Be impactful. Be generous. Be giving.

RDC and Advancement Update

Doug Smith, Interim Dean of Advancement
April 24, 2015
RDC Update

• Annual Giving

• GOLD Board

• Alumni Relations
Annual / Leadership Giving

Dean’s Fund for Excellence
Total Dollars

FY10: $491,651.59
FY11: $437,839.87
FY12: $489,501.54
FY13: $468,317.87
FY14: $669,658.68
FY15 to date: $822,556.56

FY14 to date = $559,881
Dean’s Club
Total Dollars

<table>
<thead>
<tr>
<th>Year</th>
<th>Dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY10</td>
<td>$209,510.90</td>
</tr>
<tr>
<td>FY11</td>
<td>$269,168.79</td>
</tr>
<tr>
<td>FY12</td>
<td>$301,779.53</td>
</tr>
<tr>
<td>FY13</td>
<td>$271,535.82</td>
</tr>
<tr>
<td>FY14</td>
<td>$446,692.61</td>
</tr>
<tr>
<td>FY15 to date</td>
<td>$412,805.00</td>
</tr>
</tbody>
</table>

FY14 to date = $403,956
Dean’s Club Members

<table>
<thead>
<tr>
<th>Year</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY10</td>
<td>84</td>
</tr>
<tr>
<td>FY11</td>
<td>106</td>
</tr>
<tr>
<td>FY12</td>
<td>137</td>
</tr>
<tr>
<td>FY13</td>
<td>124</td>
</tr>
<tr>
<td>FY14</td>
<td>156</td>
</tr>
<tr>
<td>FY15 to date</td>
<td>132</td>
</tr>
</tbody>
</table>

FY14 to date = 133
Student Callers
Total Dollars

FY10  FY11  FY12  FY13  FY14  FY15 to date
231002 204518 $212,013.00 $182,445.00 $188,426.00 $174,813.00

FY14 to date = $174,169

$174,813.00
GOLD Board

• Current Activities
  • Rockies Game
  • Senior Breakfast
  • Senior Pool Party

• Expanding their Influence
  • Young Alumni Association

• Succession Planning & Graduating GOLD Board Members
Alumni Relations

• Upcoming Events
  • Senior Breakfast
  • San Diego / New York / Chicago / Dallas
  • Summer Picnic
  • Fall Athletics Events

• Connecting with Corporate Partners / Alumni Communities
Fundraising Total Dollars

FY14
$8,497,690.00

FY14 to date = $6,664,617

FY15 to date
$4,846,195.00

-33%

*Totals include Engineering & Applied Science and ATLAS
FY15 Donors

Total Donors: 3,171
First Time Donors: 2,655 (+19%)

First Time Donors to date:
- 319 (+46%)
- 466

*Totals include Engineering & Applied Science and ATLAS
New Outright Gifts: $4,108,164.00

New Pledges: $2,313,930.00

Total New Commitments: $6,664,617

*Totals include Engineering & Applied Science and ATLAS
Corporate & Foundation Relations

FY15 to Date

• Over 60% of giving to CEAS
• 20 first-time corporate donors
• $1M Keck Foundation grant
• Idea Forge, SEEC, AES endowment/building
• BOLD, faculty/research, student support
• CS and ECEE funded senior projects

Goals

• Build holistic relationships
• Increase Core & Tier 1 status
• Continue to add new CFR partners with diversity of industries
• More focus on foundation giving
FY2015 to Date

- **Alumni**: 28.41%
- **Unknown**: 0.00%
- **Students**: 0.02%
- **Parents**: 0.58%
- **Faculty**: 0.30%
- **Friends**: 9.64%
- **Corporations**: 51.86%
- **Other Organizations**: 4.62%

- **Foundations**: 4.58%
Thank You!

• Championing for corporate giving
• Facilitating opportunities for students
• Providing expertise and counsel