



Colorado Business School Career Fair

Presented by University of Denver, University of Colorado Boulder, and Colorado State University

Information Packet

The University of Denver, University of Colorado Boulder, and Colorado State University are outstanding universities in Colorado organizing the Colorado Business School Career Fair. The purpose of the fair is to create a one-stop shop for employers to recruit and hire the brightest talent Colorado has to offer. Additionally, students from the University of Wyoming and other Colorado colleges and universities that offer business programs will be invited to attend.

We are expecting about 2000 student and alumni participants representing both undergraduate and graduate programs.

Event Details

Date: Friday, September 12, 2014

Time: 12 pm – 7 pm

Location: Sports Authority Field at Mile High, Denver, CO

To register, please visit <http://cobizschoolcareerfair.eventbrite.com> and the site passcode is "register."

Registration Fees

Registration for the Colorado Business School Career Fair is \$500. We are offering an Early Bird registration of \$400 that is available through July 1, 2014. The registration deadline is September 1, 2014. Registration includes:

- One (1) 6 ft. booth
- 4 attendees per company (Bringing more staff? Select the "additional attendee" option at registration to add up to 2 additional staff members.)
- Lunch and snacks
- General parking (free)

Sponsorship Levels

The **deadline** to register for a sponsorship level is **August 1, 2014**.

Pikes Peak Platinum: \$3000

- Full Page Color Ad in beginning of Employer Guide
- Logo on front cover and back cover of employer guide
- Free Double Booth Space in premium location (registration cost for booths waived)
- Free Suite (suites are available to be used as interview spaces, break rooms, etc.)
- 4 VIP (reserved) parking spaces at event site
- Pre-event Social Media recognition by all 3 schools (CU, CSU, DU)
- Named Sponsor of snacks table for students
- Logo on all marketing materials including student registration website (logo and hyperlink), pre-event e-mails (logo and hyperlink), posters, handouts, on-campus video monitors, TV-monitors at Sports Authority Field
- Sponsor recognition on event t-shirts

Maroon Bells Gold: \$2000

- Half page color ad in employer guide
- Logo on front cover and back cover of employer guide
- Free Booth space (registration cost for booth waived)
- Free Suite (suites are available to be used as interview spaces, break rooms, etc.)
- 3 VIP (reserved) parking spaces at event site
- Pre-event Social Media recognition by all 3 schools (CU, CSU, DU)
- Named sponsor of water table(s)
- Logo on marketing materials including student registration website (logo and hyperlink), posters, handouts, TV-monitors at Sports Authority Field

Evans Peak Silver: \$1200

- Quarter page color ad in employer guide
- Logo on back cover of guide
- Free Booth space (registration cost for booth waived)
- Free Suite (suites are available to be used as interview spaces, break rooms, etc.)
- 2 VIP (reserved) parking spaces at event site
- Logo on marketing materials including student registration website (logo and hyperlink), posters, handouts, TV-monitors at Sports Authority Field

Refund Policy: For general registration tickets and additional attendee tickets, refunds will be granted until September 5, 2014 less processing fees. All sales are final for sponsorship levels and optional suite purchases.

School and Program Overview

The University of Denver, University of Colorado Boulder, and Colorado State University are proud to offer this joint career fair and invite you to learn more about our business programs. For detailed information, please visit our websites at:

[University of Denver, Daniels College of Business](#)

[University of Colorado Boulder, Leeds School of Business](#)

[Colorado State University, College of Business](#)

Summary of Majors and Areas of Emphasis for all three business schools:

- Accounting
- Business Information & Analytics
- Construction Management
- Entrepreneurship
- Finance
- Hospitality Management
- Human Resources
- Information Systems/Information Technology
- Management
- Marketing
- Operations/Supply Chain
- Real Estate
- Statistics
- MBA and Master of Science Programs

Please contact cobizschoolcareerfair@gmail.com with any questions you might have. We look forward to having your organization be a part of this fantastic event. We will see you in the Mile High City in September!



DANIELS
COLLEGE OF BUSINESS
UNIVERSITY of DENVER

**Colorado
State
University**
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Leeds School of Business
UNIVERSITY OF COLORADO BOULDER