

MINUTES
Executive Committee Meeting,
Boulder Faculty Assembly
January 30, 2012

Attending

Jerry Peterson, BFA Chair
Catherine Kunce, BFA Secretary
Peggy Jobe, BFA Executive Committee Member at Large
Greg Carey, BFA Executive Committee Member at Large
Carmen Grace, BFA Academic Affairs Committee Chair
Jerry Rudy, BFA Budget and Planning Committee Chair
Melinda Picket-May, BFA Diversity Committee Chair
Paul Chinowsky, BFA Faculty Affairs Committee Chair
Adam Norris, BFA Instructor-Track Faculty Affairs Committee Co-Chair
Martha Hanna, BFA Libraries Committee Chair
Mike Klymkowsky, BFA Student Affairs Committee Chair Pro-Tem
Joe Rosse, Former BFA Chair
David Kasso, Retired Faculty Association Representative
Bill Kaempfer, Vice Provost, Associate Vice Chancellor for Budget and Planning
Sierra Swearingen-Todd, BFA Coordinator

Special Guests

Michele McKinney, CU External Affairs and Advocacy Director

Not Attending

Bill Emery, BFA Vice Chair
Karen Ramirez, BFA Administrative Services & Technology Committee Chair
Elizabeth Bradley, BFA Intercollegiate Athletics Committee Chair
Horst Mewes, Arts and Sciences Council Chair
Carly Robinson, CUSG Vice President for Internal Affairs
Steven Koenig, President, United Government of Graduate Students

The BFA Executive Committee held its regular meeting on Monday, January 30, 2012 in ATLAS Room 229. Chair Jerry Peterson presided. The meeting convened at 4:00 and adjourned at 5:30 p.m.

I. Chair's Report

Peterson reported that the BFA's Excellence Awards selection committees have formed, and reminded the Committee that the deadline to submit a nomination is February 15th.

II. Special Report – CU ADVOCATES initiative

Peterson introduced CU's Director of External Affairs and Advocacy, Michele McKinney.

McKinney provided handouts and gave an overview of President Benson's new "CU Advocates" initiative. She also provided a tour of the CU Advocates website. Her comments included the following:

- McKinney created the advocacy network in October, 2011. It attracted 500 members within its first three weeks, and now has more than 1,700 members.
- She designed the CU Advocates website, www.cu.edu/CUadvocates, to provide a

“one stop shop” for advocates looking for tools to advocate for CU. It includes grass roots components to allow advocates to identify their legislative representatives and contact them directly. It also includes a list of local newspapers across the State, with features allowing advocates to compose letters to the editors and send them directly from the CU Advocates website.

- The network gives friends of CU an opportunity to talk about the value that CU has brought to them, for example a degree, a good quality of life, a job, a business opportunity, a spin-off company, or even a life that was saved by a CU medical professional. The idea is to create a platform for a large network of people to share good news about CU in the State.
- CU Advocates provides its members with an ‘Advocacy Guide,’ to describe several options for advocacy, but also let advocates know about the many opportunities for them to be involved on campus.
- CU Advocates is also involved in several outreach initiatives, including
 - Industry tours, to link CU’s operations to an increased value of economic development in the State of Colorado. CU Advocates will market the tours to Chambers of Commerce, civic organizations, professional organizations, corporations, and others.
 - Executive industry roundtables, in partnership with the South Metro Denver Chamber of Commerce, to get business leaders engaged with the University, and to bring faculty experts in a given field together with business leaders in that field.

Discussion followed.

III. Committee Update – BFA Nominations and Elections Committee

Committee Chair Catherine Kunce reported that the Committee has developed an electronic ballot via the Campus’ Qualtrics survey system, has been refining it to ensure the integrity of the balloting, and will distribute ballots to the Faculty Senate after the February 17th nominations deadline.

IV. Discussion: “Attributes and Abilities of a CU Grad.”

Peterson called the attention of the committee to a handout, with the revised draft of the EPUS Committee’s proposed list of “Attributes and Abilities of a CU Grad” [reproduced below]. Peterson reported that the source of the document was a request by the Regents for talking points that they can take to constituents in their electoral districts. He added that Faculty Council has approved this document and is seeking the approval of CU’s campus-level faculty Assemblies.

Attributes and Abilities of a CU Grad

1	Understand and practice ethical standards in all endeavors.	Ethics
2	Think critically, analytically, and creatively.	Thinking
3	Master relevant technologies.	Technology
4	Identify, evaluate, and apply appropriate information, evidence,	Problem Solving

	and technologies to solve problems.	
5	Apply independent rational inquiry and self-directed learning to create new ideas.	Independent Inquiry
6	Communicate clearly and effectively, both verbally and in writing, for varied audiences.	Communication
7	Possess knowledge and understand current conventions and modes of inquiry in disciplinary areas of study.	Disciplinary knowledge
8	Work collaboratively while respecting professional and individual differences.	Collaboration
9	Fulfill civic responsibility.	Civic Responsibility
10	Serve and be actively engaged in local and global communities.	Engagement
11	Appreciate and respect diverse experiences, perspectives, and realities.	Diversity
12	Pursue learning with enduring curiosity.	Intellectual Pursuit

Moved by Catherine Kunce and seconded by David Kassoy that the Executive Committee accept the document as re-drafted.

Discussion followed. There were several questions about the purpose of the document, and concerns that non-faculty members could use it to establish ‘learning outcomes,’ in violation of the faculty’s right to establish academic policy. It was suggested that the tone of the document should be made explicitly aspirational.

Peterson commented that the motion before the Executive Committee is to accept the document, not to approve it.

The motion passed.

Peterson stated that the document, and the results of the motion, will be reported to the BFA at its meeting this Thursday.

V. Discussion: Administrator Compensation

Peterson introduced a discussion of the recent news article, reporting that CU used last year’s tuition increase to fund salary raises.

Discussion followed. General comments included that:

- The reported raises, assuming the newspapers reported the facts correctly, may in fact represent a very small part of last year’s 3% salary pool, most of which was used for faculty raises.
- The raises present an opportunity for the University to talk publically about how CU is in fact funded, and how CU used the tuition increase funds.
- If the raises, and negative press about them, lead to less state support for CU, or a restriction on necessary increases in tuition, it is the quality of education received by the students, and the morale of the faculty, that will suffer the most.

BFA Budget and Planning Committee Chair Jerry Rudy agreed to look into how the raise

distribution process works for administrators on the Boulder Campus, and report back to the Executive Committee.

Peterson asked Kaempfer to provide figures and information about whether the amounts reported in the newspaper are correct, and the extent to which they are incorrect or incomplete.

VI. Adjournment. There being no further business, the meeting was adjourned at 5:30.

Respectfully submitted by Sierra Swearingen-Todd, BFA Coordinator.