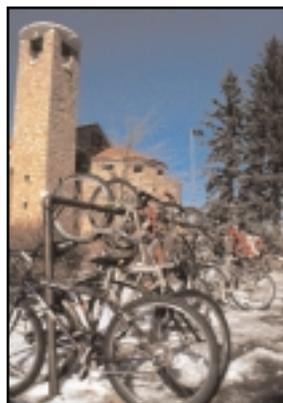


# University of Colorado

## SPRING 2001 STUDENT SURVEY ON BICYCLING

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ENVIRONMENTAL  
CENTER

Conducted by Aspen Media & Market Research  
This report is published by the UCSU Environmental Center

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# SPRING 2001 STUDENT SURVEY ON BICYCLING

## EXECUTIVE SUMMARY

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In December of 2000 the UCSU Environmental Center contracted with Aspen Media and Market Research to conduct a phone survey of 139 randomly selected, full-time CU-Boulder students. This survey was intended to gauge the current level of student support to improve the existing bicycle facilities and infrastructure on the CU-Boulder campus. The results revealed that the majority of students surveyed would be willing to increase student fees to improve the existing bicycle facilities on campus.

Of the students surveyed, 51 percent said they own a bicycle while 48 percent do not. Of the students who do own bicycles, 86 percent responded that they would be willing to pay a student fee increase of \$2 or more to improve the existing bicycle infrastructure. Of those students who do not own a bicycle, 71 percent said they would also be willing to pay a student fee increase of \$2 or more to improve bicycle facilities on campus. Overall, 79 percent of all students surveyed said they would be willing to pay \$2 or more to improve the bicycle infrastructure on the CU-Boulder campus.

When asked whether or not students use their bicycles to commute to work, school, or shopping, 69 percent of those who own a bicycle said they do use it for these transportation needs while only 20 percent did not. Similarly 66 percent of students who own a bicycle said they use their bicycles for recreational riding. Of the students surveyed that own a bicycle, only 30 percent said their bicycle was registered with the University, while 66 percent said it was not. Only 4 percent of this same group of students reported that they had ever had a bicycle stolen on campus.

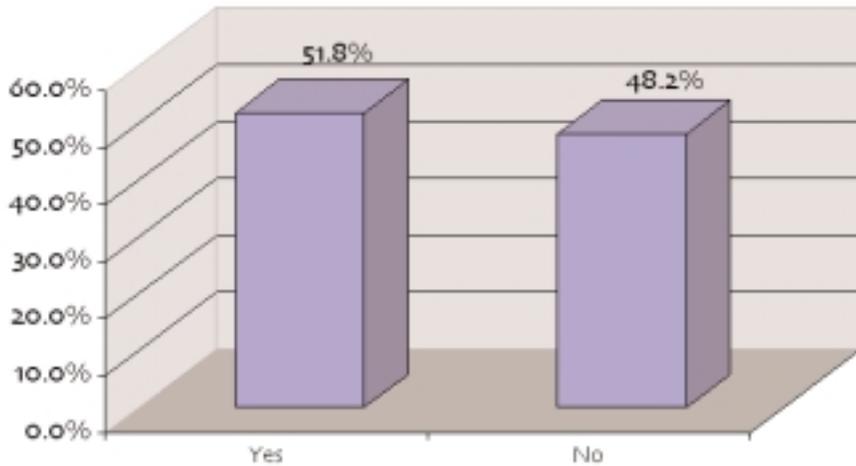
When students who own bicycles were asked if they would make use of covered bicycle parking, 70 percent said they would but only 15 percent would use the same facility if they had to pay a user fee. Of the students who said they would pay for covered bicycle parking, 66 percent said they would be willing to pay \$20 per semester.

Of the students surveyed who own bicycles, 45 percent said they would use an east-west bike corridor if it were built along Pleasant Street, while 41 percent said they would not. Of this same group of students, 70 percent said they would make use of a bike booth on campus that provided an air pump, bike safety equipment, and bike repair equipment, while only 25 percent said they would not.

Of the students surveyed who do not own bicycles it is interesting that only 20 percent of them drive to campus most days, while 55 percent utilize some form of alternative transportation.

The survey sample was a random sample generated by the University of Colorado Registrars office. The survey has a margin of error of approximately 8.3 percent.

