Food & Beverage

Explore Majors and Careers

What Can I Do With This Major:
Business Studies, Food & Agricultural Business, Food Science, Logistics, Management, Public Health

Industry Overview:
Agricultural and Food Scientists, Careers in Consumer Products, Chef & Cooks Overview, Farmers, Ranchers & Agricultural Managers

Sample CU Majors:
Explore Business, Finance, & Economics, Explore Environment & Natural Resources

Prepare for an Internship/Job Search

CU Clubs/Organizations:
Assembly for Sustainability and Equity (CU ASE), Vegan Justice League

Sample Local Opportunities:
Boulder Food Rescue, Breweries in Boulder, Colorado Department of Agriculture, Local Table Tours, Naturally Boulder, The Kitchen Coop

Professional Organizations:
Agriculture and Applied Economics Association, Grocery Manufacturers Association, Institute of Food Technologists, International Union of Food Scientists, National Agri-Marketing Association, National Association of State Departments of Agriculture

Visit SOFO Student Groups Directory for Additional Clubs.
Broaden Your CU-Boulder Experience.

Description of the Field:
The food and beverage industry encompasses all aspects of food from farming or manufacture to processing and distribution. Key career tracks include marketing, brand management, market research, research scientist, sales, finance, production, purchasing, logistics, supply chain, manufacturing engineer, produced design engineer. The industry also described as Consumer Products (packaged food & beverages).
Food & Beverage

Start an Internship/Job Search

Search for Internships & Jobs:

Career Buffs, BevForce, Careers in Food, Congressional Hunger Center, Farm and Ranch Jobs, Food and Beverage Jobs, Food Corps, Good Food Jobs, Sustainable Food Jobs

Visit Go Global for additional resources. Login to Careers Buffs to find internship and job postings from employers specifically seeking CU-Boulder students.

Adapt for a Changing World

Insider Advice & Trends:

While a few major conglomerates dominate the food industry, the recent trend has been towards smaller specialized products and brands. Trends towards healthy, sustainable, and organic products have segmented the market. Advances in technologies and food science created new products and expanded shelf life. Discount private label and store brands have also created opportunities for new products.

Sample Employers Recruiting at CU:

Boulder Soup Works
Brewers Association
EVOL Foods
Fiona’s Natural Foods
Foodworks
Hillstone Restaurant Group
Jen’s Zen Inc.
Marriott International
Mountain Roots Food Project
Nestle USA
Pappardelle’s Pasta Co.
PepsiCo/Pepsi Americas Beverages