GOLD Board

Amy Kramer
BS ChE ’06, JD ‘09
Agenda

• What is the GOLD Board?
  – Mission
  – Membership
  – Board Structure
  – Objectives

• Discussion
Graduates of the Last Decade
GOLD Board Mission

Enhance the relationship between the CU College of Engineering and Applied Science and its recent graduates in a way that encourages alumni to maintain their close connections with the college and university at large, while simultaneously adding value to the reputation and contributions of the college.
GOLD Board Mission

Bridge the Gap Between
Current Students &
Established Alumni
Who Are the CU Engineering Graduates of the Last Decade?

Total Living Alumni from the College of Engineering at CU-Boulder

- 9,034 Total alumni who graduated with a BS between 2005 - 2015
- 26,867 Total alumni who graduated with a BS before 2005
Where Do Young Alumni Live?

<table>
<thead>
<tr>
<th>By State</th>
<th>By Major Metro Area</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Colorado</td>
<td>Denver/Boulder</td>
<td>6325</td>
</tr>
<tr>
<td>California</td>
<td>San Francisco Bay Area</td>
<td>919</td>
</tr>
<tr>
<td>Texas</td>
<td>Houston Metro</td>
<td>296</td>
</tr>
<tr>
<td>Washington</td>
<td>Seattle Metro</td>
<td>262</td>
</tr>
<tr>
<td>Arizona</td>
<td>Phoenix</td>
<td>70</td>
</tr>
<tr>
<td>Virginia</td>
<td>Arlington/DC Metro</td>
<td>108</td>
</tr>
</tbody>
</table>

Young Alumni Highest Concentration by State and Major Metro Areas
GOLD Board Members

Co-Chair: Jon Goldsmith, Phillips 66 (MechEngr ’07, ME EngMgmt ’14)
Co-Chair: Amy Kramer, Greenberg Traurig, LLP (ChemEngr ’06, JD ’09)
Davin Anderson, Lockheed Martin (MechEngr ’04, MS ’04)
Avery Bang, Bridges to Prosperity (MS CivEngr ’09)
Stephany Gearhart, Chevron Phillips Chemical Co. (ChemEngr ’06)
Elliot Goldman, Lockheed Martin (MechEngr ’04, MS ’04)
Beau Hoffman, CNJV (ChemEngr ’09)
Meredith Larson, Ball Aerospace and Technologies Corporation (AeroEngr ’01, MS ’06)
Kathryn Lynch (MS CivEngr ’09)
Benjamin Mead, Harvard-MIT Division of Health Sciences and Technology (ChemBioEngr ’13)
Anthony Powell, Precision Water Resource Engineering (CivEngr ’05, MS ’08)
Fletcher Richman, PivotDesk (ElCompEngr ’14)
Tiana Stastny, Oracle (ApMath ’10)
Matthew Vellone, Complex Mechanical Design LLC (AeroEngr ’02, MS ’05)
Charlie Wheeler, Massachusetts Institute of Technology (MechEngr ’13)
GOLD Board Nuts & Bolts

• 2 year terms
• Membership expires 11th year after graduation from CU Engineering
• Quarterly meetings
• Annual budget of $5000 from Alumni Relations
• Sub-Committees: Awards & Events
Objectives

(1) Recognize Outstanding Recent Alumni
(2) Create a Network of GOLD Alumni
(3) Promote Retention Through Outreach to Current CU Engineering Students
(4) Be a Resource to the Engineering Advisory Council
(5) Support College Outreach Efforts to K-12 Students
Recognize Outstanding Recent Alumni

• Recent Alumni Award Established in 2013

• Recognized at the Engineering Awards Banquet

• Award criteria:
  – Career accomplishments & professional development (50%)
  – Continued involvement with CU and CEAS (25%)
  – Character, growth, and service (25%)

• Selection Committee: 5 voting members & 2 ex-officio
  – EAC, GOLD, Faculty, Industry, Past Winners

• Past Winners: Elliot Goldman, Avery Bang, Evan Thomas
Create a Network of GOLD Alumni

• Distinctive Events
  – Back-to-School Pool Party
  – Graduating Student Breakfast
  – Rockies Game on the Rooftop Terrace
  – Denver Nuggets Suite
  – Behind-the-Scenes Tour at Lockheed Martin
  – Family Play Day at Monkey Bizness

• Career Development/Mentoring

• Donations
  – Dean’s Club for GOLD members
Promote Retention Through Outreach to Current CU Engineering Students

• Events
  – Pool Party & Student Breakfast
  – Recent Graduate Fair?

• Mentoring
  – Young Alumni Mentors for the Engineering Leadership Program
  – Student Groups
Be a Resource to the Engineering Advisory Council

• Feedback on CEAS Experience
  – Technical Curriculum, Internships/Externships, Professionalism Skills
  – Recent Alumni Survey?

• GOLD Support of EAC Objectives
  – Student Persistence
  – Recruiting Outstanding & Diverse Students
Discussion