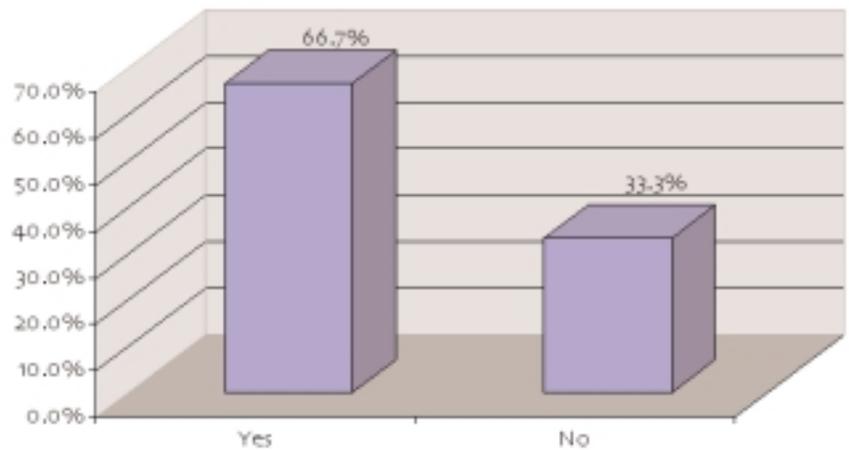
### Do you own a bicycle in Boulder?



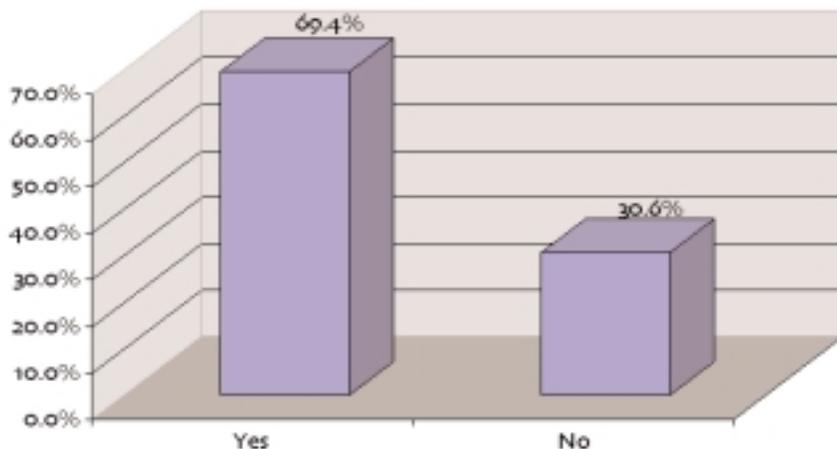
◀ About half of CU students own bicycles in Boulder.

▶ Most CU students use their bicycle for recreational riding.

