Description of the Field:
The writing and publishing industry includes a variety of occupations, from analyzing and adapting literary styles to composing novels, short stories, poetry and industry specific grants and documents, to facilitating and managing the publication and distribution of these documents in print and electronically. A career utilizing writing skills is available in a wide range of fields, as diverse as advertising, banking, publishing, education, human services, and law. The majority of these opportunities are available in private industry; however, opportunities are also found in local and national government, nonprofit organizations, as well as colleges and universities. Key tracks in writing and publishing include creative writing, publishing, teaching, technical and business writing, journalism, and editing.

What Can I Do With This Major:
Advertising, Communication Studies, English, Journalism, Public Relations

Industry Overview:
Editorial and Writing Careers, Glossary of Writing Careers, Journalism and Publishing, Writing Careers

Sample CU Majors:
Communication, English, Journalism & Mass Communication, Linguistics, Marketing

Prepare for an Internship/Job Search

CU Clubs/Organizations:
CU American Marketing Association, Honors Journal Editorial Board, CU Creating Writing Association, CU Writing Outreach, AMuse Creative Writing, CU Literaria Society, Boulder Creatives

Sample Local Opportunities:
a2b Certificate in Advertising, Boulder Media Women, Boulder Writers Alliance, Center for Environmental Journalism, Center for Media, Religion and Culture, Colorado Media Centers, Colorado Writing Project, CU Independent, Public Relations Society of American – Colorado Chapter, Technology, Arts, and Media Program

Professional Organizations:

Start an Internship/Job Search

Search for Internships & Jobs:


Visit Go Global for additional resources. Login to Careers Buffs to find internship and job postings from employers specifically seeking CU-Boulder students.

Adapt for a Changing World

Insider Advice & Trends:
Most positions in writing and publishing only require an undergraduate degree, and there is high completion for these positions. Some job seekers may take a job in another or related industry while searching for the preferable publishing position. If this is the case, it is advisable to create evidence of an active interest in writing and/or the industry by freelancing whenever possible, including writing for newspaper editorials, blogs. Develop strong writing samples and try to get them published in print or online. Get involved early with an internship or student group to begin to develop your skills.

Sample Employers Recruiting at CU:

5280 Magazine
Blue Mountain Arts
CBS News
Facebook
Ogilvy Public Relations
Random House, Inc.
Sterling-Rice Group
TIME Magazine
Yahoo!

Career Services
UNIVERSITY OF COLORADO BOULDER
COLORADO.EDU/CAREER
CENTER FOR COMMUNITY, N352
DROP-INS M-TH 1:30-4 PM
303-492-6541