



Makerere University
Department of Mass Communication

PUBLIC LECTURE

**The application of Strategic Communication
for Development**

By

Professor Bella Mody

De Castro Chair in Global Media

University of Colorado at Boulder, USA

Author of: Designing Messages for Development communication

DATE: Wednesday July 15 2009

TIME: 2.00pm

VENUE: Hotel Africana

ADMISSION IS FREE

**Unicef /Makerere University
Strategic Communication Project**

Department of Mass Communication
P.O. Box 7062, Kampala, Uganda | Tel: +256-414-543919
www.masscom.mak.ac.ug | unsc@masscom.mak.ac.ug