### Do you use your bicycle for recreational riding?

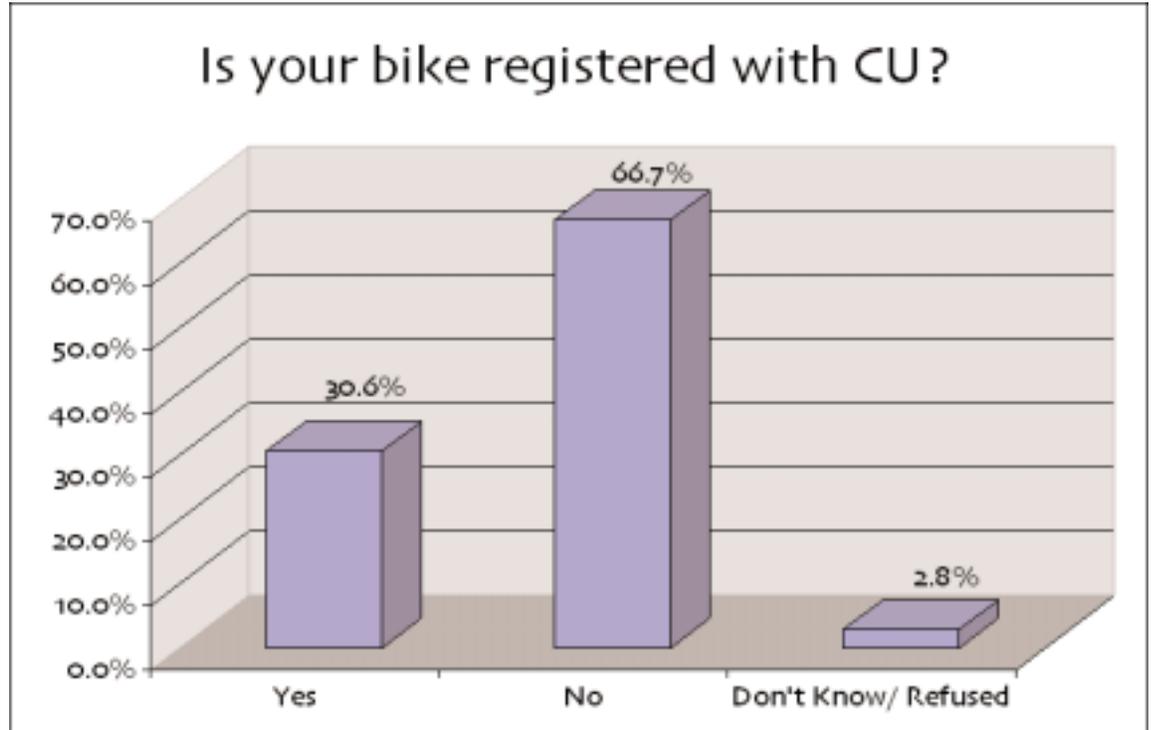


### Do you use your bicycle to commute to work, school, or shopping?

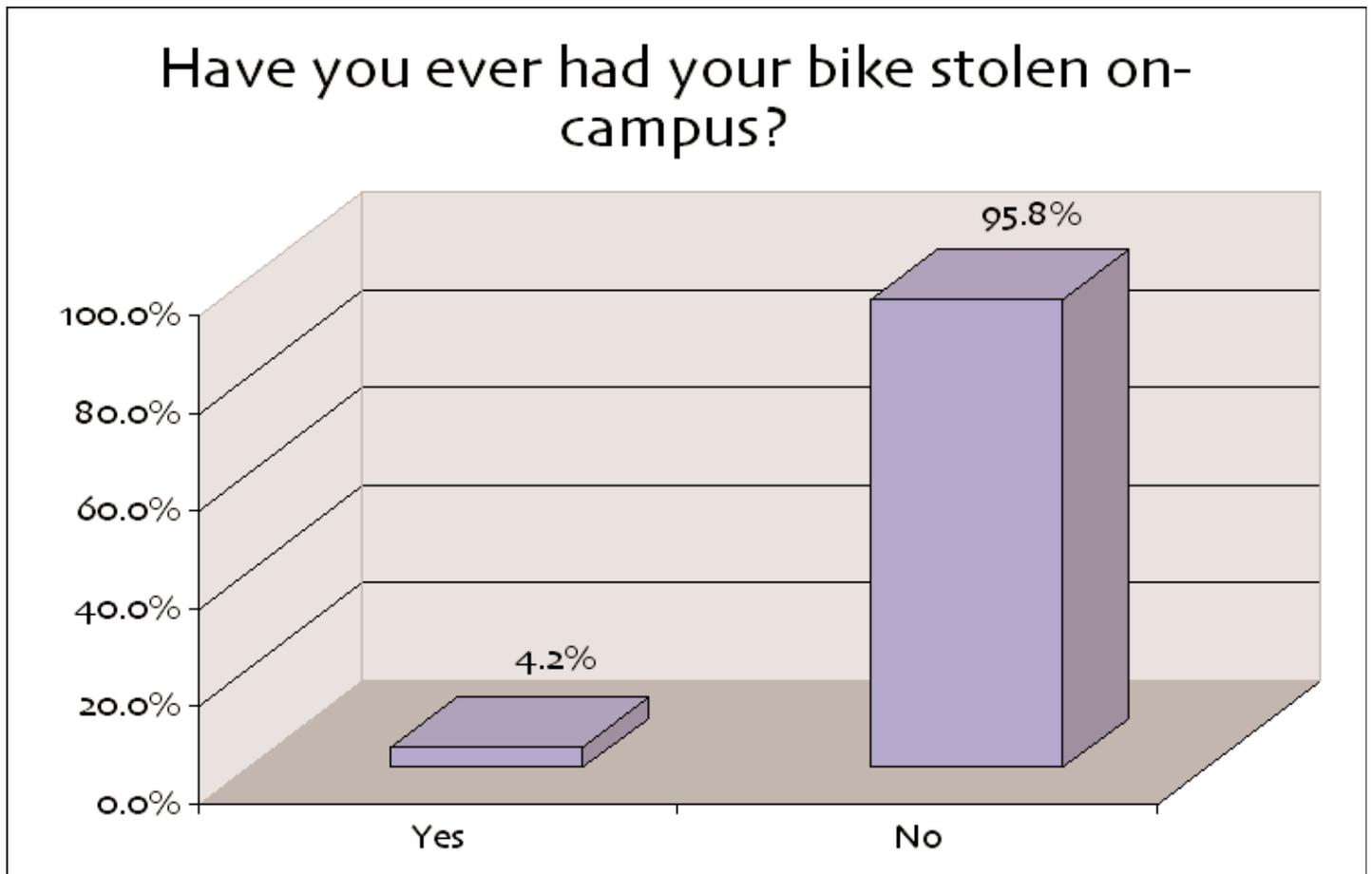


◀ The majority of students also use their bicycles