EAC Strategy Recommendations
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Strategy Task Force - Purpose

“Identify and provide recommendations to College on key issues related to managing the growth in students, programs and needed infrastructure”

• How to grow student populations to meet college targets?
• What programs will differentiate the College?
• How to leverage our facilities to accommodate growth consistent with top-tier institutions?
Recommendations – Student Populations

Growth rate already high; focus on how our recruiting can be targeted in a way to accomplish objectives of student excellence, diversity, and global perspectives

• Pursue levers that move CEAS up in external rankings
• Develop comprehensive US/International recruiting strategy; staff for implementation
• Align on college differentiators and implement branding strategy
Recommendations – Differentiated Programs

• Develop curriculum/degrees with Big Data focus
• Become center of excellence in Energy/Sustainability
• Global competency integrated into curriculum and experiences of students
• Access to curriculum and experiences that build business acumen
• Distinguish and implement General Engineering degree
Recommendations - Facilities

• Support Engineering Design Center proposal for Fleming building
  – Expand to include “Wow” factor

• Gain campus support for identified projects
  – Biotechnology Building
  – Aerospace Ventures Building

• Expand daily class schedules; centrally schedule current department-controlled classrooms

• Expand programming and utilization of summer session

• Pilot use of on-line courses to supplement classroom
Break-out Exercise

• Divide into 6 groups – 2 groups for each work stream
• Task Force team member will summarize rationale for recommendations
• Deliverables:
  – Note any concerns/disagreements
  – Add critical recommendations that team didn’t identify
  – Vote to prioritize work-stream recommendations