**Background**

LSIC is an MBA student-run consulting service for social enterprises. LSIC maintains a database of MBAs and other CU students with a breadth of experience in all aspects of business. Our leadership will assemble a team of 3-5 students who best match the needs of each project based on expertise and interest. Projects will ideally run from October until March, with each student dedicating approximately 8 hours per month to the project, including twice-monthly check-in meetings with the organization. LSIC seeks projects involving one of the following areas: strategic planning, marketing, finance, business plan development, program evaluation, business model implementation, community outreach, organizational change and coalition building among others. LSIC charges for services rendered by each student project group on a sliding scale basis to be determined by leadership in conjunction with each organization. The ability to pay for services does not preclude organizations from being selected for student projects.

**Directions**

If you can comply with the criteria listed below, please complete and return the form to Jeff Wahl and Christine Brook (contact information provided below). If you have any questions, concerns or extenuating circumstances please feel free to reach out to Jeff and Christine.

**Approval Criteria**

The projects that are approved for consideration must meet all of the following criteria:

- **The organization must be a social enterprise** (an organization that applies commercial/business strategies to maximize improvements in human and environmental well-being, rather than maximizing profits for external shareholders)

- **The organization must be willing to openly share necessary information**, financials and other records that will support the successful outcome of the project

- **The organization must provide a primary contact** who can and will work with the student project team throughout the duration of the project. This individual should be available to meet with the student team monthly as a minimum (in person or via skype/phone) and should act as the primary decision maker on behalf of the company regarding the project.

- **The company must have a clearly defined project** that meets the following criteria:
  - The project is important or critical to advancing the company’s mission and will have a direct positive effect on the company’s operations
  - The project can commence and be completed within a 6 month period (Oct – Mar) by a team of 3-5 students
  - The project is not being executed by anyone else within or outside the company
IF YOU CAN COMPLY WITH THE ABOVE CRITERIA PLEASE FILL IN THE FOLLOWING AND RETURN TO THE EMAIL ADDRESS BELOW.

Company Name: 

Company Location: 

Company Mission/Vision: 

Contact/Project Lead: 

Project Description (what would you like done for you?): 

Geographic Location of Company’s Customers/Beneficiaries (country/state/city): 

Would the organization permit students to visit on-site? 
YES  or  NO 

How would the organization prefer to conduct monthly meetings? 
IN PERSON  or  SKYPE/PHONE 

Is the organization willing and able to pay for the services provided? (Ability to pay is not a binding criteria. Payment for the full value of the services is not necessary. Payment will be determined based on an organization’s ability to pay.) 
YES  or  NO 
Estimated service value __________ 
Suggested company payment __________ 

Please send completed form (or questions/comments) to: 
Jeff Wahl  jeff.wahl@colorado.edu 
Christine Brook  Christine.brook@colorado.edu