for transportation on a regular basis.

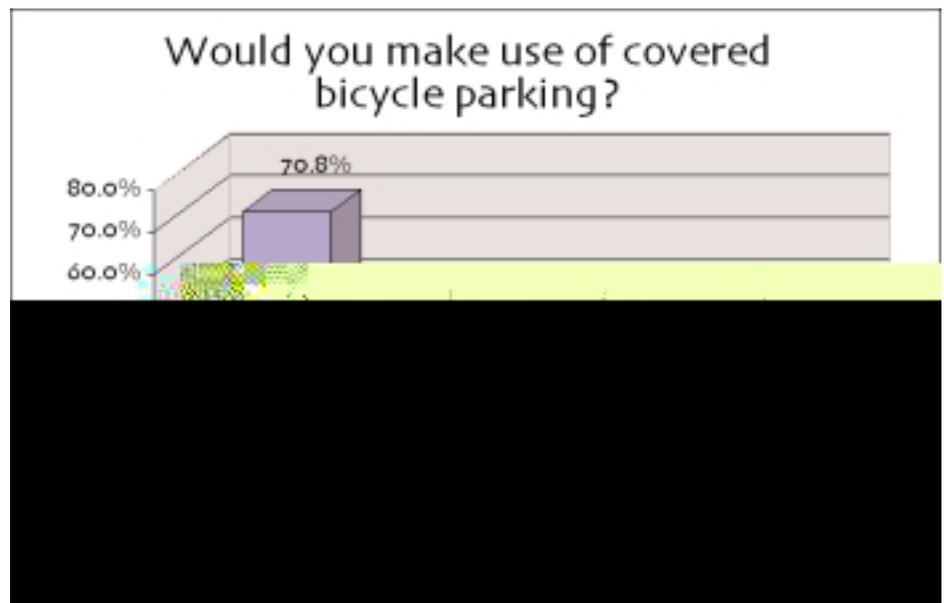
►  
For the most part, CU students' bicycles are not registered with the university.



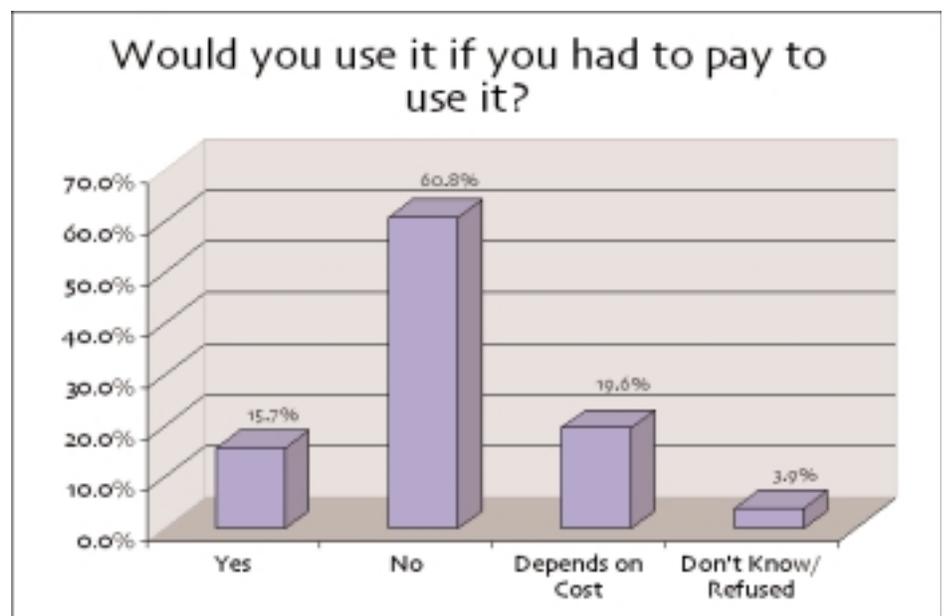
▼ Very few bicycles have been stolen on campus.



