

User-Centered Design Approach to Web Pages

- I. UCD
 - A. Definition
 - B. Who Uses It?
 - C. Why?
- II. Web Site Objective
- III. Web Site Strategy
- IV. Developing personas of users your web design will be centered around
- V. Identifying click-through paths of these potential users and developing a site map
- VI. Usability Testing
 - A. Simple to Complex Testing
 - B. User Tasks
 - C. Human Research
- VII. References
 - A. *Don't Make Me Think* by Steve Krug
 - B. Never Get Involved in a Land War in Asia (or Build a Website for No Reason), by Greg Storey, October 10 2005
<http://www.alistapart.com/articles/landwarinasia>
 - C. Designing Web Navigation, Five tips for planning your space, by Jennifer Fleming, August 31, 1998
<http://www.ahref.com/guides/design/199808/0831jefprintable.html>
 - D. Essential Navigation Checklists for Web Design, by By Marta Eleniak, May 29, 2003
<http://www.sitepoint.com/article/checklists-web-design/2>
 - E. CalPoly Web Authoring Resource Center
<http://www.calpoly.edu/warc/planning/>

