Students from the US in State on Study Tour

17 students from Kansas University School of Business and Colorado University visited ASB.

Express News Service

Trivandrum: As part of their yearly India study tour programme to learn about the possibilities of business in emerging markets, a group of 17 students from Kansas University School of Business and Colorado University in the US visited the Asian School of Business (ASB) here.

The team led by Prof Sanjoy Mishra of Kansas University School of Business and Prof Anil Murra of the Kansas University School of Engineering arrived on December 28 and will be in India till January 9.

Their study programme comprises classroom sessions at ASB on various topics including how to do business in emerging markets; the culture and history of India; the use of emotional intelligence in the workplace; understanding the Indian consumer; innovations in the workplace; an overview of the Indian industry; and non-conventional energy applications in India.

The objective of the programme is to give deep insights to the American students on how India is emerging in the global market,” said G Vijayaraghavan, Member, State Planning Board and Member Secretary, ASB Board of Governors.

Besides the classroom sessions, the team will visit several places in the city and interact with important people, institutions and communities. These include the Habitat Technology Group led by eminent architect G Shankar, who has been associated with several causes to help the poor and the downtrodden.

A presentation for the visiting students will also be made by the Vizhinjam port authorities. The team will visit: Attukal municipality in order to understand the functioning of local self-governments.

As part of their interactive sessions with government officials and policymakers, the students will hold discussions with Chief Minister Oommen Chandy before leaving for New Delhi on January 4.