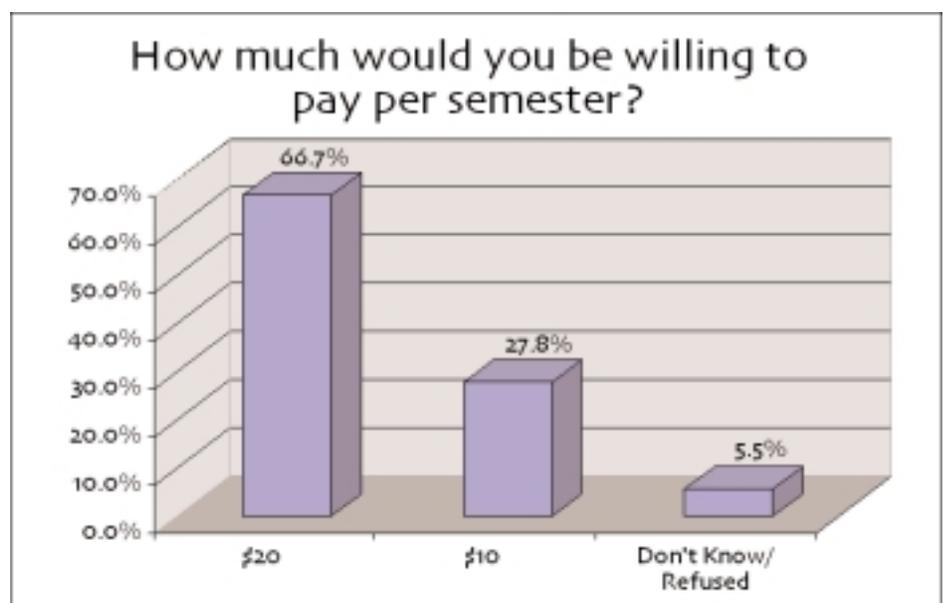
▶ Students feel that covered bicycle parking is a good idea, and most would use it.



