

**ECON 4838-002**  
**MICROCOMPUTER APPLICATIONS IN ECONOMICS**  
Fall 2004

CLASSROOM LOCATION: HUMN 1B45  
CLASS DAYS/TIME: TR 11:00-12:15

INSTRUCTOR: Professor Frank S. T. Hsiao  
OFFICE: Economics Building 107  
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**OBJECTS:** The main object of this course is innovative use of the personal computer in economic analysis and model building techniques. Students will acquaint themselves with the nature and properties of economic models by trial and error through individualized, computer generated exercises. The course contents may be divided into two parts: Part I MS Excel with applications in Economics and Statistics; Part II Dynamic analysis or some specialized topics. The exact content and emphasis of the course may differ from year to year depending on the availability of software programs and the textbook. In previous years, Part II covered Input-output Analysis, Linear Programming, or Game Theory.

**TEXTBOOKS:**

1. Hsiao, F., *Lecture Notes on Microcomputer Applications in Economics*, 2004 (required). The Lecture Notes are available from the CU Bookstore.
2. *Microsoft Excel for Windows 2000, Step by Step*, Microsoft Press/Catapult, Washington: Redmond, 2002. This is the official textbook by the Microsoft Company (optional).

**PREREQUISITES:** Math 1050-1, 1060-1, 1070-1, 1080-1, 1090-1, 1100-1; or Math 1070-3 and 1080-3; or Econ 1078-3 and 1088-3; or Math 1300-5; or higher.

We assume that the students have completed the equivalence of the following textbook: Mizrahi, Abe, and M. Sullivan. *Mathematics for Business and Social Sciences, An Applied Approach*, 4th ed., John Wiley and Sons. This book is generally used in Math 1050-1 to Math 1100-1. The equivalent level of the book is used in Econ 1078-3 and 1088-3.

Previous knowledge of microcomputers or software is not required. However, students should have enough time to practice and familiarize themselves with the computer and the software package within a short period of time. This takes constant effort and great determination.

**THE SOFTWARE PROGRAM:** The software program we use is Microsoft Excel 2000. It is installed on the hard disk of the computers in the classroom.

The reason we use Excel is simple. It is practical and widely available. We have been using spreadsheets programs in this class since 1986: VisiCalc, Lotus 1-2-3, Quattro Pro, and now Excel, depending on the most popular spreadsheet program of the time. As shown in the reference section below, we have demonstrated that the spreadsheet program is an excellent tool

for computer assisted instruction (CAI) in economics and statistics. Unlike a packaged learning program, students can learn economic and statistical concepts and methods by actually writing the formulas directly on spreadsheets. However, no programming knowledge and skill, like BASICS, C+, etc., are required. On the other hand, many students find that spreadsheet is easy to learn and use, as compared with software packages like TSP, RATS, SPSS, the commands of which are oftentimes confusing, idiosyncratic, and easy to forget. They also find that it is useful in daily life (balancing the budget, doing financial planning, etc.), and makes them easier to get a job in business and government (Excel is required in the Business School).

**FACILITIES:** The computers we use are Dell Optiplex Pentium IV with 120 Mb of memory, MS Windows 2000 XP, Office 2000XP. The class will be held in the new Humanities Building, Room 1B45. There are 22 Dell microcomputers in the room, each with a 17" color graphic monitor. Software programs are installed on the hard disk drive.

Excel is also installed in the microcomputers located in the Economics Building Room 7 and Engineering Center. They are also available in Business, Room 104 and 107, Norlin Library Rooms 310 and M350. There are about 30 computing sites throughout the campus. The Excel program is installed in most of the sites. When they are not in use by classes, the facilities are available for individuals.

Reference books and periodicals on Excel (and other spreadsheet programs) are available at the Math/Physics Library and the Business Library.

