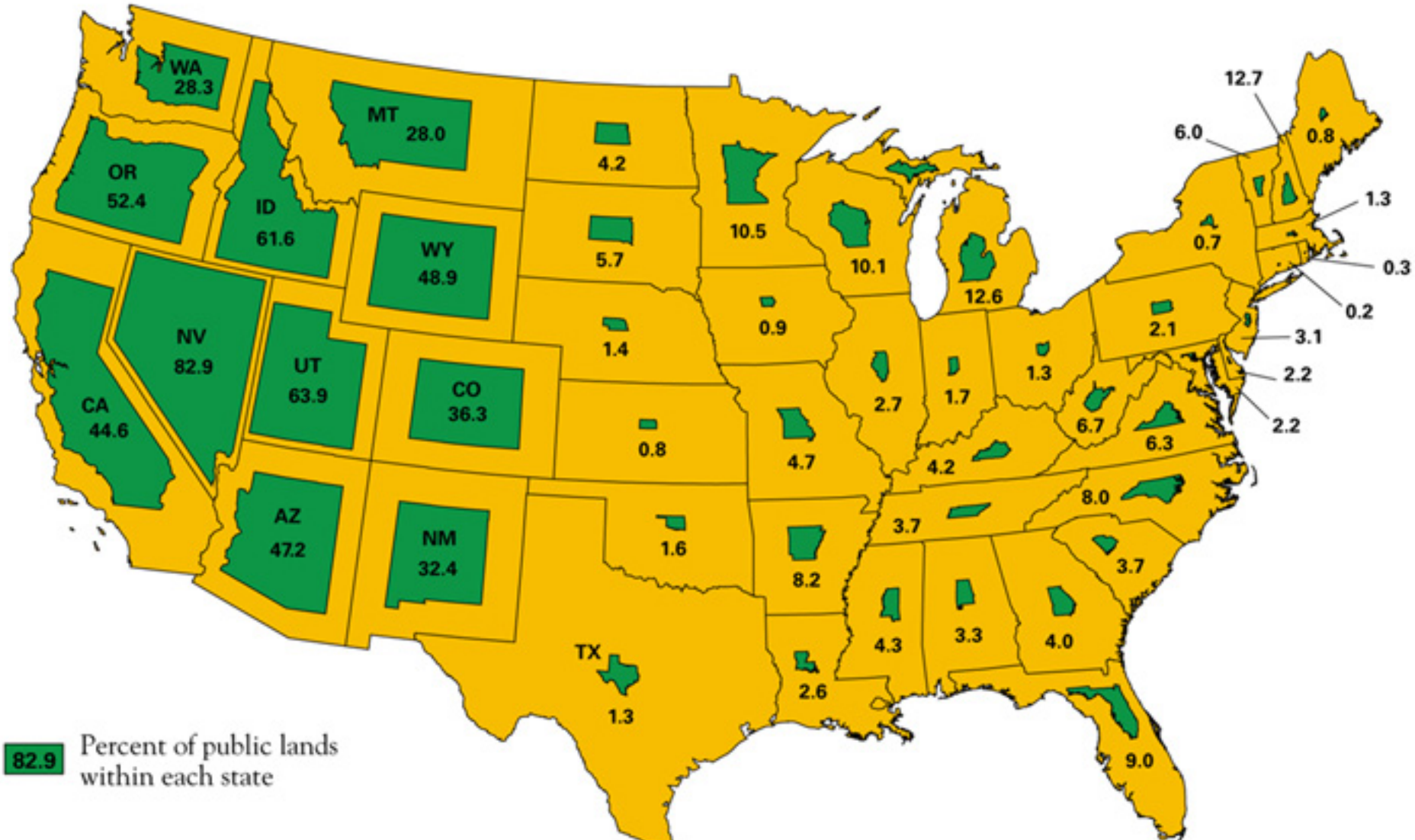Public West, Private East