

## **Ken Gordon** **Senior Instructor**



### **Honors and Distinctions:**

Multicultural Business Students Association Recognition Award for support and contributions to the University of Colorado's Leeds School of Business Student Community and Multicultural Business Student Association, 2005-2006.

Denver Mayor's Office and the World Trade Center special advisor for the creation of a China Trade Representative Office in Shanghai, China;

Mayor's China Advisory Committee member, 1999-present;

Colorado Governor's Office special advisor of Chinese Premier Zhu Rongji's visit to Denver;

Colorado-Malaysia Council member;

Shenzhen University Senior Fellow, 2002;

MBA Professor of the Year, University of Colorado, 1997;

Developmental Teaching Award, 1995;

Susan C. Wright Award for Effective Involvement with Industry, 1995;

CIBEAR Fellowship on "Doing Business in Vietnam," 1994;

CIBEAR Fellowship on "Doing Business in Southeast Asia," 1994;

Denmark International Study Program Faculty Coordinator, Copenhagen, Denmark, 1993;

CIBEAR Fellowship, Grenoble, France, 1992;

Professor of the Year, University of Colorado MBA/M.S. Association, 1990

### **Professional Affiliations:**

The Pan Pacific Business Association, charter member;

Professional Certificate Program in Total Quality Management, advisory board, 1993, 1994

### **Research Interests:**

International management and international operations

### **Teaching Interests:**

Managing in international markets and global issues

### **Selected Publications:**

"The 3 P's for Investing in China: Patience, Persistence, & Planning." Denver Business Journal (July, 2002).

"Cross-Cultural Business Communication with the Chinese." World Trade Center's Cross-Cultural Communication Program (February, 2002).

"Doing Business in China: Often Overlooked Issues." Western International Personal Association (November, 2001).

"American Firms in China Edgy," citation in The Daily Camera, Business Section (May 12, 1999): 1B and 4B.

"Cultural Connection," citation in The Daily Camera, Business Plus Section (April 12, 1999): 4.

"Doing Business During Political Chaos." Boulder Planet. Business Section (September 30-October 6): 2B.