YMCA of Boulder Valley

Website: [http://www.ymcabv.org/ymcaweb/index.html](http://www.ymcabv.org/ymcaweb/index.html)

Organization Address: 2800 Dagny Way, Lafayette, CO 80026

Position Title: Public Interest Interns

Desired Start and End Date: Flexible

Organization Description:

About YMCA of Boulder Valley

At the Y, strengthening community is our cause. The Y serves three crucial areas of focus to help individuals, families and communities learn, grow and thrive:

- **Youth Development**
  We believe that all kids deserve the opportunities to discover who they are and what they can achieve. That’s why, through the Y, youth today are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement. Check out our before- and after-school programs, youth enrichment classes, summer camp and more!

- **Healthy Living**
  We are improving the nation’s health and wellbeing. The Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. Check out our health and fitness offerings, youth sports, personal training and more.

- **Social Responsibility**
  We give back and provide support to our neighbors. The Y has been listening and responding to our communities’ most critical needs for more than 160 years. Whether developing skills or emotional well-being, welcoming and connecting diverse populations or advocating for healthier communities, the Y fosters the care and respect all people need and deserve. Check out programs like MEND, All Stars Sports, Head Start Water Safety and more.

Contact Information

If you have any questions, please contact the PIIE Program Director.
Position(s) Description:

Your day-to-day duties will include:

- Sharing your knowledge of our program offerings, registration procedures and financial assistance. (We will train you in these areas.)
- Interface directly and on the telephone with parents, campers, members and YMCA staff.
- Assist with registrations, client concerns and day to day questions at day camp check in.

Special projects, which will be offered based on PIIE participants’ interests/skill set:

- Develop, and analyze summer program impact and satisfaction surveys with our Marketing department.
- Aide in the planning, execution and analysis of summer fund raising initiatives with our Development office.
- Evaluate and interpret the pricing and sales strategies of competitors across program areas.
- Research and report on ideas for future camp and program offerings.
- Develop and complete focus groups within the camp community to discuss camper interests and satisfaction.
- Identify opportunities for external corporate partners to engage with the YMCA. Areas may include membership, sponsorships, and development opportunities for annual campaigns, capital campaigns and special events.
- Track and analyze incoming registration and membership data and present progress reports to appropriate staff weekly basis.
- Create unique blog posts to engage our current members and entice new prospective members.

Qualifications:

- Positive, outgoing, motivated
- Attentive, persistent, flexible
- Curious, inquisitive, analytical
- Ability to work behind the scenes
- Belief in the YMCA mission and values
- Good sense of humor

Job Skills:

- Excellent attention to detail
- Excellent verbal and presentation skills
- Good writing and editing skills
- Good research/analytical skills
- Ability to work under pressure to meet deadlines