BFA Executive Committee Meeting
18 November 2013

Attendees:
Paul Chinowsky, Chair
Carmen Grace, Secretary
Karen Ramirez
Peggy Jobe
Robert Ferry
Horst Mewes
Greg Carey
John McCartney
Adam Norris
Jin-Hyuk Kim
Bradley Monton
Jerry Peterson
layne Hubbard
Joey Hubbard
Catherine Labio
Carrie Olson
Sadie Lahey

- 4pm - meeting begins
- Paul discusses:
  - Monthly BFA newsletters to campus - a new initiative to increase campus communications. Plan is to have a first one out this December and then have a monthly newsletter beginning in the Spring
  - Community Engagement program
    - recognize faculty who are good members of the community
    - Working with Academic Affairs to determine best way to do this
- Kevin MacLennan - Director of Admissions for CU
  - Dispel myths about admissions
  - Discusses admissions goals and programs
    - Including CU Boulder Esteemed Scholars Program
      - Outreach by Deans and Department Chairs
    - Admission standards - set by deans/heads of schools
    - “The Funnel” of admissions
      - admitted vs. confirmed vs. attended
      - % Yield of students
        - Resident (50%) vs. Nonresident (20-25%)
    - $480 million business - 70 person staff
    - How to get top students?
- Administrative Services and Technologies closes meeting
  - Technology across campus
○ Get knowledge/awareness increased
○ We will have Larry Levine discussing this with ExCom on Dec. 9th