The Transatlantic Telecommunications Forum will address the metamorphosis of the Telecom Industry on both sides of the Atlantic; the Forum will move away from the traditional US- or euro-centric debates. Beyond different industry structures and regulatory frameworks, the face of the telecommunications industry is rapidly changing in Europe as in North America, with the same drivers of growth via broadband and mobile, with the spread of a variety of technologies and applications –FTTx, 3G, WiMax, VoIP, IPTV… What are the implications for the firms in the industry? Does this foreshadow more consolidation? What are the regulatory implications? How can conflicting policies among platforms, services, and technologies be reconciled or removed?

This First Seminar will explore the scope of the transition that has only just begun in the telecommunications sector, ‘the Industry Convergence’ (industry successes and failures on both sides of the Atlantic; the growth issues, investments, disruptive technologies, mergers and consolidation processes, content integration, …), and

- discuss the necessary adaptations of the regulatory frameworks, ‘the Policy Convergence’ (broadband wireline & wireless regulation, including unbundling, IPTV, DRM & media access, mobile TV, frequencies management …), and
- integrate the presentations and offer lessons, forecasts, and recommendations with a round-table panel.

### Draft Programme

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| 9:30  | **Introduction:** James Alleman, Professor, University of Colorado; Yves Gassot, General Manager, IDATE
|       | **Welcome keynote:** Michel Feneyrol, Membre du Collège ARCEP, Paris, France * |
| 10:15 | **Industry Convergence**
|       | François Bar, Associate Professor, Annenberg School for Communication, Los Angles, USA *
|       | Johannes M. Bauer, Professor, Michigan State, Lansing Michigan, USA *
|       | Georg Erber, DIW Berlin, Germany
|       | Gilles Leblanc, Professor, CERNA, Ecole des Mines Paris *
|       | Jonathan Liebenau, London School of Economics, UK *
|       | Eli Noam, Professor, Columbia University, USA *
|       | Didier Pouillot, Julien Salanave, IDATE, Montpellier, France *
|       | Howard Shelanski, Professor, University of California – Berkeley, USA *
|       | Dimitri Ypsilanti, Economist, OCDE
|       | Discussant: Erik Bohlin, Associate Professor Chalmers University, Gothenburg, Sweden *
| 2:30  | **Policy Convergence**
|       | Giovanni Amendola, Head of Regulatory Strategy & International Affairs, Wind Telecomunicazioni, Italy *
|       | Jacques Chameaux, Executive Vice-president Public & Regulatory Affairs, France Telecom, Paris, France *
|       | Richard Feasey, Public Policy Director, Vodafone Group Plc, Newbury, UK *
|       | Wolfgang Kopf, Executive Vice President Public & Regulatory Affairs, T-Mobile International, Bonn, Germany *
|       | Richard Lalande Directeur general adjoint SFR, Président Afors *
|       | Lorenzo Pupillo, Executive Director Telecom ItaliaPublic & Economic Affairs, Italy *
|       | Dennis Weller, Chief Economist, Verizon, Arlington, Virginia, USA *
|       | Discussant: Ulrich Stumpf, Director, WIK, Germany*; Bruno Julien IDEI, Toulouse, France *
| 4:00-4:15 | ---------------------- Coffee break |

### The National Regulatory Administrations’ Views

- Jens Arnbak, Past Chairman OPTA, Professor University of Technology of Delft, Nederland *
- Alex Blowers, Head of Policy Development, Ofcom, London UK *
- Gabrielle Gauchy, Membre du Collège, ARCEP, France *
- Eric van Heeselde, Président du Conseil, BIPT, Bruxelles, Belgium *
- J. Scott Marcus, Senior Consultant, Wissenschaftliches Institut fur Kommunikationsdienste (WIK)
  - Discussant: Martin Cave, Professor, University of Warwick, UK *

### Closing keynotes
- Matthias Kurth, President Bundesnetagentur, Bonn, Germany *
- Jacques Veyrat, Neufcegetel, Paris, France *

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* confirmed speakers