## COURSE SCHEDULE

Week of	Topic
<b>I. Basic Economic Analysis</b>	
1	8/24 1 Total Revenue, Total Cost, and Profits - Excel Worksheets
2	8/31 2 Static Analysis in Economics - Excel Graphics
3	9/14 3 Comparative Static Analysis - Name that Range!
<b>II. Statistics</b>	
4	9/21 4 Some economic and statistic functions - equations and formulas
<b>9/23</b>	<b>First Mid-term Exam - 100 points (20%)</b>
5	9/28 5 Random numbers and frequency distributions - large data base
6	10/12 6 Mortgage calculation - optimal decision models
7	10/19 7 Price Indexes - sums and products
8	10/26 8 Vectors and Matrices - linear economic models
<b>III. Optimization</b>	
9	11/2 9 Production and utility functions and optimization problems - 3D graphics Oligopolistic competition
<b>11/5</b>	<b>Second Mid-term Exam - 100 points (20%)</b>
<b>IV. Large Data Base</b>	
10	11/9 10 The state of the world - sorting, filtering, subtotaling, pivoting
11	11/16 11 Online resources - text import wizard
12	11/23 12 Summary of the semester - flow charts and slides What have we learned so far? - flow charts
<b>V. Dynamics</b>	
13	11/30 13 Business cycle models - linked cells
14	12/7 14 Chaos - very large data set
<b>FINAL EXAM</b>	

**PLEASE COME IN AND TALK WITH YOUR INSTRUCTOR ABOUT ANY PROBLEM RELATED TO THIS COURSE, ESPECIALLY IF YOU HAVE WORKED HARD, LET THE INSTRUCTOR KNOW.**

## NOTES:

1. Please prepare two 3½ inch diskettes. One for storing the homework, quizzes and class exercises and one for tests. Any brand of diskette will work.
2. There are weekly homework assignments.
  - a. Homework - 10 points. Late homework will not be accepted.
  - b. The first page of the homework should begin with the following:

**HW chapter #; due date; your name.**

Homework will be returned and handed in on every Thursday. Please keep the returned homework for record and future reference.
  - c. Check your homework record with the instructor at the end of the semester to make sure all your homework is properly recorded.
  - d. Homework sheets **MUST** be stapled (no staple, no grade), and paginated.
3. Quiz/attendance: will be given frequently in the class. Please use a text box with:

**Quiz #; Today's Date; Your Name.**
4. Semester Grading: Semester grades consist of three parts: exam scores (80% = 20% + 20% + 40%); homework and exercise scores (15%), attendance and quiz scores (5%).

Probable cutoff points are in the vicinity of 90% (A-), 80% (B-), 70% (C-), 60% (D-). Some curving may be used.

## GENERAL REMARKS:

1. Please **attend the classes** regularly. We expect every student to participate in all classes.
2. Test dates are firm. Please prepare for the tests long before the test dates.
3. For each test, the test diskette must be blank. No files except the test file are allowed in the test diskette. (This means that you should transfer your previous test files to your homework diskette each time after you take the test.)
4. Hand in the test diskette one or two classes before the test day. The test diskette will be returned to you in exchange with the test sheets before the test starts.
5. Seating will be assigned randomly on the test day.
6. If you are going to miss or have missed an exam, hand in an explanatory statement and **documentation** to the instructor or call the instructor for approval of excused absence within 24 hours after the test time. Otherwise, no make-up test and a zero grade will be given to unexcused absences for exams.
7. Please come to **talk with** (or call) the instructor about any problems related to the course.

“**Students with disabilities** who may need academic accommodations should discuss options with their professors during the first two weeks of class.”

