idea Forge, $1.5M
- Aerospace Bldg, $1M
- People, $4.5M
- Programs, $4M

BEST goal is $16 million or 19% of total campus goal.
Chancellor’s Fundraising Priorities

- **Aerospace**
  - $35M Goal, raised $0
  - Team: Rob Davis, Penny Axelrad, Jessica Wright

- **Biotech**
  - $75M Goal, raised $44M
  - Team: Rob Davis, Steven Leigh, Tom Cech, Leslie Leinwand, Jessica Wright

- **Esteemed Scholars**
  - $2.5M Annual Goal, raised $0
  - Team: Deb Coffin, Angela Farone

- **STEM**
  - Goal: TBD, raised $2,153,883
  - Team: Rob Davis, Lorrie Shepard, Steven Leigh, Margot Neufeld

- **Energy & Sustainability**
  - $15M Goal, raised $11,220
  - Team: Jim White, Rob Davis, Steven Leigh, Dean Laatt

- **Athletics**
  - $50M Goal, raised $1.5M
  - Team: Rick George, Kurt Gulbrand

Priorities are not tied to Fiscal Year Goals.
Development Focus and Tactics to Reach Goal

- **Major Gifts**
  - Campus corporate research at $20M → $100M
  - New strategies, resources and directions
  - Dept alumni giving at 1% → 5%
  - College alumni giving at 6% → 10%
  - Campus alumni giving at 8% → 15%
  - Campus private support at $50M → $100M
  - Scholarships at $2.4M → $4.5M
  - Endowed chairs at 29 → 44
  - Endowment at $105M → $165M

- **Corporate**
  - Campus corporate research at $20M → $100M
  - New strategies, resources and directions

- **Alumni**

These focus areas and tactics are multi-year efforts.