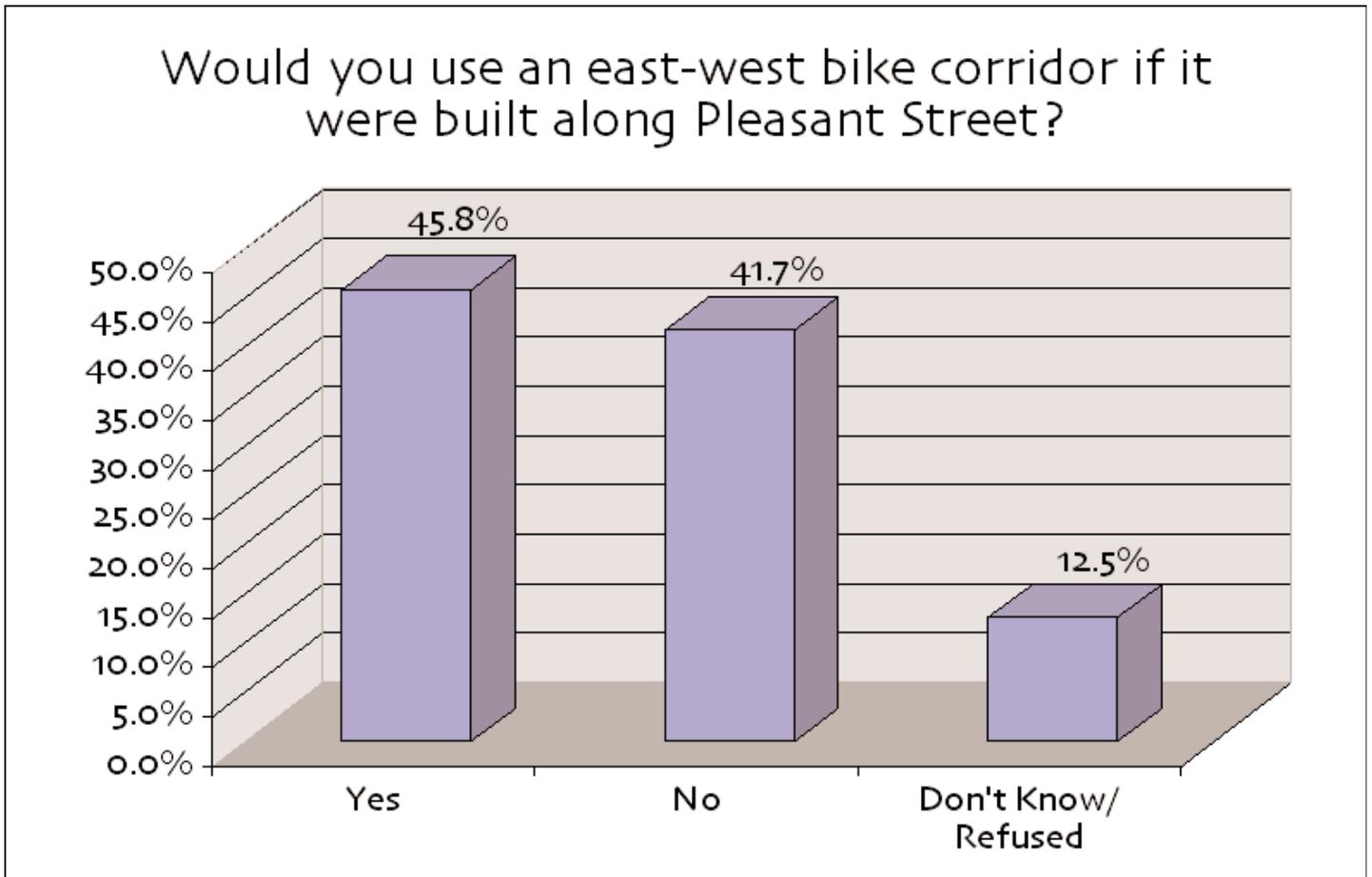
▶ Of the students that would use covered bicycle parking, most would not pay for it.



▶ Most students who opted to pay for covered bicycle parking would be willing to pay \$20 per semester.