### **SOME REFERENCES:**

- Hsiao, F.S.T. "Matrices, Regression, and Linear Programming on Spreadsheets," *Bulletin of Information Processing Center*, Otaru University of Commerce, Japan, Vol. 2, January 1991, pp. 123-141.
- "The Simplex Method of Linear Programming on Microcomputer Spreadsheets," *College Mathematics Journal*, A publication of the Mathematical Association of American, Vol. 20, No. 2, March 1989, pp. 153-160.
- "Implementation of the Gauss-Jordan Method of Matrix Inversion by Spreadsheet Macros," *International Journal of Mathematical Education in Science and Technology*, Vol. 19, No. 5, September/October 1988, 729-737.
- "An Evaluation of Spreadsheet Macros for CAI—with Applications to Matrix Multiplication," *Collegiate Microcomputer*, Vol. 5, No. 4, Winter 1987, pp. 333-342.
- "A Computational Design of Some Matrix Iterative Method Using Spreadsheets," *Industrial Engineering*, Vol. 9, No. 5, May 1987, pp. 17-26.
- "The Gauss Quadrature Numerical Integration—A Comparison of the Programming Method and the Spreadsheet Method," *ACCESS*, the Journal of Microcomputer Applications, 5(5), Sept/Oct 1986, pp. 38-40.
- "A Statistical Method of Grading—Theory and Practice," *Computers and Education, An International Journal*, Vol. 9, No. 4, 1985, pp. 227-233.
- "A New CAI Approach to the Teaching of Calculus," *The Journal of Computers in Mathematics and Science Teaching*, (a quarterly journal of Association of Computers in Mathematics and Science Teaching, Austin, Texas), Vol. 4, No. 2, Winter 1984-85, pp. 29-36.
- "Micros in Mathematics Education—Uses of Spreadsheets in CAL," *International Journal of Mathematical Education in Science and Technology*, Vol. 16, No. 6, 1985, pp. 705-13.
- "The Electronic Gradebook—An Application of dBaseII Program for Academia," *Collegiate Microcomputer*, Vol. 3, No. 1, February 1985, pp. 59-67.
- Hsiao, F.S.T. and Y. Umehara, "Understanding Statistics through Spreadsheets," in Japanese (Hyokeyisan Sofuto de Tokei o Rikaisuru), *Keizai Seminar* (Economics Seminar). Part I, "Simulation of the Law of Large Numbers," October 1997, pp. 39-45. Part II, "Theoretical Sampling Distributions," December 1997, pp. 86-91. Part III, "Empirical Sampling Distributions," January 1998, pp. 86-90.
- and -----, *Pasokon de Gaimu no Riron (Game Theory Step-by-Step using Spreadsheets)*, in Japanese, Tokyo: Nihon Hyoronsha Publishing Company, 1997, 212 pp. Second printing, 1999.

### **REFERENCES ON GAME THEORY**

- Bierman, H. Scott and Luis Fernandez, *Game Theory with Economic Applications*, Addison-Wesley, 1993.
- Binmore, Ken, *Fun and Games, A Text on Game Theory*, D. C. Heath, 1992.
- Dorfman, R., Paul A. Sammeson, and Robert . Solow, *Linear Programming and Economic Analysis*, McGraw-Hill, 1958.
- McKinsey, J.C.C., *Introduction to the Theory of Games*, McGraw-Hill, 1952.
- Rasmusen, Eric *Games and Information, An Introduction to Game Theory*, 2nd ed., Basil Blackwell, 1995.
- Romp, Graham, *Game Theory, Introduction and Applications*, Oxford University Press, 1997.

### **REFERENCES ON INPUT-OUTPUT ANALYSIS**

- Blitzer, C.R., P.B. Clark, L. Taylor (ed), *Economy-Wide Models and Development Planning*, Oxford University Press, 1975.
- Bulmer-Thomas, V., *Input-Output Analysis in Developing Countries: Sources, Methods and Applications*, Wiley, 1982.
- Chenery, H.B. and P.G. Clark, *Interindustrial Economics*, Wiley, 1969.
- Miornyk, W.H., *The Elements of Input-Output Analysis*, Random House, 1969.
- Todaro, M.P., *Development Planning: Models and Methods*, Oxford University Press, 1971.