The Boulder Faculty Assembly held a regular meeting on Thursday, April 2, 2015, in the Wolf Law Building, room 206. BFA Chair, Paul Chinowsky, presided. The meeting was called to order at 4:01 pm and adjourned at 5:22 pm.
I. Special Guests: President Bruce Benson and Kathleen Bollard
   a. Online Education
      • Main goal: To help people complete their degree
         o Current students who need to take classes to graduate
         o Rural citizens trying to complete their degree
         o High school and home-schooled students looking to lower the cost of college
      • Will provide a central location to find courses
      • Nine MOOCS currently available - behind other universities in having Coursera
         o Has potential for generating a significant revenue
      • Should be viewed as tools to use and create opportunities for better education
      • Discussion:
         o How do professors/instructors establish trust without personal contact?
            ▪ This is only an issue if all courses are online
            ▪ This is meant to be a tool and not a replacement to the institution experience
         o Concern about student ability
            ▪ Depends on the individual and their experiences in high school, parents, etc.
            ▪ Should be addressed individually
         o The supplemental dimension to education is important
         o There are many markets that would be addressed
         o Could probably complete an entire degree online
            ▪ Not recommended as personal interaction is important
   
   b. Public Perception of CU
      • CU is the flagship of all upper education in Colorado
      • People work hard at this campus but it is underappreciated
      • Lots of political misunderstanding/stereotypes
      • Discussion:
         o How do we change this perception?
            ▪ Slowly
            ▪ Address people with common sense: what is the right thing to do?
            ▪ Keep pursuing goals
         o CEOs and industry leaders understand the value of our institution and the hiring potential
   
   c. Direction of Budget
      • TABOR refund will be $70 million this year and is projected to increase to $117 million and then $455 million over the next two years if not addressed
o Provider fees are included in TABOR calculation
o Calculations can start from highest budget which is an improvement

- State-funding is increasing, but remains low
- Need to plan for decreased funding by planning ahead and creating efficiencies
- Boulder has made cuts to get to where you are now
- New programs are revenue drivers
- Trying to hold tuition to honor the increased funding from the state

d. Denver South
- A $40 million gift for education facilities
- Being run from the Denver campus, but will have representation from each campus
- Will reaching an important market in the area

e. Advancement
- Being moved to CU for increased accountability and greater fundraising
  - Facilitating relationship with faculty
- Hired very strong people to work on fundraising
- Working on moving in the right direction
- Alumni responding to donors

f. Marketing
- Trying to move towards a professional marketing level
- Coordinating a simple message
- Working with other campuses

II. Officer Elections
- Committee elections will take place electronically after the officer elections
  - Will be accommodating CMCI into assembly once the faculty are established
- Candidates on ballot:
  - Chair: Melinda Picket-May
  - Vice Chair: Bob Ferry
  - Secretary: Adam Norris
  - No nominations from floor for any position
- Motion by Peggy Jobe to accept nominees by acclamation since there were no nominations from the floor. Motion seconded by Beth Dusinberre and passed unanimously.
• Request was made to have nominees for upcoming elections distributed to the BFA representatives prior to voting so they could consider the nominees and potentially nominate other candidates.

III. New Business

• Will be voting on new time for last general meeting to avoid finals week

The meeting was adjourned at 5:22 pm by Paul Chinowsky.

Submitted by Haley Goddard, BFA Student Assistant.