Description of the Field:
Sports and teams can include a wide variety of positions and jobs, including amateur athletics, business/industrial sports, collegiate sports, commercial sports, municipal parks and recreation, resort/tourism, facilities management, sports merchandising, and leisure and fitness. This is a competitive field, many new professionals start in a front office, or working in sales.

Explore Majors and Careers

What Can I Do With This Major:
Management, Nutrition, Recreation, Sports Management

Industry Overview:
One Day One Job: Sports, Coaches and Scouts, Jobs in Sports Blog, Arts, Entertainment, & Recreation

Sample CU Majors:
Integrative Physiology, Business of Sports Certificate, Marketing, Communications

Prepare for an Internship/Job Search

CU Clubs/Organizations:

Sample Local Opportunities:
Boulder Parks and Recs, CU Rec Center, Kroenke Sports & Entertainment, US Olympic Committee, USA Rugby

Professional Organizations:

Start an Internship/Job Search

Search for Internships & Jobs:

Career Buffs, Jobs in Sports, Malakye, NACDA,
Teamwork Online, Work in Sports

International Focus:

Global Sports Jobs, Sports Recruitment International,

Visit Go Global for additional resources.
Login to Careers Buffs to find internship and job postings from employers specifically seeking CU-Boulder students.

Adapt for a Changing World

Insider Advice & Trends:

Gain hands-on experience in as many forms as you can, even in different sports and locations. Teamwork, interest, and enthusiasm can be key skills in this field. Long, irregular hours can also be common. Start networking with contacts and seek out opportunities to get involved.

Sample Employers

Recruiting at CU:

Broomfield Event Center, Boulder
Lake Lodge, CO Avalanche, CO Rapids, CU Athletic Department,
Denver Broncos, Denver Nuggets, Freeskier Magazine, Kroenke Sports,
Metro Denver Sports Commission, Mt. Sports Media, Pearl Izumi,
Spyder Active Sports, Tigris

Career Services
UNIVERSITY OF COLORADO BOULDER
COLORADO.EDU/CAREER
CENTER FOR COMMUNITY, N352
DROP-INS M-TH 1:30-4 PM
303-492-6541