Sustainable CU: Environmental Improvement Initiative Proposal
Small Grants Program

Date Submitted: March 1, 2010
Submitting Unit/Department: CU Conference Services/Housing & Dining Services
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Budget: $2,465.00
Timeframe: May 7 – August 7, 2010 (Summer Conference and Summer School Calendar)
Educational materials will begin being used May 7, 2010, be fully in place by June 15, 2010 and remain in place for the summer.
Audience: Orientation students (incoming Freshman) and parents (5,000), Summer School students (200), Summer Bridge Program students (500), summer athletic camp attendees (3,000), cheerleading camp attendees (1,100), post-graduate and continuing education program attendees (700), other conferences (2,500).

General Requirements

Description: The goal of this project is to continue throughout the summer the sustainability education that is a part of the fall/spring Resident Hall environment. The project will focus on providing support and motivation for:

1. in-room recycling of co-mingled containers,
2. reduction in electric use on-campus and at home,
3. reduction in water use on-campus and at home, and
4. the use of individual reusable water bottles on-campus and at home.

Student Involvement: This project will reach beyond the current student population to:

1. incoming Freshman,
2. Summer School students,
3. high school students planning on coming to CU (Summer Bridge Programs),
4. high school students that may come to CU, and
5. parents of incoming and potential students.

Implementation will also involve summer Residence Hall and CUCS student staff in providing information that supports the posted materials as well as a providing a personal invitation to get involved and stay involved in recycling and other sustainability practices.

Detailed Budget:

20	18" X 24" EcoBoard signs @ $38.25 100% recycled content, recyclable signs to show where water refilling stations are located and to encourage guests to recycle. 1 per summer Residence Hall used in the summer. Can reuse if not damaged each summer.	$765.00
300	Co-mingled container placards @ $2.50 For targeted Residence Hall long-term programs to highlight blue bins.	$750.00
3000	8 ½" X 11" recycled content cardstock signs for in-room reminder to turn off the lights/fans/other items, use the recycling container, take short showers. Not laminated so that plastic use is reduced and can be recycled if too damaged to reuse next summer.	$450.00

50	CU ECO Mugs to use as prizes during welcome sessions with campers or in-room spot checks of low energy usage. Any savings on other materials would be used to expand the prize program.	$350.00
	Supplemental signage materials to show examples of what can go in the co-mingled bins for general recycling in public areas and to highlight "fun" and memorable facts about the impact of waste and of making changes	$150.00
	TOTAL BUDGET	**$2,465.00**

Matching Funds:
CU Conference Services as a part of Housing & Dining Services has budgeted $300 as matching funds for this project.

Feasibility:
High feasibility is anticipated because:

1. All information to be posted is readily available.
2. Welcome meetings are already standard procedure so adding recycling and other information will be easy.
3. CUCS has input in programming for both Orientation and Summer Bridge programs.
4. There is buy-in from HDS Environmental Services for emptying of in-room recycling bins.
5. Plans are already in place to increase recycling containers in public areas of Residence Halls to support these sustainability efforts.
6. Baseline energy and water use by building can be obtained for yearly comparisons.
7. CU ECO Mug program is in place.
8. Recycled content boards and paper are easily obtained through local vendors.
9. CUCS staff is motivated and enthusiastic about actively supporting the sustainability focus of CU.

Small Scale Criteria

Student Impact:
This project will allow all incoming Freshman to being their participation in sustainability on campus as well as reaching future students. Summer Residence Hall and CUCS student staff are integral to the implementation and success of this program through their sharing of information, mentoring and monitoring of participation.

Sustainability:
By reducing trash, water and electric use this project will reduce utility costs and pollution as well as engage a diverse population in changing habits and in supporting a more sustainable way of life for both their time on campus and in the greater community. By this brief introduction to sustainability issues it is believed that curiosity can be sparked for participants to seek more information and to understand the connectedness between all that is around them.

Innovation:
This project moves the sustainability focus of CU into the education of incoming students as well as supporting the outreach and service mission by teaching sustainability practices to a age, interest, gender, ethnically, geographically and socio-economically diverse audience.