

Army ROTC Advisory Board Minutes
16 NOV 2023, 1:00-2:30 pm
Zoom Meeting

Present

- Chairman, COL (Ret.) Barry Baer
- COL (Ret.) David Ray
- Mr. Kevin Ruelas
- Mr. Damian Friend
- COL (Ret.) Dale Farrand
- BG Jesse Morehouse
- Mr. Aaron Sager
- Ms. Lisa Darrah

LTC Lynae Place
MAJ Rich Sandrock
CPT Chris Head
Ms. Judith Conmy
Ms. Meggan Foster

Quorum 60%, 11 members

Absent

- MAJ Sarah Howes
- COL (Ret.) Michael Stowell
- Mr. Jeff Sears

Board Chair discussion points

- Mr. Baer wants to focus more on an overall engagement strategy for the board and its members – he would like to see more board member engagement with cadets and be more involved with all 3 units/companies plus the Battalion HQ
- LTC Place would like to get all board members to send in a one pager about themselves – we will share this information with our cadets so they can sync-up with a board member regarding their background –
Please send information to Meggan Foster:
 - o Jobs/experiences while in the Army
 - o Current job/experiences after military service
 - o Other memberships/affiliations participating in (military related or not)
 - o Contact phone number and/or email address
 - o Not required, but if you are in the local area or able to meet with cadets in-person or if it has to be 100% virtually
- Mr. Baer also touched on wanting to recognize those board members that have donated/contributed to the Battalion

New member interest

- Mr. Farrand mentioned that he was here a few weeks ago for a class reunion during CU's Homecoming home football game – the reunion group from the classes of 1992-1997 visited the ROTC offices and lounge areas
- Mr. Farrand informed the board that two alumni members from this reunion have come forward with interest in joining the AROTC Advisory Board:
 - o John Magnussen or Anderson, class of 2001, local candidate
 - o Angenette Nordqvist (was Rider), class of 1993, also local candidate
 - o Mr. Farrand mentioned another person's interest, but he needs to confirm with that individual and obtain more details on their background
- Mr. Farrand will vet all interested alumni and vet their information to be presented at the next board meeting
- Mr. Baer mentioned the by-laws allow for 15 members on the board – Mr. Baer will talk to Mr. Farrand off-line about this [Mr. Farrand was appointed "Membership Chairman"]
- **SIDE NOTE:**

- Mr. Farrand lives in the DC area, but travels back to Boulder quite often (he will inform LTC Place when he is back in the area to potentially meet in person)
- Mr. Ruelas also mentioned that he travels back to DC often and as an option to reward a cadet, he could take the cadet back during AUSA's huge conference in DC in October – also the 10-miler is associated with that conference, which could be a participation option as well

Hall of Fame/January meeting

- Mr. Baer brought forward the idea of nominating LTC Aaron Roof to the Hall of Fame this coming year – he mentioned that we have nominated one other exception when Steve Bosley was nominated in 2021
- Mr. Baer opened the discussion up to the board members on their thoughts of making another exception for LTC Roof's nomination
- Mr. Jesse Morehouse was concerned that we have a multitude of alumni members that do meet the required Hall of Fame criteria that would be more appropriate – the alumni would have more of an impact on cadets that demonstrates what accomplishments they could achieve as commissionees from this program
- Mr. Baer said he would email out the criteria for the Hall of Fame nominations to the board
 - **NOTE:** We will also look to post those on the Alumni page on the website for future reference for all members to access

Brigade Commander visit on 11/9

- Mr. Baer was able to get 30 minutes of the commander's time to brief him on the advisory board and its purpose (scholarships, continuity, ambassadors, work with the advancement team, and much more)
- Mr. Baer also inquired on how the brigade could help out more and he emphasized that brigade should always be sending quality officers to us that are hard charging people who want to teach (which the commander did defend that the Army has a decisive selection process that quality officers are chosen from)
- Mr. Baer also asked about increasing the number of cadre assigned to the GBB as well as an increase in the budget given to the battalion
- LTC Place explained that cadre is assigned per cadet population numbers – and the GBB has room for more cadets to participate, so until our cadet population exceeds a set number, brigade will not be assigning any additional cadre to the program
- LTC Place did mention that 5th brigade had \$1.2 million dollars of unused scholarship money – she also put a plug in for our ROO (Ms. Kim Hageman) who is diligently getting our cadets additional scholarship dollars for terms like 2.5 year, 1.5 year, etc.
- LTC Place further stated that we always contract cadets and give scholarship dollars to any and all cadets that meet the requirements
- LTC Place touched on how we are actively working to retain our cadets by using the 104Rs that plan out each cadets time here from MSI to MSIV year (plus additional semesters depending on major and/or individual extenuating circumstances)
- LTC Place went into detail on slide with all of the photos – CPT Head and SFC Nearhoof were recognized by the Brigade Commander along with several of our GBB cadets

Battalion stats

- MAJ Sandrock then briefed the board on an overview of the battalion's current makeup and statistics
- MAJ Sandrock then went through the opportunities, challenges, upcoming events and other items

- Judith Conmy, from the Foundation, mentioned that help with buses could come through the Student Affairs office, she will work with Ms. Foster to look into
- LTC Place mentioned that she is working with the Denver area JROTC units and encourages the board to assist for recruiting
- Some upcoming events include:
 - o 30 NOV – Branching party
 - o 16 DEC – Mines commissioning
 - o 22 DEC – CU-Boulder commissioning

Meeting closed at 2:00 pm

Next meeting tentatively set for the week of January 22 ...in-person preferred, possibly with lunch provided (C4C Treehouse room or WillVill View room)