Cheff Ann Foundation

Website:  http://www.chefannfoundation.org/

Organization Address:  3004 Arapahoe Ave. Boulder, CO 80303

Position Title:  Marketing and Communications Intern

Desired Start Date and End Date:  Flexible

Organization Description:

Founded in 2009 by Chef Ann Cooper, a pioneer in school food reform, the Chef Ann Foundation (CAF) believes that every child should have access to fresh, healthy food every day so that they can develop healthy eating habits to last a lifetime. We think the greatest impact can be had through changing school food. By providing school communities with tools, training, resources and funding, we are able to help schools create healthier food and redefine lunchroom environments. To date, we’ve reached over 7,800 schools and over 2,700,000 children in all 50 states. Our major programs include:

- The Lunch Box: An online resource that provides free step-by-step guides, tools, and recipes to help schools improve their food programs.
- Let’s Move Salad Bars to Schools (LMSB2S): A grant program that helps schools expand their commitment to serving fresh fruits and vegetables by implementing salad bars as part of their daily meal programs.
- Project Produce: A grant program that helps schools increase kids’ access to fresh fruits and vegetables and nutrition education.
- Parent Advocacy Initiative (PAI): A program that provides parents with tools and resources to lead grassroots advocacy efforts in their school districts.
- School Food Support Initiative (SFSI): Life Time Foundation, Chef Ann Foundation and Whole Kids Foundation are joining forces to provide technical assistance to school districts chosen through a competitive grant application process. School Food Support Initiative (SFSI) supports selected districts through a technical assistance program that includes a Director’s workshop,

Contact Information
If you have any questions, please contact the PIIE Program Director, Dylan Mark, at 303-492-3707 or dylan.mark@colorado.edu
on-site assessment and strategic planning along with peer-to-peer collaboration.

**Position Description:**

- Work with our Programs Director to support the development and marketing of CAF’s online learning program.
- Conduct research and analysis of the current online learning market.
- Work with our Marketing & Education Manager to produce content for our blog, The Lunch Line.
- Maintain and develop our social media presence on various platforms including Facebook, Twitter, and Instagram.
- Create content for a best practices database that highlights our Project Produce grantees.
- Assist with planning the Real School Food Challenge events to be held in New Orleans and the Hamptons in Fall 2017.
- Research recent studies related to school food, farm-to-school, and childhood wellness.
- Explore potential funding opportunities that align with our mission and goals.
- Assist with grant and funder reports as needed.
- Support other marketing, event planning, and programming projects as needed.
- Must be able to provide own transportation to our office as necessary.
- Must have his or her own computer and phone for use throughout the internship.

**Qualifications:**

- A passion for health and strong interest in childhood wellness.
- Undergraduates in their Junior or Senior year preferred.
- Strong written and verbal communication skills.
- Attention to detail and organizational skills.
- Ability to multi-task and complete projects related to various programs.
- Skilled in research and communication of research findings.
- Well versed in social media.
- High level of computer proficiency including but not limited to; Microsoft Office Suite, video conferencing, and webinars.
- Experience working in website back-ends a plus.
- Ability to work independently as well as collaboratively.