User-Centered Design Approach to Web Pages

I. UCD
   A. Definition
   B. Who Uses It?
   C. Why?

II. Web Site Objective

III. Web Site Strategy

IV. Developing personas of users your web design will be centered around

V. Identifying click-through paths of these potential users and developing a site map

VI. Usability Testing
   A. Simple to Complex Testing
   B. User Tasks
   C. Human Research

VII. References

   A. *Don’t Make Me Think* by Steve Krug

   B. Never Get Involved in a Land War in Asia (or Build a Website for No Reason), by Greg Storey, October 10 2005
      [http://www.alistapart.com/articles/landwarinasia](http://www.alistapart.com/articles/landwarinasia)

   C. Designing Web Navigation, Five tips for planning your space, by Jennifer Fleming, August 31, 1998
      [http://www.ahref.com/guides/design/199808/0831jefprintable.html](http://www.ahref.com/guides/design/199808/0831jefprintable.html)

      [http://www.sitepoint.com/article/checklists-web-design/2](http://www.sitepoint.com/article/checklists-web-design/2)

   E. CalPoly Web Authoring Resource Center
      [http://www.calpoly.edu/warc/planning/](http://www.calpoly.edu/warc/planning/)


© 2006 Jill Lenz, Colorado State University. All rights reserved. Permission to distribute for non-commercial purposes is hereby granted, provided that this copyright notice is included.
Don’t Make Me Think by Steve Krug

Never Get Involved in a Land War in Asia (or Build a Website for No Reason) by Greg Storey, October 10 2005, <http://www.allistapart.com/articles/landwarasia>


CalPoly Web Authoring Resource Center <http://www.calpoly.edu/warc/planning/>

User-Centered Design Approach to Web Pages

Definition
Who Uses It?
Why?

Web Site Objective

Web Site Strategy

Developing personas of users your web design will be centered around

Identifying click-through paths of these potential users and developing a site map

Simple to Complex Testing
User Tasks
Human Research

Usability Testing

References