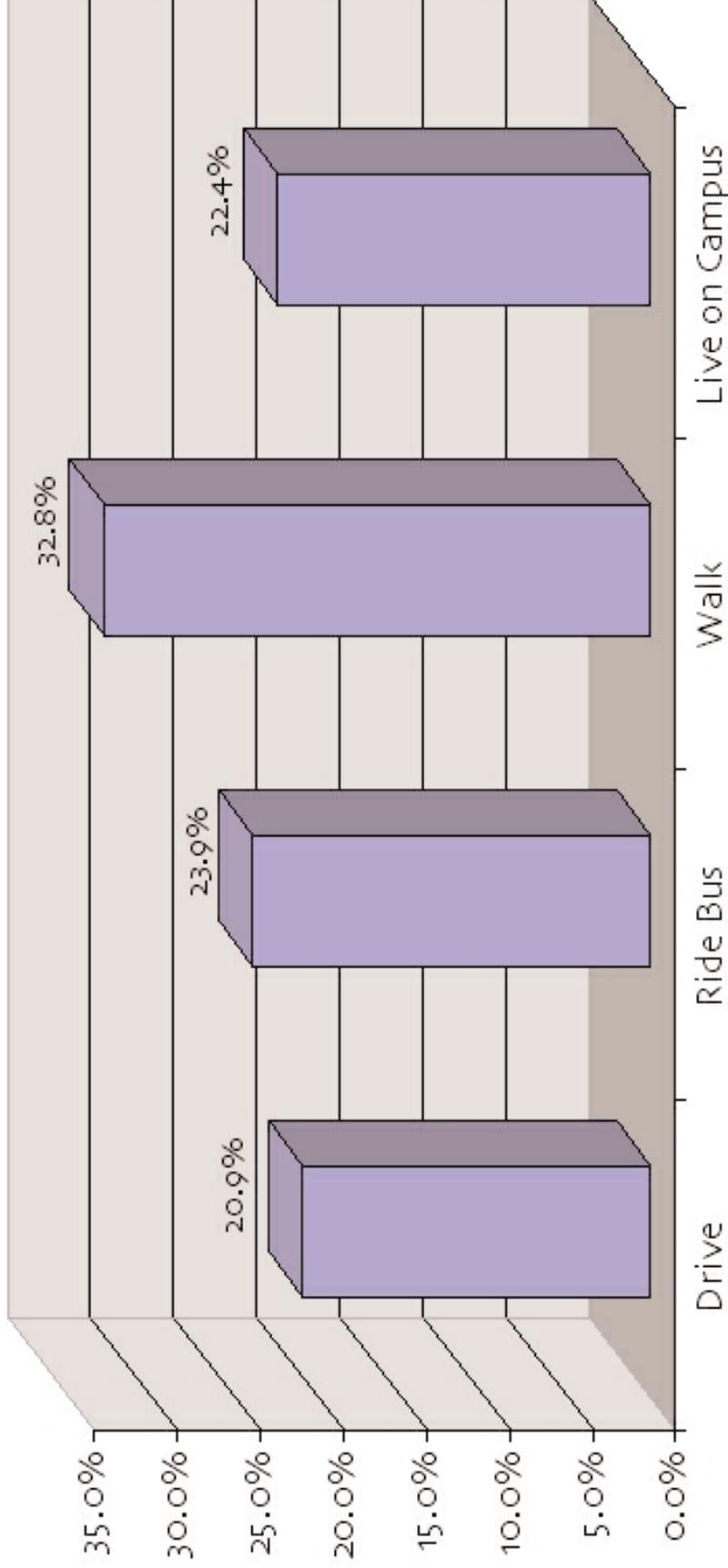


- ▼ A significant percentage of students would use an east-west bike corridor if it were built along Pleasant Street.

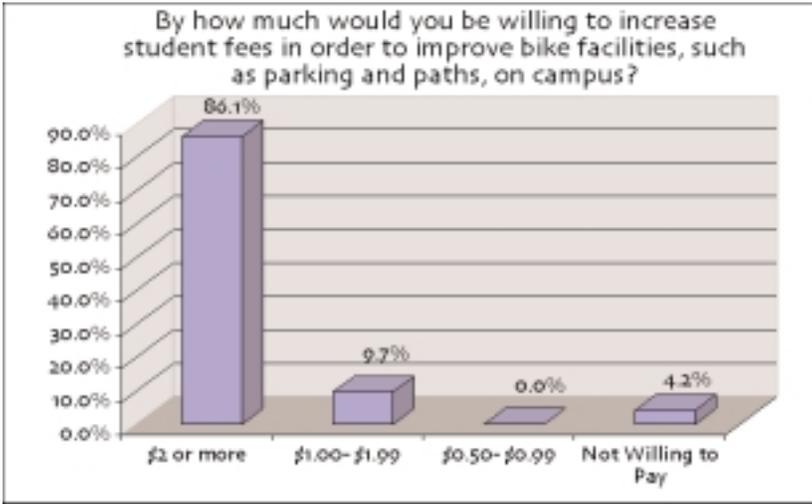


- ◀ The majority of students would use a bike booth on campus that provided an air pump, bike safety equipment, and bike repair equipment.

