



**University of Colorado at Boulder  
2009 Conference on World Affairs**

**SPONSOR ADVERTISING INFORMATION  
& ADVERTISING SPECIFICATIONS**

**Contact Information**

Business Name: \_\_\_\_\_

Primary Contact First Name: \_\_\_\_\_

Primary Contact Last Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City / State / Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

**Official Conference Sponsorship Options\***

*Please check one of the following:*

Platinum	\$ 20,000	_____
Gold	\$ 10,000	_____
Silver	\$ 5,000	_____
Bronze	\$ 2,500	_____
Smallbiz	\$ 1,000	_____

\* See description of [sponsor benefits](#).

### **Official Conference Ad Specs**

Full Page: 7.25 in (w) X 10 in (t)  
½ page: (horizontal) 7.25 in (w) X 5 in (t)  
½ page: (vertical) 3.625 in (w) X 10 in (t)  
¼ page: 3.625 in (w) X 5 in (t)

Email black and white camera-ready ad or copy to:  
[cwapress@colorado.edu](mailto:cwapress@colorado.edu)

### **Logos and URL Links –**

Email to: [cwapress@colorado.edu](mailto:cwapress@colorado.edu)

### **Web site cross promotion –**

CWA URL: [www.colorado.edu/cwa](http://www.colorado.edu/cwa)

### **Other Options**

I would also like to offer a discount to CWA attendees  
The discount I would like to offer is:

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I would like to provide a product promotion  
The promotion I would like to provide is:

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### **PAYMENT INFORMATION**

A \$500 non-refundable deposit is required to confirm your sponsorship.  
The balance is due by **March 31, 2009.**

Checks are made payable to: **University of Colorado Foundation**  
*Sponsorship contributions are tax deductible. However, please consult your tax accountant for how this might apply to your business.*

For further information please contact:

Conference on World Affairs  
University of Colorado at Boulder

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Boulder, CO 80309-0465  
303-492-2525  
cwapress@colorado.edu