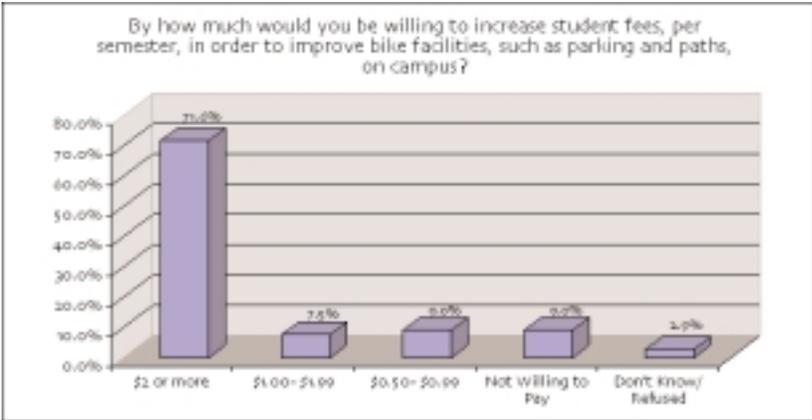
Asked of students who do not own a bicycle in Boulder:  
How do you get to campus most days?



- ▶ Surprisingly, of students without bicycles in Boulder, fewer drive to campus than walk or find some other form of alternative transportation.

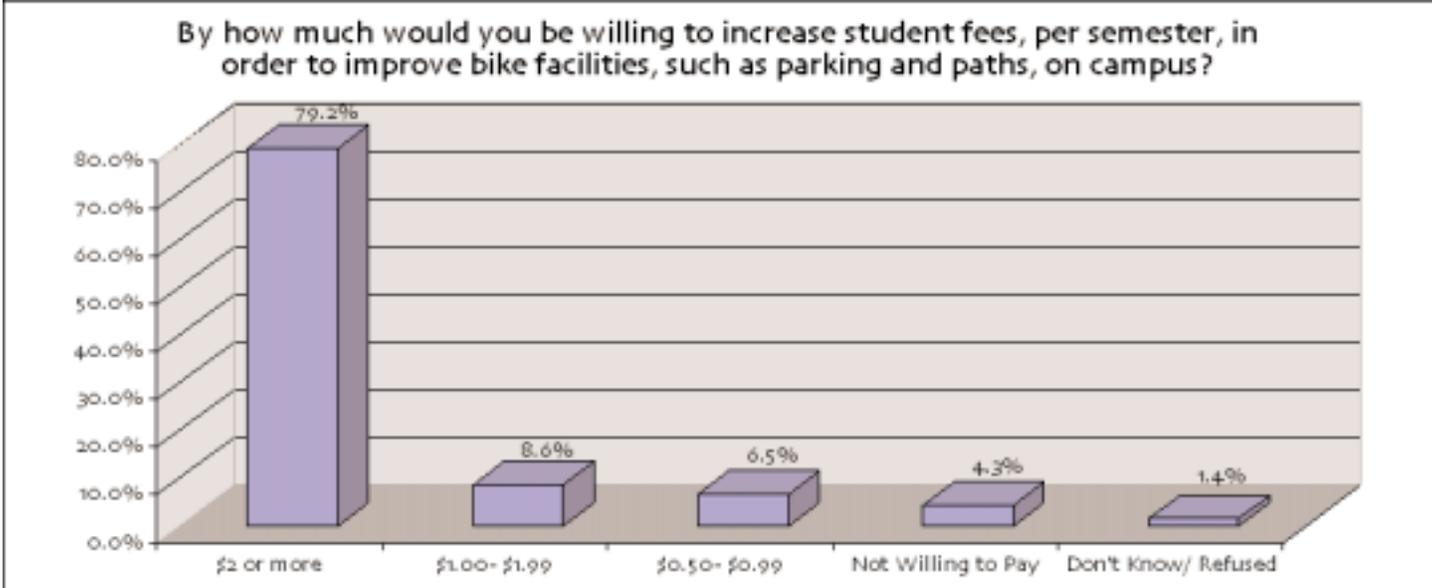


◀ A great majority of students who *own bicycles* would be willing to increase student fees by \$2 or more in order to improve bike facilities, such as parking and paths, on campus. (Sample size 72)



◀ Most students who *do not own bicycles* would also be willing to increase student fees by \$2 or more in order to improve bike facilities on campus. (Sample size 67)

▼ Generally, students overwhelmingly support an increase of student fees by \$2 or more in order to improve bike facilities, such as parking and paths, on campus. (Aggregate of all students—sample size 139)



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# SURVEY DEMOGRAPHICS AND DETAILS

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- ▶ This survey was conducted of 139 randomly chosen students during December, 2000. It was conducted by Aspen Media and Marketing Research for the UCSU Environmental Center.
- ▶ The margin of error is approximately 8.3 percent.